





































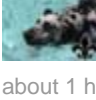


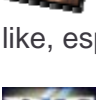











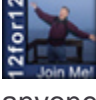




#Blogchat Transcript 8/9/2009-











1. CASUDI: THX **#blogchat** host@MackCollier guest @leeodden and @JDEbberly @wilsonellis @sourcepov @_djh @3keyscoach & all the rest 2 many 2 mention. about 1 hour ago from Seismic

2.  WriterChanelle: @sourcePOV Hmm....how is it bad for SEO? **#blogchat** about 1 hour ago from TweetDeck
3.  w2scott: @30lines doh, you may be right. Just noticed I don't have a "More" option. TweetDeck or PeopleBrowsr search might do the trick too **#blogchat** about 1 hour ago from TweetChat
4.  rebeccawissler: @w2scott THANKS for advising this newbie about redirecting to my own domain. Really appreciate it! **#blogchat** about 1 hour ago from TweetDeck
5.  3keyscoach: @_djh And I did hope that you read my blog w/ avid curiosity! LOL **#blogchat** about 1 hour ago from TweetGrid
6.  sourcepov: I think wthashtag has been 'off' since the Twitter DOS outage .. was that Thurs a.m.? comment says they're investigating **#blogchat** about 1 hour ago from TweetChat
7.  JDEbberly: Many thanks to you, @leeodden for your expertise! You and @MackCollier ROCKED exponentially tonight!! **#Blogchat** about 1 hour ago from TweetGrid
8.  JDEbberly: @3keyscoach Just noticed that. That recent DDoS attack on Twitter messed up the wthashtag comms w/Twitter **#Blogchat** about 1 hour ago from TweetGrid
9.  becksdavis: Yes, thank you! RT @sourcepov: great inputs guys, thanks to all, but especially @leeodden & @mackcollier **#blogchat** about 1 hour ago from TweetDeck
10.  30lines: @w2scott Tweetchat doesn't generate a transcript, though ... or have I missed that feature? **#blogchat** about 1 hour ago from TweetGrid
11.  _djh: @3keyscoach Of course, my main problem right now is having time to read anything. **#blogchat** about 1 hour ago from Mixero












12.  JDEbberly: RT @Smoothape: **#blogchat** - if anyone here is using Google's Blogger, stop now and get a blog on your domain. (STRONGLY AGREE!) **#Blogchat**
about 1 hour ago from TweetGrid
13.  billfromsc: Thanks @leeodden for your insights. @MackCollier you're a star.
#blogchat about 1 hour ago from TweetDeck
14.  3keyscoach: @JDEbberly There seems to be a problem w/ transcript. **#blogchat**
about 1 hour ago from TweetGrid
15.  becksdavis: RT @JDEbberly: Check out Darren Rowse's blog at <http://www.problogger.net/> Very, very informative & educational **#Blogchat** about 1 hour ago
from TweetDeck
16.  MackCollier: @w2scott I will have to miss #SESSJ prepping for @socialsouth
@law @blogworldexpo **#blogchat** about 1 hour ago from TweetDeck
17.  WriterChanelle: @trainingfactor Also RT their posts. Help them gain readership
with joint posts. I've recently started asking to do guest posts **#blogchat** about 1 hour ago
from TweetDeck
18.  30lines: @JDEbberly @wthashtag transcripts haven't been working since the
DDOS attack. Any other suggestions? **#blogchat** about 1 hour ago from TweetGrid
19.  w2scott: @30lines @MackCollier I always use
<http://tweetchat.com/room/blogchat> **#blogchat** about 1 hour ago from TweetChat
20.  w2scott: @MackCollier are you going to be at #SESSJ? Or too busy prepping for
<http://socialsouth.org/>? **#blogchat** about 1 hour ago from TweetChat
21.  SusanIsk: RT @Smoothape: **#blogchat** - if anyone here is using Google's
Blogger, stop now and get a blog on your domain. (via @sfuhrmann) about 1 hour ago from
web
22.  MackCollier: @30lines Good question, I dont really have one and just noticed
@wthashtag is down, dammit! **#blogchat** about 1 hour ago from TweetDeck













