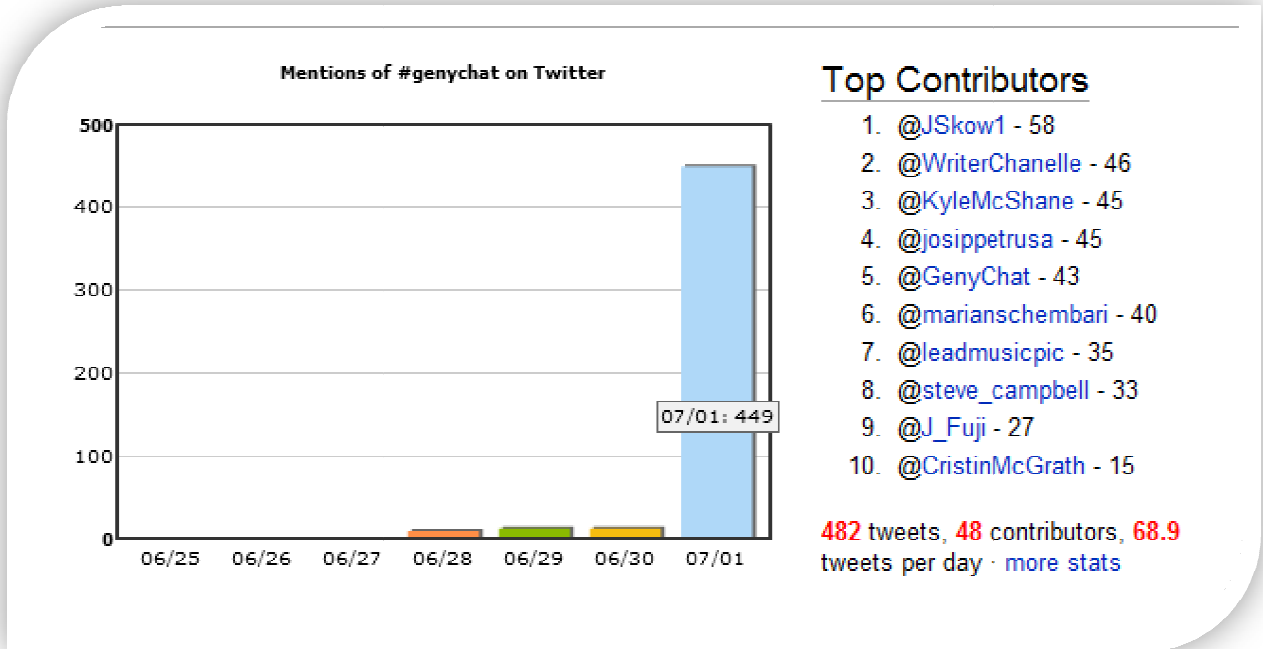


# #GENYCHAT JUNE 30, 2010

\*Note: Stats pulled from wthashtag.com. Date is off by 1 day



**steve\_campbell:** Getting ready for #GenYChat at 9PM EST! Come join us! <http://tweetchat.com/room/genychat>

**WriterChanelle:** woooooo!!!! RT @leadmusicpic: hey i'm glad to be online finally and ready to go!!! #GenYChat

**WriterChanelle:** Yessss!! RT @steve\_campbell: Getting ready for #GenYChat at 9PM EST! Come join us!<http://bit.ly/aHqVeH>

**WriterChanelle:** @kelly\_ashworth nooooooooooooooooooooo... :-( #genychat

**BillNigh:** RT @GenYChat: REMINDER: #GenYChat is about innovative ways to find a job TONIGHT 9PM EDT

**josippetrusa:** New Blog Post - As Life Moves Beyond Web 2.0? <http://bit.ly/adzDH5> #GenY #Millennails #GenYChat

**marianschembari:** The topic for #genychat tonight was MADE for me. Looking forward to the convo!

**tammikibler:** RT @BillNigh: RT @GenYChat: REMINDER: #GenYChat is about innovative ways to find a job TONIGHT 9PM EDT

**leadmusicpic:** @marianschembari i know what you mean here too!! #GenYChat

**rblake:** Welcome to the chat! @marianschembari :D #genYchat

**KyleMcShane:** im here from syracuse NY where I am making an innovative job website @dreamfetcher with some friends #genychat

**rblake:** I'm Blake ---> In the great state of Oklahoma, where the jobs are scarce and the job hunters are abundant! #genYchat

**NKivitz:** @rblake Me Me Me!!!! #genychat

**steve\_campbell:** Me too RT @NKivitz: @rblake Me Me Me!!!! #genychat

**NKivitz:** Hi! My name's Nicole, recent SUNY Geneseo grad, living in Albany, NY #genychat

**marianschembari:** @GenyChat: I'm here! Based in NYC, moving to London on Wednesday :) #genychat

**josippetrusa:** @rblake Me!!! #genychat

**WriterChanelle:** Hi all! My name is Chanelle and I moderate/founded #GenYChat. I post the questions and other #GenYnews from @GenYChat

**steve\_campbell:** I'm Steve. I hail from Western Pennsylvania and I'm good at some things. #genychat

**WriterChanelle:** I'm in Maryland, as well. Annnnnnd I brought @Poet\_James onto Twitter recently, and he's already blaming me for his addiction #GenYChat

**leadmusicpic:** i'm here in Knoxville TN (next to Great Smoky Mtns) jobs are here but scarce #GenYChat

**TheSportsMole:** I'm Jon. I reign in Minneapolis, Minnesota and I have some special talents mainly in sports #Genychat

**WriterChanelle:** @kelly\_ashworth I understand. Hope you can drop some gems #genychat

**marianschembari:** @KyleMcShane Funsies! Don't like being in 1 place 4 too long. Wont be in UK for more than 6 months. Then off to NZ w/ my Kiwi bf #genychat

**josippetrusa:** I'm from Toronto Canada. Blogger, ideas creationist, marketer, conversationalist #genychat

**CristinMcGrath:** Hi I'm Cristin, recent Temple grad in the field of PR...interviewing with the Eagles on Friday the 9th! :) #genychat

**JSkow1:** @CristinMcGrath How exciting! Good luck! #GenYchat

**GenyChat:** We're going to have a lot of questions tonight, so please send any links to anything you want us to see NOW #LINKLOVE #GenYChat

**steve\_campbell:** @CristinMcGrath It's not the Steelers, but good luck anyway :) #genychat

**leadmusicpic:** I'm also a financial software mgr but looking to transition to teaching leadership and personal development classes #GenYChat

**GenyChat:** I see sooo many new faces. So pleased you all are here! #GenYChat

**KyleMcShane:** @CristinMcGrath E-A\_G-L-E-S Eagles!!!! good luck #genychat

**marianschembari:** @GenyChat What kinda links we talking about? #genychat

**CristinMcGrath:** @steve\_campbell Hah, thanks!! At least it is PA, right? #genychat

**CristinMcGrath:** @JSkow1 Thanks so much! Super stoked! #genychat

**CristinMcGrath:** @KyleMcShane Nice chant :D #genychat

**steve\_campbell:** @CristinMcGrath Definitely! I'd love to work for a pro team! #genychat

**marianschembari:** @KyleMcShane Haha, thanks! #genychat

**TheSportsMole:** @CristinMcGrath That's awesome, what position are u interviewing for with the Eagles? #Genychat

**WriterChanelle:** Blogs, blog posts, articles, LinkedIn, Brazen pages, etc.... RT @marianschembari: @GenyChat What kinda links we talking about? #genychat

**marianschembari:** For the rest of my Twitter followers, sorry for obscene amount of tweets! Participating in #genychat and I promise will be done soonish...