23.  **WriterChanelle:** @trainingfactor Rarely have I ever had to "ask" new readers to read my blog. I talk to people first and continuously. **#blogchat** about 1 hour ago from TweetDeck
24.  **30lines:** I'll ask this crew ... @MackCollier Besides @wthashtag, what other services do you like for chat transcripts? **#blogchat** about 1 hour ago from TweetGrid
25.  **12for12k** **3keyscoach:** Thank you @leeodden & @MackCollier for solid info! More to learn! :) **#blogchat** about 1 hour ago from TweetGrid
26.  **MackCollier:** RT @leeodden: Hey **#blogchat** if you're at #sessj this week hope to see you there. I'm doing panels on white/black hat social media & blog SEO about 1 hour ago from TweetDeck
27.  **WriterChanelle:** @trainingfactor I follow people, or other people follow me, and I follow back. We have conversation. They research me on their own **#blogchat** about 1 hour ago from TweetDeck
28.  **sourcepov:** great inputs guys, thanks to all, but especially @leeodden & @mackcollier **#blogchat** about 1 hour ago from TweetChat
29.  **resultsrev:** @ConversationAge I just left typepad for those reasons exactly! **#blogchat** about 1 hour ago from TweetDeck
30.  **leeodden:** @w2scott Thanks Will, thanks for participating so much this eve. see you this week. **#blogchat** about 1 hour ago from web
31.  **WriterChanelle:** Yes. RT @trainingfactor: how do you handle the "self promote" challenge? is it a build up of respect that needs to take place? **#blogchat** about 1 hour ago from TweetDeck
32.  **Receptional:** @leeodden Putting together the SES presentation in real time? :) **#blogchat** My secret extra tip: Write for the right audience, not the LCD. about 1 hour ago from web
33.  **dylanspencer:** @leeodden looking forward to it. see you there. **#blogchat #sessj** about 1 hour ago from TweetDeck












34.  3keyscoach: @WriterChanelle Thx. It's right up my alley! Appreciate being able to see all measurements! **#blogchat** about 1 hour ago from TweetGrid
35.  JDEbberly: Need a transcript? Here ya go: <http://wthashtag.com/Blogchat> ENJOY! :) **#Blogchat** about 1 hour ago from TweetGrid
36.  resultsrev: THANKS! @leeodden for leading a great discussion - very helpful! And to @MackCollier for providing **#blogchat** every week! Y'all rock! about 1 hour ago from TweetDeck
37.  zenaweist: @leeodden @mackcollier just catching up on the **#blogchat** stream, great tips, suggestions and lots to read up on - thank you! about 1 hour ago from TweetDeck
38.  Eric_Hoffman: Glad I was able to jump in for the last half hour of **#blogchat** Thanks @leeodden and @MackCollier, great stuff as always! about 1 hour ago from Seismic
39.  w2scott: @leeodden really looking forward to your panels at **#SESSJ #blogchat** about 1 hour ago from TweetChat
40.  leeodden: RT @SethSimonds Yes, @probblogger also @copyblogger must reads for anyone interested in blogging. **#blogchat** about 1 hour ago from web
41.  JDEbberly: Check out Darren Rowse's blog at <http://www.probblogger.net/> Very, very informative & educational **#Blogchat** about 1 hour ago from TweetGrid
42.  ConversationAge: @lbbinc I hear you. TypePad is not innovating at the pace I'd like, especially with comment/social media integration **#blogchat** about 1 hour ago from web
43.  BtSEO: A ton of great links shared on SEO - looking forward to the transcripts so I can make sure I got them all! **#blogchat**: A ton of great link.. about 1 hour ago from twitterfeed
44.  leeodden: Hey **#blogchat** if you're at **#sessj** this week hope to see you there. I'm doing panels on white/black hat social media and blog SEO. about 1 hour ago from web