**CristinMcGrath:** @TheSportsMole It is a paid internship position (beggars can't be choosers) and I'd be working in community relations! #genychat

**marianschembari:** @WriterChanelle Gotcha. #genychat

**KyleMcShane:** @CristinMcGrath haha are u a fan or just living in philly bc u went to Temple? #genychat

**josippetrusa:** @marianschembari It's like apologizing for speaking too loud lol #genychat

**CristinMcGrath:** I have a blog that is about the job hunt, GENY issues and PR...if you want to take a look :D<http://lifestyleofpr.wordpress.com/> #genychat

**KyleMcShane:** Come join #genychat for the discussion tonight about innovative ways to find a job

**CristinMcGrath:** @KyleMcShane I'm a fan of the NFC East ;) ...and I'm still in Philly because I went to Temple...it would be a crazy job! #genychat

**rblake:** @josippetrusa @marianschembari -- I think my friends have come to understand I participate in a few chats weekly. #genYchat

**WriterChanelle:** #LINKLOVE A post of mine on College and it being the worst decision I've ever made<http://bit.ly/aSvoUu> #GenYChat

**marianschembari:** @WriterChanelle Okay then! I run blog over at marianlibrarian.com & am creator of the Pajama Job Hunt (link is in blog navigation) #genychat

**WriterChanelle:** #LINKLOVE #GenYChat Connect with me on LinkedIn <http://bit.ly/bMXp9A>

**JSkow1:** My company's blog with career advice and related topics: <http://whitingconsulting.wordpress.com/#GenYchat>

**steve\_campbell:** @marianschembari I've heard about this. How was your product launch? #genychat

**steve\_campbell:** I started the Social Branding Blog if you guys ever want to check out some info on social media/brand management. I love feedback! #genychat

**KyleMcShane:** @CristinMcGrath haha well bring your eagles spirit the day of the interview and dont mention that you like the other beast teams #genychat

**marianschembari:** @steve\_campbell Great! It's still (kind of) beta, but Twitter series is making way for LinkedIn, which is out later this month #genychat

**josippetrusa:** @Steve\_Campbell is a brilliant guy. Check out his blog!! #genychat

**GenyChat:** Please remember to respond to the questions in the form: "Q#: my response" #GenYChat It's easier to follow on the transcript later.

**GenyChat:** There will be more to share links at the end #GenYChat

**steve\_campbell:** @marianschembari Very nice. I want to eventually put something like that together myself #genychat

**josippetrusa:** @marianschembari So no need to apologize :) #genychat

**steve\_campbell:** @josippetrusa Well thanks buddy. You're pretty brilliant yourself :) #genychat

**leadmusicpic:** @rblake yes I think so and it's to a point they all echo each other, so how do you know if you are applying to something new? #GenYChat

**KyleMcShane:** @rblake yes i think there are too many BAD / inefficient job sites out there. thats why me and my friends are making @dreamfetcher #genychat

**steve\_campbell:** @KyleMcShane Excellent idea. When you see a flaw get out and solve it. Very entrepreneurial of you. #genychat

**josippetrusa:** @Steve\_Campbell You're too kind! #GenYchat

**TheSportsMole:** Sending out mass resumes, so far no luck RT @GenyChat: Q1. What are you doing to find a job? #GenYChat

**KyleMcShane:** @GenYChat Q1: i found the online job hunt inefficient so i pursued my real passion - entrepreneurship - and created my own job #genychat

**marianschembari:** Q#1: No longer looking, but when I was I used Facebook ads. Worked like a charm! Was even featured in @Real\_Simple #genychat

**WriterChanelle:** RT @GenyChat: Q1. What are you doing to find a job? #GenYChat

**rblake:** @GenyChat Networking, Online searches, Job Sites(tons), #genYchat

**KyleMcShane:** @Steve\_Campbell thanks man. its great to get a compliment from a brilliant person haha #genychat

**NKivitz:** Q.1 I'm also doing the online job search. Doesnt feel very productive and am feeling stuck. #genychat

**steve\_campbell:** A1: Creating one. #genychat

**GenyChat:** @TheSportsMole Are you making the resumes relevant to each company's needs? #GenYChat

**leadmusicpic:** @WriterChanelle yeah, i know the feeling, i finished school, but spent the first 6 years working at min wage in my field #GenYChat

**steve\_campbell:** @KyleMcShane haha it feels good giving one #genychat

**marianschembari:** Y'all, online job boards are a huge waste of time. If someone's actually snagged a good job that way I'd love to hear about it #genychat

**JSkow1:** Q1: Back in college, I networked, used online tools, and my college's career services website where I found my current job! #GenYchat

**josippetrusa:** A1 Networking and blogging and connecting and stuff that normally isn't involved with the job hunt #genychat

**GenyChat:** RT @KyleMcShane Q1: i found the online job hunt inefficient so i pursued my real passion- entrepreneurship -and created my own job #genychat

**marianschembari:** @SaraBAllen Thanks! Owe it all to HARO - they were looking to ppl who used "creative methods" to land work #genychat

**TMODOM:** RT @WriterChanelle: RT @GenyChat: Q1. What are you doing to find a job? #GenYChat

**TheSportsMole:** Graduated a few months ago, any advice or tips to finding a job when so many others are looking as well? #Genychat

**GenyChat:** RT @rblake: @GenyChat Networking, Online searches, Job Sites(tons), #genYchat

**CristinMcGrath:** Q1: Twitter has actually landed me two interviews (one for a position and one informational). #genychat

**GenyChat:** #GenYchat RT @SaraBAllen: @marianschembari How did being featured in Real Simple come about? That's so cool. @genychat

**KyleMcShane:** @NKivitz I agree. it is very inefficient. so much time spent looking for & applying to jobs. then getting lost in a sea of resumes #genychat

**marianschembari:** RT @CristinMcGrath: Q1: Twitter has actually landed me two interviews (one for a position and one informational). #genychat // YES!!!