45.  brandiheinz: A ton of great links shared on SEO - looking forward to the transcripts so I can make sure I got them all! **#blogchat** about 1 hour ago from Seismic
46.  WriterChanelle: @3keyscoach I'll give you an example: <http://bit.ly/info/UiAFO> (Click the link to see the stats) **#blogchat** about 1 hour ago from TweetDeck
47.  christammiller: Thanks @leeodden, client just asked this week about SEO/blogging - can't wait to show him this transcript! **#blogchat** about 1 hour ago from TweetChat
48.  Smoothape: **#blogchat** and thanks for all the RT love! Add me and let's keep the conversation going via twitter about 1 hour ago from TweetDeck
49.  3keyscoach: RT @_djh: @SethSimonds Yes, @probblogger also @copyblogger must reads for anyone interested in blogging. **#blogchat** about 1 hour ago from TweetGrid
50.  mitchellhislop: @KakieF yes and no-it causes googlebot to crawl more often, so it can help or hurt **#blogchat** about 1 hour ago from UberTwitter
51.  w2scott: @MackCollier @leeodden and all you contributing tweeps: Thank you all - this has been my favorite **#blogchat** yet! **#blogchat** about 1 hour ago from TweetChat
52.  djh: @SethSimonds Yes, @probblogger also @copyblogger must reads for anyone interested in blogging. **#blogchat** about 1 hour ago from Mixero
53.  leeodden: @eric_hoffman Sure, if there's something relevant to your blog content and you use Twitter, trending words can be good signals **#blogchat** about 1 hour ago from web
54.  MackCollier: @leeodden Thanks again Lee for joining **#blogchat** tonite, I'll be pouring over the transcript all week! about 1 hour ago from TweetDeck
55.  30lines: @billfromsc @Eric_Hoffman Here's the official blog post from Tr.im today: <http://blog.tr.im/> **#blogchat** about 1 hour ago from TweetGrid
56.  dylanspencer: @leeodden Thanks, Lee. Very helpful. **#blogchat** about 1 hour ago from TweetDeck

57.  **Smoothape**: #**blogchat**, thanks everyone, this is always informative and fun.
about 1 hour ago from TweetDeck
58.  **seximissj**: speaking of #**blogchat** i need to update mine. i have topics galore. i'm itching to write daily. just need more time & an actual computer. about 1 hour ago from twidroid
59.  **dylanspencer**: @w2scott Very interested in the Local Search Summit. Will look out for your presentation. #SES #SESSJ #**blogchat** about 1 hour ago from TweetDeck
60.  **chuckhemann**: @leeodden thanks, Lee. Helpful thoughts, links and tips tonight. #**blogchat** about 1 hour ago from TweetDeck
61.  **trainingfactor**: @mackcollier thank you #**blogchat** about 1 hour ago from TweetChat
62.  **Eric_Hoffman**: @leeodden Along with "tag popularity" would you also look at Twitter's trending topics as well? #**blogchat** about 1 hour ago from Seesmic
63.  **DavidSpinks**: Great stuff tonight @leeodden and thanks to @mackcollier as always, a great chat. very helpful. #**blogchat** about 1 hour ago from TweetChat
64.  **susancohan**: @thegerminatrix Search Engine Optimization. There's a Sunday conversation on #**blogchat** 9EST I'm still learning! about 1 hour ago from TweetDeck
65.  **christammiller**: RT @SethSimonds: #**blogchat** peeps: Youll save time if you spend 20m reading some of @probblogger's how tos & come back w/ questions. #**blogchat** about 1 hour ago from TweetChat
66.  **CASUDI**: @leeodden I do think sometimes bloggers look at twitter keywords and write :-) #**blogchat** many very same subject posts..... about 1 hour ago from Seesmic
67.  **Smoothape**: #**blogchat** - and you can use the info in #**blogchat** to keep you blogging all week :) about 1 hour ago from TweetDeck
68.  **billfromsc**: RT @Eric_Hoffman: @30lines Interesting about tr.im, wonder what happens to all the data when they shut down? #**blogchat** about 1 hour ago from TweetDeck