**NKivitz:** @marianschembari if shouldnt use online job boards...what do you suggest? #genychat

**WriterChanelle:** RT @CristinMcGrath: Q1: Twitter has actually landed me two interviews (one for a position and one informational). #genychat

**SaraBAllen:** @marianschembari How did being featured in Real Simple come about? That's so cool. #genychat

**steve\_campbell:** Networking is always important. I try to think of ways to be creative and get noticed. Experience is hard to come by though. #genychat

**JSkow1:** @CristinMcGrath Twitter is a great way to connect to business owners and secure interviews #GenYchat

**GenyChat:** .@CristinMcGrath How did you....everyone's favorite word....leverage Twitter to find those positions? #genychat

**CristinMcGrath:** Temple's job website actually got me my current PT job with Dell...and was publicizing the positions with the Eagles. #genychat

**leadmusicpic:** Q1) when lost last job due to outsourcing/offshoring, outplacement firm said employers likely to hire 10% of workforce from online #GenYChat

**marianschembari:** @NKivitz Join orgs in your field. Get on LinkedIn and start talking to people. Create relationships with your dream cos on Twitter #genychat

**GenyChat:** #GenYChat RT @TheSportsMole I customize all cover letters to the company. I make sure I research there company and current projects etc

**leadmusicpic:** Q1) everyone says network, but what about business security that has the hiring manager locked in a hidden cave? #GenYChat

**CristinMcGrath:** @GenyChat I designed my Twitter profile to promote my job search, followed by a blog marketing me as a job seeker. Seems to work! #genychat

**josippetrusa:** A1 Traditional methods have got me nowhere. Twitter, LinkedIn, blogging, networking are taking me places #genychat

**marianschembari:** @CristinMcGrath Ooooh.... I do like alumni boards - they're more targeted and have already built relationships with the schools #genychat

**JSkow1:** @marianschembari @NKivitz LinkedIn is a great way to connect to many users. Also be active in groups in your field! #GenYchat

**KyleMcShane:** i have found jobs via family, friends, and even one on craigslist #genychat

**GenyChat:** RT @CristinMcGrath I designed my Twitter profile to promote my job search, followed by a blog marketing me as a job seeker #genychat

**JSkow1:** @CristinMcGrath Good thinking and very nice job! #GenYchat

**steve\_campbell:** The success stories I read on Twitter are really helpful and inspirational. Companies adopting social media definitely helps me. #genychat

**rblake:** Exactly. RT @josippetrusa A1 Traditional methods have got me nowhere. Twitter, LinkedIn, blogging, networking are taking me places #genYchat

**JSkow1:** @marianschembari Alumni events are also great way to network! #GenYchat

**WriterChanelle:** RT @leadmusicpic @WriterChanelle i know the feeling, i finished school, but spent first 6 years working at min wage in my field #GenYChat

**marianschembari:** @JSkow1 I've gotten at least 5 clients through LinkedIn Q & A. I made a video tutorial on how to do it:<http://ow.ly/25xDo> #genychat

**WriterChanelle:** I'm there right now...except for the finishing school part @leadmusicpic #GenYChat

**KyleMcShane:** all of us have a jumpstart learning a very important skill - SM - that is revolutionizing business. leverage this skill! #genychat

**rblake:** I absolutely hate filling out personality questionnaires. I wish companies would get rid of them. Are they really a true test? #genYchat

**WriterChanelle:** @sarahkayhoffman Thanks for joining in the chat! #GenYChat

**elle:**

**leadmusicpic** : @rblake those can be so fake I feel, after a while, you know how what answers are going to produce what results #GenYChat

**marianschembari:** @KyleMcShane That's VERY true. Tho ppl should know that it might get them an SM position unless they're clear about what they want #genychat

**JSkow1:** @marianschembari Wow, thats very impressive. I'll have to take a look at it soon! #GenYchat

**josippetrusa:** @rblake Companies think the more elaborate the interview process the better the employee. My mind doesn't function in clockwork #genychat

**steve\_campbell:** @marianschembari That is awesome. I definitely need to spend more time on LI. #genychat

**GenyChat:** Q2. What role does social media play in finding a job? #GenYChat

**KyleMcShane:** @leadmusicpic i agree. networking is very important in the job search. esp targeted/strategic networking w/ a purpose #genychat

**marianschembari:** @Steve\_Campbell Yeah, it's totally underused cuz it looks kind of boring ;- ) #genychat

**JSkow1:** @rblake I learned about the questionnaires in my old HR class. They do try to connect you to the company culture well #GenYchat

**josippetrusa:** RT @GenyChat Q2. What role does social media play in finding a job? #GenYChat

**TheSportsMole:** Is calling or emailing a company after submitting a resume a good or bad idea? Where's the annoying line? #GenyChat

**leadmusicpic** : RT @GenyChat: Q2. What role does social media play in finding a job? #GenYChat

**josippetrusa:** A2 You'd be surprised in who you meet and who is willing to give you a hand. Social media allows the unexpected to happen #genychat

**KyleMcShane:** @marianschembari true you need to be clear. i also think a lot of people here would actually love to get a SM position #genychat

**JSkow1:** @josippetrusa i also disagree with that process! I think knowledge, skill, growth, personality, and enthusiasm are all important #GenYchat

**rblake:** @JSkow1 Yeah but you can easily fake your way through those. Even an HR Mgr. told me to put what they want to hear. #genYchat

**marianschembari:** Q2: A HUGE one! The biggest if u play ur cards right. Can put u in touch with the right ppl & help u form actual relationships #genychat

**WriterChanelle:** RT @leadmusicpic: RT @GenyChat: Q2. What role does social media play in finding a job? #GenYChat

**marianschembari:** @KyleMcShane Also true ;- ) #genychat

**leadmusicpic** : @TheSportsMole I would think at least confirming they received the package, then 3 weeks later, if no answer, ask about timeline #GenYChat

**steve\_campbell** A2: Social media takes care of all of the research, most of the initial interaction, and it serves to



- ell:** supplement your resume. #genychat
- JSkow1:** @rblake I did have one when I applied to a restaurant last year. It was easy to navigate thru it! #GenYchat
- KyleMcShane:** Q2: branding yourself through SM can help you stand out to recruiters. also networking via SM is very important in the job search #genychat
- mikesevery:** Pseudo following three chats #sgachat #genychat #campuschat based on my follower feeds. Odd threads but similar stream of consciousness.
- WriterChanelle:** RT @steve\_campbell: A2: Social media takes care of research, most of the initial interaction, and serves to supplement your resume #genychat
- josippetrusa:** @JSkow1 I agree. The reality is the majority of companies need people to keep their process going so those aspects are undervalued #genychat
- leadmusicpic:** Q2) SM not landed me job, but it put me in connection with a whole new world when I start looking again, I be in better position #GenYChat
- marianschembari:** Q2: SM is great for job hunters cus it's a way to remind ppl who u are. When networking IRL also find them online. Double team! #genychat
- JSkow1:** Q2: I never used social media at all in my search, but working in it now...it is such a HUGE factor. Esp. w/ companies online now #GenYchat
- J\_Fuji:** A2: The existence of #jobhuntchat here on Twitter helps answer that, haha. I've seen some deals go down on that chat :) #genychat
- steve\_campbell:** Yes! RT @KyleMcShane: Q2 branding yourself through SM can help you stand out to recruiters. also networking via SM is important #genychat
- marianschembari:** @leadmusicpic It's also THE BEST way to learn about changes in your industry! #genychat
- GenyChat:** RT @marianschembari Q2 The biggest if u play ur cards right. Can put u in touch with right ppl & help u form actual relationships #genychat
- JSkow1:** @KyleMcShane I definitely agree with that statement! Branding is so important now online when companies search for your name #GenYchat
- GenyChat:** RT @josippetrusa A2 You'd be surprised who u meet and who is willing to give you a hand. Social media allows unexpected to happen #genychat
- steve\_campbell:** @sarahkayhoffman why thank you. I'm feeling the love tonight :) #genychat
- matthevy:** With SM and the web - there is no 'rehearsal', the camera is always on. Important to keep that in mind. #genychat
- josippetrusa:** @J\_Fuji When does #jobhuntchat go down #genychat
- KyleMcShane:** @JSkow1 yes haha. so everyone - watch what you say on twitter, FB, etc ... the world is watching #genychat
- GenyChat:** Q3. What is one thing you wish you would have known about the job search process? #GenYChat
- josippetrusa:** Agreed RT @matthevy With SM and the web - there is no 'rehearsal', the camera is always on. Important to keep that in mind. #genychat



**JSkow1:** @josippetrusa I know, sadly! Employers need to rethink their strategy and keep employee values/ideas in mind #GenYchat

**leadmusicpic** : RT @GenyChat: Q3. What is one thing you wish you would have known about the job search process? #GenYChat

**J\_Fuji:** @josippetrusa Mondays 10-11pm EST I believe. It's usually a very lively and interesting chat :) #jobhuntchat #genychat

**jen\_mccoy:** Q2: Take a weekend. Make a comprehensive website fully focused on your target job. Worked for me: socialjenny.com #genychat

**josippetrusa:** @mattchevy You in essence functioning in your natural state #genychat

**marianschembari:** Watch what you say but have a personality! Too many job seekers forget that SM is a way to stand out, not look like every1 else #genychat

**steve\_campbell:** A3: That there were things I could have been doing in school to drastically improve my chances #genychat

**rblake:** Yep! RT @J\_Fuji: @josippetrusa Mondays 10-11pm EST I believe. Its usually a very lively and interesting chat :) #jobhuntchat #genYchat

**marianschembari:** @jen\_mccoy YES! The website is soooo so important. #genychat

**leadmusicpic** : A3: talked with people in this field more #GenYChat

**JSkow1:** Q3: Being transparent is great during an interview, but you can't be TOO honest. #GenYchat

**leadmusicpic** : RT: @jen\_mccoy I agree. Ive been told many times that an online CV like your site is mega helpful. Looking to make one soon! #GenYChat

**josippetrusa:** @j\_fuji That's great! I'll check it out, thanks for the heads up #genychat

**cdilly:** @steve\_campbell Interesting. What kind of things? #genychat

**leadmusicpic** : @JSkow1 Transparency is so true, you have to be open, but kind of like on a first date, don't let it all hang out... #GenYChat

**josippetrusa:** RT @GenyChat Q3. What is one thing you wish you would have known about the job search process? #GenYChat

**KyleMcShane:** @GenYChat Q3: wish i knew how important networking was earlier. wouldve saved me alot of time and would have met alot more people. #genychat

**J\_Fuji:** Q3: I wish I had been shown the 'hidden job market' quicker. Every1 talks about it but until you SEE it... big difference. #genychat

**marianschembari:** Q3: The traditional way of looking for work is becoming obsolete. Loved the career counselors at school, but damn are they behind #genychat

**josippetrusa:** Q3 That employers lie about how great a job is in order to get to the interview and you find out its hell #genychat

**GenyChat:** RT @KyleMcShane Q3: wish i knew how important networking was earlier. wouldve saved me alot of time and would have met more people #genychat

**J\_Fuji:** @josippetrusa No problem! I hope you find it useful. #genychat

**KyleMcShane:** @Steve\_Campbell yes! everyone thats still in school TAKE ADVANTAGE OF ALL OF THE RESOURCES SURROUNDING U. ur missing out if u dont #genychat

**roryellis:** RT @GenyChat: RT @marianschembari: Watch what you say but have a personality! SM is a way to stand out, not look like every1 else #genychat

**NKivitz:** Completely agree.RT@KyleMcShane:Q3: wish i knew how important networking was earlier. wouldve saved me alot of time and would ... #genychat

**steve\_campbell:** @cdilly Basically what I'm all about now :) Branding, networking, marketing, blogging/content creation...putting myself out there #genychat

**leadmusicpic:** @J\_Fuji 'hidden job market' (ha ha) I'm still trying to find it...I know it's there as I've seen it work #GenYChat

**marianschembari:** Q3: Also! That just because you're patient doesn't mean you're going to get a job "any day now". Doesn't work that way, cupcake. #genychat

**JSkow1:** Q3: Some employers aren't too specific on the job description or write something else, and tell you the truth during the interview #GenYchat

**J\_Fuji:** @marianschembari My dad's advice is to fire off 2,000 resumes everywhere. I'm not a big fan of the carpet bomb, heh. #genychat

**steve\_campbell:** @KyleMcShane Yes. Definitely get a solid internship while you're in school too. And practice mock interviews and get resume help #genychat

**leadmusicpic:** A3: took time earlier in my life to figure out me before I launched my job search #GenYChat

**NKivitz:** @sarahkayhoffman I havent tried Linkedin yet. From all this discussion im thinking its my next step #genychat

**JSkow1:** @josippetrusa very nice thanks for the info! #genychat

**GenyChat:** Q4. What method(s) have you found to be the most effective when looking to get a job? #GenYChat h/t to @josippetrusa for the ?

**J\_Fuji:** @leadmusicpic It's essentially a roundabout way of agreeing with the "LEARN TO NETWORK" sentiment. Caps well earned IMO. #genychat

**rblake:** @GenyChat I want HR people to be more upfront about a job. If i'm not going to be hired, let me know instead of never hearing from #genYchat

**leadmusicpic:** @JSkow1 I have had that happen to me to many times... #GenYChat

**JSkow1:** Passion is everything! RT @steve\_campbell: @leadmusicpic Yes! I needed to find my passion before I could truly be happy in a job #GenYchat

**WriterChanelle:** Hear that @BrazenCareerist ? RT @SaraBallen: @NKivitz Brazen Careerist is equally as useful as Linkedin #genychat

**leadmusicpic:** @steve\_campbell yeah I think hat has cost me in landing some jobs - the passion wasn't there #GenYChat

**NKivitz:** @KyleMcShane Yup im on there! I just need to make more of an effort on there it seems. #genychat

**marianschembari:** @KyleMcShane @NKivitz No, you really do. LinkedIn Q&A and participating in relevant groups have been the 2 most helpful for me. #genychat

**SaraBallen:** @j\_fuji Brazen seems more about entertainment/media companies. #genychat

**steve\_campbell:** Wherever there is a platform in which you can reach ppl or be seen, create a profile there. Offers can come from anywhere #genychat

**mmbizon:** RT @mattchevy: Q4 It starts and ends with networking. The good companies aren't posting their jobs on Craigslist. #genychat

**KyleMcShane:** Q4: proactively talk to people about how u r looking for a job and tell them about ur skills/strengths/experience. ull be noticed #genychat

**GenyChat:** That's great! You're on your way. RT @rblake: @GenyChat Networking got me an interview and an intern - both on Twitter :D #genYchat

**steve\_campbell:** @leadmusicpic Me too, me too. #genychat

**marianschembari:** @NKivitz While I love Brazen, I'm unsure how helpful it is in getting a job. That said, since joining my blog traffic has gone up #genychat