69.  ginakay: @leeodden => I figured as much lol! **#blogchat** Who knows though, maybe I'll have my own one day! >dreaming< about 1 hour ago from web
70.  wilsonellis: @CASUDI That's great. My posts get repurposed, too. I usually expand them some since I write short posts. **#blogchat** about 1 hour ago from TweetChat
71.  leeodden: Thanks to everyone who joined for **#blogchat** and thanks again to @mackcollier for the invite. about 1 hour ago from web
72.  resultsrev: RT @leeodden: BTW, **#blogchat** regarding keyword research for blog SEO, it's also useful to look at tag popularity - social media keywords about 1 hour ago from TweetDeck
73.  Eric_Hoffman: @30lines I'm with you on that, I don't want services I like to go away...I currently like su.pr, but have used the others. **#blogchat** about 1 hour ago from Seismic
74.  lbbinc: @ConversationAge thnx for that! i've been on TypePad with my blog for 5 years, so it's a big switch for me **#blogchat** about 1 hour ago from web
75.  ryalcurtis: RT @copyblogger RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TwitterBerry
76.  JDEbberly: RT @ConversationAge: @lbbinc he blogs from his mobile <http://www.webmetricsguru.com/> very frequently (CHECK OUT THE BLOG!!) **#Blogchat** about 1 hour ago from TweetGrid
77.  3keyscoach: @ready2spark My blog: <http://cli.gs/ZJN6AQ> Will be changing theme in about 1 month **#blogchat** about 1 hour ago from TweetGrid
78.  w2scott: @JDEbberly @Smoothape @writerChannelle I figured out how to make a direct RT link for a recent post: <http://bit.ly/vQqTA> (near end **#blogchat** about 1 hour ago from TweetChat
79.  JDEbberly: @theFullNoise No prob! Have an excellent evening! :) **#Blogchat** about 1 hour ago from TweetGrid


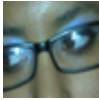
80.  leeodden: BTW, **#blogchat** regarding keyword research for blog SEO, it's also useful to look at tag popularity - social media keywords about 1 hour ago from web
81.  Smoothape: **#blogchat** - blog frequency - 3-4 times a week. Simple tip. about 1 hour ago from TweetDeck
82.  ConversationAge: @lbbinc he blogs from his mobile <http://www.webmetricsguru.com/> very frequently **#blogchat** about 1 hour ago from web
83.  CASUDI: @wilsonellis 2 diff niche print pubs want to PRINT my latest blog post , very curious... an interesting option **#blogchat** about 1 hour ago from Seismic
84.  30lines: @Eric_Hoffman Thing is, I wouldn't mind paying a couple bucks a month for a service like Tr.im or Bit.ly. They're worth it. **#blogchat** about 1 hour ago from TweetGrid
85.  susancohan: Thanks for 2night. Have to go. **#blogchat** about 1 hour ago from TweetChat
86.  SethSimonds: **#blogchat** peeps: You'll save yourselves a lot of time if you spend 20mins reading some of @probblogger's how to's and come back w/ questions. about 1 hour ago from web
87.  trainingfactor: great discussion! **#blogchat** about 1 hour ago from TweetChat
88.  amymengel: Need to hop off **#blogchat** for tonight. Thanks @leeodden for sharing your SEO knowledge with us. about 1 hour ago from TweetDeck
89.  trainingfactor: Has the main question been answered? **#blogchat** about 1 hour ago from TweetChat
90.  Smoothape: **#blogchat** - and if you love PHP or Photoshop - you can take any Wordpress theme and make it unique about 1 hour ago from TweetDeck
91.  Eric_Hoffman: @30lines Guess that's the risk of using the cloud, particularly on a freemium service, hope it's not a sign up things to come. **#blogchat** about 1 hour ago from Seismic