**leadmusicpic:** Q4 I've also learned it is good to hang out where the 'good companies' hang out - you never know who your going to meet! #GenYChat

**J\_Fuji:** @SaraBallen Ah, okay. Good to know! Thanks :) #genychat

**JSkow1:** @SaraBallen I just signed up on @BrazenCareerist, and a little confused of how to get started #GenYchat

**marianschembari:** @SaraBallen Yippee! Send us the link! #genychat

**leadmusicpic:** Q4 where are all the "good guys/gals" going? is something to think about #GenYChat

**NKivitz:** @marianschembari Looks like starting tomorrow I have some LinkedIn work to do! Looks like im going to shift my focus there. #genychat

**GenyChat:** Q5. Do you test different techniques in different interviews or do you always take the same approach? #GenYChat

**JSkow1:** RT @mmbizon: RT @mattchevy: Q4 It starts and ends with networking. The good companies aren't posting their jobs on Craigslist. #GenYchat

**steve\_campbell:** Just revamped my Brazen profile today. Trying to be more involved there for sure. #genychat

**TheSportsMole:** I love Twitter, but feel like it hasn't at all helped me to land a job or even get in the door! #GenYChat

**steve\_campbell:** A5: "When someone asks me a question, I tell them the answer." #genychat

**marianschembari:** @NKivitz Haha - yes! Mission. Accomplished. #genychat

**leadmusicpic:** RT @mattchevy: Q4 It starts and ends with networking. The good companies aren't posting their

: jobs on Craigslist. #GenYChat

**marianschembari:** Besides the nice community and offering up advice, has anyone found Brazen helpful in terms of actually finding work? #genychat

**wsteelerfan:** RT @TheSportsMole: I love Twitter, but feel like it hasn't at all helped me to land a job or even get in the door! #GenYChat

**Pizzazzerie:** RT @mattChevy: Q4 It starts and ends with networking. The 'good' companies aren't posting their jobs on Craigslist. #genychat

**NKivitz:** @marianschembari haha I'll let you know how the mission goes! #genychat

**KariOBrien:** dear #genYchat I'm a recent grad with multiple opportunities: pick your partner carefully, woo them intensely & groom yourself to fit them.

**SaraBAllen:** @JSkow1 use it search for jobs. You don't need the fanciest profile. That's under "Profile" and "Edit" #genychat

**JSkow1:** Q5: I always was myself, and did in-depth research of the company to connect how I could add to their long-term value #GenYchat

**rblake:** @TheSportsMole It's not Twitter - it's who you know on Twitter. Following someone won't get you a job, knowing someone will. #genYchat

**leadmusicpic:** Q5: there are so many types of interviews that may be performed, it's unbelievable and impossible to prep for all #GenYChat

**KyleMcShane:** @NKivitz if ur looking to get info about a specific industry im sure 1 of ur connections knows some1. u can b introduced on Lnkdn #genychat

**J\_Fuji:** Has anyone looked at <https://www.gulpfish.com/> yet? Another Social Media career site thing... #genychat

**JSkow1:** @SaraBAllen I'm trying to build a community with my company, not for job searching #GenYchat

**KariOBrien:** f something good comes along take it-it may lead somewhere. if you know what you want, then networking helps. know what you want! #genYchat

**steve\_campbell:** @J\_Fuji Nice. I'll be sure to check it out. #genychat

**marianschembari:** RT @JSkow1: Q5: Always was myself, & did in-depth research of company to connect how I could add to \long-term value #GenYchat / Me too.

**J\_Fuji:** @leadmusicpic Yeah, I found my best approach was to actually go in 100% unrehearsed. Was much more relaxed/real. #genychat

**GenyChat:** Q6. If you've used Social Media networking tools to get a job, what did you do specifically? What tools did you use? #GenYChat

**cdilly:** @marianschembari agreed. Brazen's cool for connecting w peers, but not too many mid-career or hiring folks there it seems. #genychat

**mattchevy:** Q5 Be yourself. Don't try to be who you think they want you to be. Important that they like you for you. #genychat

**J\_Fuji:** @steve\_campbell Not sure how good it is, use @ own risk, haha. #genychat

**steve\_campbell:** @J\_Fuji Thanks. I'll scope it out from a distance lol #genychat

**ell:**

**SaraBAllen:** @jskow1 For a company I would use a Facebook group. Brazen is for job searching :) #genychat

**JSkow1:** @mattchevy Yes! Sometimes they can tell if you're "faking" yourself #GenYchat

**GenyChat:** and closely behind Q7. How long did it take to find a job through some form of social media?  
#GenYChat

**KyleMcShane:** Q5: i think each interview is slightly dif depending on the interviewer. Important to stay positive and illustrate ur strengths #genychat

**marianschembari:** Q7: Two weeks, baby! #genychat

**NKivitz:** @KyleMcShane I hope so! I'm excited to get more involved on LI now after this talk. #genychat

**JSkow1:** @SaraBAllen Ok, thank you so much for the info! #GenYchat

**J\_Fuji:** @SaraBAllen I'd advise a FB Page, there is a distinction between that and a Group! #genychat

**leadmusicpic:** Q5 be prepared to tell them briefly about you, how you may help them, and be yourself with the other situational base questions #GenYChat

**MsCindylee:** Learning from some great advice via #genychat tweets.

**WriterChanelle:** Excellent! RT @NKivitz: @KyleMcShane I hope so! I'm excited to get more involved on LI now after this talk. #genychat

**SaraBAllen:** @j\_fuji Very true #genychat

**KariOBrien:** linkedin and Twitter are good for networking, learning about a company, their culture, and the industry. #genychat agree with @thesportsmole

**steve\_campbell:** for Q6 & 7, I think answers will vary. There can't be a set combination of tools or set time to finding a job with social media. #genychat

**WriterChanelle:** It only took you two weeks to get a job?? Wow. What did you do? RT @marianschembari: Q7: Two weeks, baby! #genychat

**J\_Fuji:** @SaraBAllen @JSkow1 And if you do create a Page leverage the Static FBML app to its fullest extent. Makes for a MUCH richer Page. #genychat

**Poet\_James:** @GenyChat Response to Q7, So far it hasn't. I'll you know when it has worked though XD #GenYChat

**SaraBAllen:** Q6ish: I don't know what I would post in a LinkedIn group (yet) #genychat. I thought discussion board dried up in the 90's.

**marianschembari:** @WriterChanelle Facebook ads, blogging, Twitter. Which all led me to freelance work within 2 days, which led me to a job. #genychat

**JSkow1:** @J\_Fuji Thanks! I did use some, and it is wonderful! Any good sites for additional tips for FBML to make it richer? #GenYchat

**steve\_campbell:** @SaraBAllen Actually forums/discussion boards are still some of the most popular sites on the internet #genychat

**GenyChat:** RT @rblake: @TheSportsMole It's who you know on Twitter. Following someone won't get you a job, knowing someone will. #genYchat

**KyleMcShane:** @SaraBAllen no there are some great convos going on in discussion boards on LinkedIn. just gotta find good groups #genychat

**cdilly:** @marianschembari How did you use FB ads? #genychat

**SaraBAllen:** @marianschembari I love your blog. I want to sign up for "Critique my Profile" #genychat

**WriterChanelle:** @rblake That is exactly the right idea! #genYchat

**J\_Fuji:** @SaraBAllen D boards as in forums? They're still a huge part of SM. Found a key community of a client's target market in forums!:) #genychat

**marianschembari:** @SaraBAllen Just see what other people are talking about, asking questions about. Spend a week just reading. #genychat

**JSkow1:** @SaraBAllen I'm trying to engage interaction on my company's discussion board on LI, and it is challenging! #GenYchat

**josippetrusa:** Stepped out for 10 mins and im lost, ha #genychat

**steve\_campbell:** I 2nd this question :) RT @cdilly: @marianschembari How did you use FB ads? #genychat

**SaraBAllen:** @Steve\_Campbell So true. Anthony Bourdain did a food show on the important guys who run food forums. #genychat

**JSkow1:** It is very fast paced! RT @josippetrusa: Stepped out for 10 mins and im lost, ha #GenYchat

**WriterChanelle:** Wonderful!! Glad we could be of assistance. RT @MsCindylee: Learning from some great advice via #genychat tweets.

**marianschembari:** @SaraBAllen Thanks! You totally should. Leave a comment here: <http://ow.ly/25y9y> #genychat

**steve\_campbell:** @SaraBAllen haha it's hard to believe but it's true #genychat

**WriterChanelle:** RT @SaraBAllen: Q6ish: I don't know what I would post in a LinkedIn group (yet) #genychat. I thought discussion board dried up in the 90's.

**KyleMcShane:** @JSkow1 maybe people just dont know about the page. try putting the link to it out there more in places customers frequent #genychat

**J\_Fuji:** @JSkow1 I mostly used the dev wiki <http://lnkby.me/mL> - for anything else a quick Google search usually did the trick! #genychat

**WriterChanelle:** There are some GenY groups on LinkedIn. You should check those out. @SaraBAllen #genychat

**leadmusicpic:** @JSkow1 @SaraBAllen i have the same issue with a nonprofit group that has a LI page too on training and development #GenYChat

**josippetrusa:** A5,6,7,8 I found that being yourself and expressing your ideas is the most fluid way to your success. Doors just start to open #genychat

**WriterChanelle:** haha! Yesssssssss. Can't keep up!! RT @josippetrusa: Stepped out for 10 mins and im lost, ha #genychat

**KyleMcShane:** RT @josippetrusa: A5,6,7,8 I found that being yourself and expressing your ideas is the most fluid

**e:** way to your success. Doors just start to open #genychat

**oline73:** @GenyChat Q6: I've had success with Craig's List doing side jobs- that's not really social media though #GenYchat

**JSkow1:** @KyleMcShane Ok thank you! Yea, with social media it is important to get all of your sites out on every type of medium #GenYchat

**steve\_campbell:** I've got to peace out early guys. Once again a great chat! See you all next week! #genychat

**marianschembari:** @Steve\_Campbell @cdilly Advertised myself on the pgs of my ideal employers. You can read the whole story here: <http://ow.ly/25yaj> #genychat

**leadmusicpic:** I second that @josippetrusa, and use SM as a way to showcase who you are!!!! #GenYChat

**steve\_campbell:** @marianschembari Great! Thanks! #genychat

**CristinMcGrath:** Q4: Networking has definitely worked. Back in the day, I had more experience than some. Now it is all about who you know. #genychat

**JSkow1:** @leadmusicpic Are you trying to engage your audience through discussion, questions, or news articles? or all? #GenYchat

**GenyChat:** Q8. How honest is too honest is on a cover letter? What's the most outlandish thing you've written? #GenYChat

**KyleMcShane:** @JSkow1 definitely. u may have to personally engage in convos elsewhere & draw participants to you site for more convos #genychat

**josippetrusa:** @leadmusicpic The irony is that I've always been myself. My blog has taken me to unimagined levels but I'm still the same guy #genychat

**JSkow1:** @KyleMcShane I was at a social media event this morning in #ROC and @sirlinkedalot said to send direct personal messages to engage #GenYchat

**marianschembari:** Q8: I was always enormously passionate on my letters. Often w/ exclamation points. Ppl knew I applied cuz I wanted to be THERE #genychat

**leadmusicpic:** @JSkow1 we have tried all types of these, mainly using discussion/questions on meeting topics #GenYChat

**josippetrusa:** RT @GenyChat Q8. How honest is too honest is on a cover letter? What's the most outlandish thing you've written? #GenYChat

**NKivitz:** I gotta head out but thank you for all of the help and advice! Can't wait for next week's chat :-)  
#genychat

**SaraBallen:** @leadmusicpic LinkedIn (and I should look into it more) has yet to engage me. It seems so stuffy. #genychat

**marianschembari:** @sarahkayhoffman How cool! So excited to check that out! #genychat

**leadmusicpic:** @josippetrusa ha, I agree, my blog has helped me to better understand "me" and where I want to make a positive impact to the world #GenYChat



**josippetrusa:** A8 I stopped writing cover letters long time ago. No one has time to read it and it could be your demise for that position #genychat

**JulieatCiti:** 100's of new #jobs posted today w/ Citi Financial all over the country! Apply at<http://jobprescreen.citigroup.com>! #genychat #jobhuntchat

**KyleMcShane:** @GenYChat honesty is the best policy haha. just keep it professional & express ur interest in the job and knowledge of the company #genychat

**leadmusicpic:** Q8, try to keep it to 3 paragraphs, about 3 sentence in each; don't do like a former friend of mine : 2pgs #GenYChat

**rblake:** @josippetrusa Even when they ask for cover letters? I think it's essential sometimes - although I loathe them. Greatly! #genychat

**CristinMcGrath:** Q8: I've heard so many things about cover letters. Now I take the time to customize every single one I write. Always honest though #genychat

**marianschembari:** Alright, time for dinner now ;-)) If anyone wants to check out Pajama Job Hunt, you can find the info here: <http://ow.ly/25yfb> #genychat

**KyleMcShane:** @JSkow1 good strategy. also comment on related article and post on relevant threads. put a link to ur site in ur signature #genychat

**CristinMcGrath:** Q8: I use bullets too. Easy to read. #genychat

**JSkow1:** Q8: Of course be honest. I've always focused on my experiences and how it correlates to the position, straight to the point #GenYchat

**CristinMcGrath:** Have to step out for the evening! Great tips though everyone! :D #genychat

**J\_Fuji:** FYI for socmed networking / cool 'game' try the new <http://empireavenue.com> - goes public soon but easy to find invites on Twitter #genychat

**JSkow1:** @KyleMcShane yes great ideas, thank you for the advice! #GenYchat

**josippetrusa:** @rblake If you're emailing someone, that email is your CL and if you're talkin to someone, thats your CL. No point in writing more #genychat

**JSkow1:** @leadmusicpic Try direct personal messages to engage. Something I will have to focus on also soon! #GenYchat

**WriterChanelle:** Q8. I know I've been tempted to write that I should be hired because I need to move out. Lol. #GenYChat