92.  w2scott: Hella awesome tip: RT @WriterChanelle: I tweet links that are interesting to me for future posts. Use bit.ly to see popularity. **#blogchat** about 1 hour ago from TweetChat
93.  ready2spark: @3keyscoach What's your blog? **#blogchat** about 1 hour ago from TweetChat
94.  JDEbberly: RT @Smoothape: @writerChanelle **#blogchat** - YES, there is a TweetMe plug in an a SHARE THIS with tweet me, digg, delicious, etc. **#Blogchat** about 1 hour ago from TweetGrid
95.  Smoothape: **#blogchat** - I have a WP app for iPhone and Blackberry about 1 hour ago from TweetDeck
96.  leeodden: @ginakay Ah, I mean hosting it with a server you buy space on. **#blogchat** about 1 hour ago from web
97.  IronMan1176: @KakieF I didn't even know about blogcarnival, thanks for sharing. What else is out there? **#blogchat** about 1 hour ago from TweetDeck
98.  Smoothape: @writerChanelle **#blogchat** - YES, there is a TweetMe plug in an a SHARE THIS with tweet me, digg, delicious, etc. about 1 hour ago from TweetDeck
99.  w2scott: @dylanspencer re: #SES #SESSJ yes, speaking Thursday on new Local Search Summit track: <http://lo.ly/9wj> **#blogchat** about 1 hour ago from TweetChat
100.  susancohan: @_djh I use snip and like **#blogchat** about 1 hour ago from TweetChat
101.  leeodden: @MNHeadhunter Try this guide from @aaronwall <http://www.seobook.com/bloggers> then play with WP privately b4 going live **#blogchat** about 1 hour ago from web
102.  WriterChanelle: I can promote my blog...just not myself. Lol. RT @CASUDI: @WriterChanelle many of us are accused of not doing enough self-promote **#blogchat** about 1 hour ago from TweetDeck







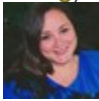




103.  CASUDI: RT @JDEbberly: @Eric_Urbane Yeah, you've got to be a speed reader tonight! **#Blogchat** is in full cry! :) about 1 hour ago from Seismic
104.  trainingfactor: @CASUDI really!! that is new to me **#blogchat** about 1 hour ago from TweetChat
105.  30lines: @Eric_Hoffman Looks like everything goes away at the end of the year if they can't find a buyer. Lots of dead links. **#blogchat** about 1 hour ago from TweetGrid
106.  JDEbberly: @_djh There are at least twenty different URL shorteners and more are being developed every day. **#Blogchat** about 1 hour ago from TweetGrid
107.  wilsonellis: @CASUDI Maybe. I'm always looking at new options. **#blogchat** about 1 hour ago from TweetDeck
108.  leeodden: @KakieF re: importance of naming, use words in any title or name that's accurate. image alt text, file names, esp anchor text **#blogchat** about 1 hour ago from web
109.  Smoothape: **#blogchat** - there are stat counter in blogs, in WP, use their API and a WordpressStats Plugin about 1 hour ago from TweetDeck
110.  dylanspencer: Is anyone else on **#blogchat** heading out to **#SES** **#SESSJ**? about 1 hour ago from TweetDeck
111.  dalka: Link juice for rest of domain, prettier, more flexible, not orange, easier to leave comments, etc **#blogchat** about 1 hour ago from web
112.  resultsrev: @WriterChanelle Nice tip re: tweeting another's article to check interest level before blogging about similar topic. **#blogchat** about 1 hour ago from TweetDeck
113.  3keyscoach: @ready2spark I think I accidentally replied to another person. I'm still new to making my blog effective. **#blogchat** about 1 hour ago from TweetGrid







114.  lbvinc: is it east to use mobile blogging with WP? i blog a lot from my cell phone **#blogchat** about 1 hour ago from TweetDeck
115.  CASUDI: @trainingfactor @WriterChanelle many of us are accused of not doing enough self-promote **#blogchat** about 1 hour ago from Seismic
116.  avasiare: RT @resultsrev: @rebeccawissler Look at the glass as half-full of opportunity ;-) You'll LOVE WP! (too true) **#blogchat** about 1 hour ago from TweetGrid
117.  leeodden: @ginakay wp.org and wp.com func are pretty much the same, (when you have full version) but wp.org on your server is my pref. **#blogchat** about 1 hour ago from web
118.  trainingfactor: RT @JDEbberly: @Eric_Urbane Yeah, youve got to be a speed reader tonight! **Blogchat** is in full cry! :) **#blogchat** about 1 hour ago from TweetChat
119.  WriterChanelle: The one thing I really want to get is a tweetmeme button, but I don't think it's possible for wordpress.com blogs **#blogchat** about 1 hour ago from TweetDeck
120.  _djh: @JDEbberly I don't think I've used snip, JD. We certainly have plenty of choice. **#Blogchat** about 1 hour ago from Mixero
121.  JDEbberly: @Eric_Urbane Yeah, you've got to be a speed reader tonight! **Blogchat** is in full cry! :) **#Blogchat** about 1 hour ago from TweetGrid
122.  susancohan: RT @Smoothape: using Blogger build traffic and SEO authority for Google, not you. **#blogchat** about 1 hour ago from TweetChat
123.  3keyscoach: @_djh I've been curious about tracking too. Want to test if people are interested. **#blogchat** about 1 hour ago from TweetGrid
124.  resultsrev: @rebeccawissler Look at the glass as half-full of opportunity ;-) You'll LOVE WP! **#blogchat** about 1 hour ago from TweetDeck










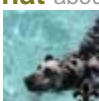
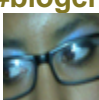

125.  billfromsc: @CASUDI I think embedding key "words" or "key messages" is something we do every day. We just don't think about it. **#blogchat** about 1 hour ago from TweetDeck
126.  30lines: @leeodden The Nambu guys already received a few offers in the comments of their last tr.im blog post. **#blogchat** about 1 hour ago from TweetGrid
127.  trainingfactor: @WriterChanelle how do you handle the "self promote" challenge? is it a build up of respect that needs to take place? **#blogchat** about 1 hour ago from TweetChat
128.  WriterChanelle: @_djh Then I know whether or not it's likely to get people interested in reading it **#blogchat** about 2 hours ago from TweetDeck
129.  MNHeadhunter: @leeodden Advice for non techy savvy folks starting a blog? WP and get help or TP and get started? **#blogchat** about 2 hours ago from TweetChat
130.  Eric_Urbane: @LisaTrosien **#blogchat** is moving pretty fast about 2 hours ago from TweetDeck
131.  30lines: RT @Smoothape: If anyone here is using Google's Blogger, stop now and get a blog on your domain. **#blogchat** about 2 hours ago from TweetGrid
132.  WriterChanelle: @3keyscoach @_djh Usually I tweet links that are interesting to me for future blog posts. Use bit.ly to see popularity of content **#blogchat** about 2 hours ago from TweetDeck
133.  CASUDI: @wilsonellis R U thinking of syndication? **#blogchat** interesting about 2 hours ago from Seismic
134.  leeodden: @30lines Bit.ly should buy tr.im - lots of data there (and links) **#blogchat** about 2 hours ago from web
135.  Smoothape: **#blogchat** - using Blogger build traffic and SEO authority for Google, not you. about 2 hours ago from TweetDeck