**KyleMcShane:** @JSkow1 no problem. here to help anytime #genychat

**josippetrusa:** @rblake I refuse to write a cover letter. It's not practical #genychat

**leadmusicpic:** Q8 what has been good 4 me list where you found the job, 1-2 of ur strengths, latest news on the company, ur fit, ur contact info #GenYChat

**KyleMcShane:** lots of black and white avatars in #genychat tonight haha

**J\_Fuji:** Weird, you're right! | RT @KyleMcShane: lots of black and white avatars in #genychat tonight haha

#genychat

**josippetrusa:** A8 I've also found that being blatantly honest and doing the unexpected has always drawn attention in the application email #genychat

**J\_Fuji:** @josippetrusa What if the position asks for one? #genychat

**leadmusicpic** : @KyleMcShane never realized that until you pointed out..every1 looking so professional!!  
: #GenYChat

**JSkow1:** @josippetrusa I always use to get so confused if a company only asked for a resume, if I should have sent a cover letter also #GenYchat

**JSkow1:** Its the way to be! :) RT @KyleMcShane: lots of black and white avatars in #genychat tonight haha #GenYchat

**josephrooks:** RT @mattchevy: Q4 It starts and ends with networking. The 'good' companies aren't posting their jobs on Craigslist. #genychat

**oline73:** Q8: Isn't it past the time we should just be sending people a link to our work so they can see for themselves? #genychat

**kellydwyer2** : If you've got 3-4 minutes can you share your opinions on #GenY #leadership issues with me for a uni project? bit.ly/9MtPkh #GenYchat

**KyleMcShane:** @leadmusicpic haha yea i may have to get 1 to get a more professional image on twitter #genychat

**JSkow1:** @oline73 very great point! Definitely add the link onto your contact info on top of your resume #GenYchat

**leadmusicpic** : @oline73 oh I totally agree, everything else has gone paperless, why not this part of life???

**SaraBallen:** @josippetrusa I applied to work at the Met in NYC and wrote about that movie where Big Bird gets lost at the Met. No phone call. #genychat

**josippetrusa:** @j\_fuji If anything only junior, entry-level, and odd positions ask for cover letters. Anything else understands you dont need one #genychat

**JSkow1:** @kellydwyer22 Sure! I would be glad to! #GenYchat

**KyleMcShane:** @oline73 you will be able to do that @dreamfetcher soon! as well as get connected with jobs. stay tuned! #genychat

**josippetrusa:** @JSkow1 Never send more than what they ask. Use the initial email correspond to act as an introductory piece #genychat

**MsCindylee:** Thank u! RT @WriterChanelle Wonderful!! Glad we could be of assistance. RT @MsCindylee: Learning from some great advice via #genychat tweets

**J\_Fuji:** @josippetrusa Fair enough! Good to know, thanks #genychat

**ryguyMN:** Stick with an email for followup RT @TheSportsMole: Is calling or emailing a company after submitting a resume a good or bad idea? #GenYChat

**oline73:** @leadmusicpic I don't do the hiring at my job, but when someone applies first thing I do is google them to see what's up #GenYchat

**JSkow1:** @josippetrusa I see, thank you! #GenYchat

**josippetrusa:** @SaraBAllen Sorry, I missed the context of your statement. Could you elaborate a little? #genychat

**KyleMcShane:** its great how free the discussions are on #genychat . just enough moderation but not too much

**JSkow1:** I definitely agree!RT @ryguyMN: Stick with an email for followup #GenYchat

**josippetrusa:** @j\_fuji @JSkow1 That's my approach at least and it's worked for me, to some extent. But no approach is flawless #genychat

**SaraBAllen:** @josippetrusa It's a museum in NYC and they filmed an episode of Sesame Street their when I was little. It was 4 a marketing post. #genychat

**J\_Fuji:** @kellydwyer22 What kind of issues did you have to discuss? #genychat

**SaraBAllen:** @josippetrusa I think it's outlandish to reference a kids tv show in a cover letter. #genychat

**josippetrusa:** I always call first, found it works better RT @JSkow1 I definitely agree!RT @ryguyMN: Stick with an email for followup #GenYchat

**KyleMcShane:** be sure to check out <http://blog.dreamfetcher.com> for some great #job and #HR advice #genychat

**J\_Fuji:** @josippetrusa It's worth considering. The CL often feels a bit too impersonal anyway (yet it feels awkward to be personal in one). #genychat

**JSkow1:** Has anyone ever sent a follow-up email for a job that they got rejected for asking for interview feedback? #GenYchat

**WriterChanelle:** RT @oline73 @leadmusicpic I don't do the hiring, but when someone applies first thing I do is google them to see what's up #GenYchat

**josippetrusa:** @SaraBAllen I know of it and I like ur idea. Though, youre dealin with a conservative establishment, outlandish wouldnt be 4 them #genychat

**GenyChat:** RT @AroundHarlem: Luv the idea --> #GenYChat What do you guys think of this guy<http://bit.ly/dCP0aV> who got a job through a Google campaign

**josippetrusa:** @j\_fuji Definitely, I find cover letters to be opporunity destroyers simply because you might write an unappealing piece #genychat

**JSkow1:** @GenyChat It was very clever! Great way to differentiate yourself from the clutter of all the job seekers #GenYchat

**SaraBAllen:** @josippetrusa I think I've learned I'm not an ideal candidate for a conservative establishment. #genychat

**leadmusicpic:** great talking to everyone, gotta sign off 6am comes early. c u next week #GenYChat

**KyleMcShane:** @leadmusicpic @Steve\_Campbell @NKivitz @marianschembari @WriterChanelle @JSkow1 @j\_fujithanks for the great convos 2night at #genychat

**JSkow1:** @KyleMcShane You are quite welcome! Have a great night, and hope to see you next week here #GenYchat

**KyleMcShane:** @JSkow1 i did and they never got back to me. kind of rude. was talking to some1 else this week and they got feedback tho #genychat

**josippetrusa:** @SaraBAllen I will agree with your statement since I feel the same way. #genychat

**J\_Fuji:** @KyleMcShane Cheers! #genychat

**GenyChat:** Also...Carlos Gil <http://bit.ly/cBwfNX> who started his own company after being unable to find a job. #GenYChat

**JSkow1:** @KyleMcShane back in college, a professor told me it's bc of legal issues if you dont hear back from them #GenYchat

**ArrowsWithSoul:** #genychat so so late. i missed out on the chat!

**josippetrusa:** Nonsense! RT @Jskow1 @KyleMcShane back in college, a professor told me it's bc of legal issues if you dont hear back from them #GenYchat

**KyleMcShane:** @Jskow1 yea i think youre right. a company i worked for couldnt even give recommendations bc of company policy only references #genychat

**WriterChanelle:** @ArrowsWithSoul We're still going! #genychat

**Jskow1:** @KyleMcShane Hmm, that's very interesting. I haven't heard of that before. #GenYchat

**WriterChanelle:** @KyleMcShane You're welcome! Thank you for participating :) #genychat

**WriterChanelle:** @mscindylee You're welcome! #genychat

**WriterChanelle:** @SaraBAllen Let me know how it goes. I need to get more into LinkedIn, as well. I just have a couple polls and my blog up #GenYChat

**KyleMcShane:** @Jskow1 yea i was surprised. multi billion dollar companies have to watch their liabilities. every1 is after their money ha #genychat

**WriterChanelle:** Wow! RT @marianschembari Facebook ads, blogging, Twitter. Which all led me to freelance work within 2 days, which led me to a job. #genychat

**KrisColvin:** RT @WriterChanelle: Wow! RT @marianschembari Facebook ads, blogging, Twitter. Which all led me to freelance work within 2 days, which led me to a job. #genychat

**Jskow1:** @ArrowsWithSoul Wow! That's funny...I wonder what their goal was with that on there? #GenYchat

**Jskow1:** @KyleMcShane And their reputation don't forget #GenYchat

**josippetrusa:** Great minds n convos  
@marianschembari @Steve\_Campbell @rblake @Jskow1 @GenYChat @j\_fuji@WriterChanelle @leadmusicpic @SaraBAllen #genychat

**urbanperspective:** RT @WriterChanelle: Wow! RT @marianschembari Facebook ads, blogging, Twitter. Which all led me to freelance work within 2 days, which led me to a job. #genychat

**J\_Fuji:** @WriterChanelle I'm just reading her story now: <http://marianlibrarian.com/2009/08/13/the-ad/> - good stuff :) #genychat

**ArrowsWithSoul:** @jskow1 it was an attempt to stand out from the rest...but for wrong reasons i think! too much 'attitude'! #genychat

**KyleMcShane:** @Jskow1 haha yes. my managers were cool though. i dont hold it against them at all. #genychat

e:

**J\_Fuji:** @WriterChanelle Actually here'd be better to start: <http://marianlibrarian.com/link-love/best-of/@marianschembari> #genychat

**GenyChat:** @JSkow1 Absolutely. I think the take away from this is to position yourself to meet influential people. #GenYchat

**rblake:** @josippetrusa I kinda got distracted at the end of #genychat - I'm a sucker for Reality T.V. and the new Real World came on - haha

**J\_Fuji:** @GenyChat Networking, networking, networking. And NEVER be afraid to ask. Take people out for drinks! Could be a life changer. #genychat

**JSkow1:** RT @J\_Fuji: Networking, networking, networking. And NEVER be afraid to ask. Take people out for drinks! Could be a life changer. #GenYchat

**KyleMcShan** RT @J\_Fuji: @GenyChat Networking, networking, networking. And NEVER be afraid to ask.  
**e:** Take people out for drinks! Could be a life changer. #genychat

**josippetrusa:** @rblake That's perfectly acceptable! ha #genychat

**GenyChat:** @j\_fuji Ummmmm....if you're low on money, is there another option to taking people out for drinks? Lol #genychat

**JSkow1:** @GenyChat exactly! You have to be in the mindset of a great marketer to network and stand out #GenYchat

**oline73:** @J\_Fuji totally agree. Some of the most fruitful connections I made started as a whim-surprises happen all the time if u r social #GenYchat

**JSkow1:** @oline73 It does happen, you never know who you're going to meet just walking in a store! #GenYchat

**GenyChat:** Tonight's take-aways: Don't blindly put out resumes. Do research your target industry. Do use technology to stand out. #GenYChat

**KyleMcShan** RT @ArrowsWithSoul: #genychat it helps to have a 'wingman' when networking too. really helps  
**e:** when some1 else is there to affirm you

**JSkow1:** RT @GenyChat: Tonights take-aways: Dont blindly put out resumes. Do research your target industry. Do use technology to stand out. #GenYchat

**ArrowsWith Soul:** @j\_fuji @genychat #genychat yes! alternative is to be a GREAT conversationalist! they'll buy you drinks :)

**J\_Fuji:** @GenyChat Hmm. Meet them at their office? Go for a light lunch? The ~\$30 you spend on a few pints could be well worth it though :) #genychat

**GenyChat:** Twitter is used best to find a job by being a person first and job seeker second. Let people give you the opportunity. #GenYChat

**J\_Fuji:** @ArrowsWithSoul Haha, that's when you know things are going well! #genychat

**oline73:** @JSkow1 Exactly! It will be interesting to me to see what connections sprout from my mini-doc. So many great Gen-Yers. #GenYchat

**A0K:** @KariOBrien hey! In my exp, that last bit is opposite the truth: a match is organic; shouldn't require "grooming to fit a company" #genychat

**GenyChat:** If what you're doing now isn't working, shift gears. Don't get depressed. Interviewers don't hire desperate people. #GenYChat

**JSkow1:** Company's post: Job searching on Twitter made easy: <http://bit.ly/9AQPbw> #genychat

**KyleMcShane:** RT @GenyChat: If what you're doing now isn't working, shift gears. Don't get depressed. Interviewers don't hire desperate people. #GenYChat

**WriterChanelle:** Yea ok. LOL. RT @Poet\_James: @KyleMcShane @WriterChanelle is my wingman lol. #genychat

**JSkow1:** @oline73 Great to hear, and thank you for the opportunity again to be a part of the mini-doc! #GenYchat

**GenyChat:** True! RT @ArrowsWithSoul: @j\_fuji @genychat #genychat yes! alternative is to be a GREAT conversationalist! they'll buy you drinks :)

**JSkow1:** RT @GenyChat: If what you're doing now isn't working, shift gears. Don't get depressed. Interviewers don't hire desperate people. #GenYchat

**BeyondGenre:** RT @GenYChat Twitter is used best to find a job by being a person first and job seeker second. Let people give you the opportunity #GenYChat

**KyleMcShane:** please give me feedback about @dreamfetcher . were still under development but check it out at <http://dreamfetcher.com> #genychat

**oline73:** @GenYChat good advice on or offline. Be useful, contribute to people's success and eventually it comes back around. #GenYchat

**KyleMcShane:** @Poet\_James @WriterChanelle haha i hope you guys make a lot of connections together #genychat

**JSkow1:** Have a wonderful night all! Thank you for a fantastic GenY chat and see you next week! #GenYchat

**GenyChat:** Resumes, cover letters, and cold calls went out with the 90's! Make personal connections to get the job you want. #GenYChat

**josippetrusa:** It's a pleasure like usual!! :) RT @GenYChat @josippetrusa Thank you! Same to you :) #genychat

**YouTernMark:** RT @GenyChat: Twitter is used best to find a job by being a person first and job seeker second. Let people give you the opportunity. #GenYChat

**oline73:** RT @KyleMcShane: please give me feedback about @dreamfetcher . were still under development but check it out at <http://dreamfetcher.com> #genychat

**ArrowsWithSoul:** @kylemcshane love the clean interface. a stand-out from the crowded ones out there #genychat@dreamfetcher

**JSkow1:** RT@GenyChat: Twitter is used best to find a job by being a person first and job seeker second. Let people give you the opportunity #GenYchat

**MissSuccess:** #genychat RT @AmazingGraceInc: I have an amazing internship w/ the Essence Music Festival. Do ya'll want to be apart of it?? DM me and RT!

**GenyChat:** And with that, I say thank you to all who participated tonight!! The transcript will be up on <http://bit.ly/9VEDjt> #GenYChat