136.  christammiller: @KarenLKay As for moving from Blogger to WP, i've done it 2x - both times told readers of the new address, didn't seem to harm. **#blogchat** about 2 hours ago from TweetChat
137.  WriterChanelle: You too? Lol. RT @_djh: @WriterChanelle @3keyscoach I often use bit.ly even when no need to shorten. Just for the tracking **#blogchat** about 2 hours ago from TweetDeck
138.  sfuhrmann: RT @Smoothape: **#blogchat** - if anyone here is using Google's Blogger, stop now and get a blog on your domain. about 2 hours ago from TweetDeck
139.  rebeccawissler: @w2scott OK. Going 2 look at this in a positive light: the move will be a great way to re-charge my blog and re-focus. **#blogchat** about 2 hours ago from TweetDeck
140.  Eric_Hoffman: @30lines Interesting about tr.im, wonder what happens to all the data when they shut down? **#blogchat** about 2 hours ago from Seismic
141.  WriterChanelle: @trainingfactor Searchers are looking for specifics (reason to use keywords)..but tweeters need content/reason to read **#blogchat** about 2 hours ago from TweetDeck
142.  ginakay: @leeodden That's WP.org, yes? Not WP.com (limited functionality IMHO) **#blogchat** about 2 hours ago from web
143.  w2scott: @rebeccawissler U may be able to point Ur own domain at blogspot, then move/301 then manage individually post move 2 of 2 DM me **#blogchat** about 2 hours ago from TweetChat
144.  JDEbberly: @_djh I like Snipurl because it has a lot of useful metrics **#Blogchat** about 2 hours ago from TweetGrid
145.  _djh: @WriterChanelle @3keyscoach I often use bit.ly even when no need to shorten. Just for the tracking **#blogchat** about 2 hours ago from Mixero
146.  wilsonellis: @JDEbberly Thank you **#blogchat** about 2 hours ago from TweetDeck












147.  christammiller: @KarenLKay I have 2 blogs, 1 personal & 1 business-related. Latter gets more attention now, 1-2 posts/week is all I have time for! **#blogchat** about 2 hours ago from TweetChat
148.  wilsonellis: @KarenLKay Thank you **#blogchat** about 2 hours ago from TweetDeck
149.  sourcepov: RT @writerchanelle "I like bit.ly to see real time clicks" .. me too, great for quick feedback on what resonates; but bad for SEO? **#blogchat** about 2 hours ago from TweetChat
150.  KarenLKay: @ready2spark agree re: more like work. I blog when I see something I want to blog about. **#blogchat** about 2 hours ago from TweetChat
151.  lenawest: RT @MackCollier RT @leeodden: Most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 2 hours ago from web
152.  WriterChanelle: @trainingfactor Yup. I change up the tweet by picking up different lines from the post to get the buy in. Keep link the same **#blogchat** about 2 hours ago from TweetDeck
153.  leeodden: @wilsonellis re IMNewswatch I'd have to check it out. Submitting s/b a one time thing. After that syndication. **#blogchat** about 2 hours ago from web
154.  ready2spark: @jonnytee I'm afraid I'll lose all of my followers. Anywhere I can get some step-by-steps 2 make sure this doesn't happen? **#blogchat** about 2 hours ago from TweetChat
155.  Smoothape: **#blogchat** - anyone moving from blogger to WP or own blog will not really be able to 301, sorry.... about 2 hours ago from TweetDeck
156.  _djh: @3keyscoach I think a lot of the shortners are much the same. I like bit.ly because I can use it from a lot of other apps. **#blogchat** about 2 hours ago from Mixero
157.  lisatrosien: Lurking on **blogchat** and putting off packing. Heading to Kansas City tomorrow. about 2 hours ago from TweetDeck












158.  KarenLKay: @dalka have longtime blog on blogger - afraid will lose followers if move. Why move now? **#blogchat** about 2 hours ago from TweetChat
159.  JDEbberly: @wilsonellis If U use TweetGrid, no need to add hashtag :) <http://tweetgrid.com> **#Blogchat** about 2 hours ago from TweetGrid
160.  Smoothape: **#blogchat** - a 301 just tells Search engines to look in a new place for the same page - keeps inbound links when moving content about 2 hours ago from TweetDeck
161.  ready2spark: @KarenLKay 1 & post 3x / wk. I hear the key to success is having a sched, but I'm afraid that will make it seem more like work. **#blogchat** about 2 hours ago from TweetChat
162.  3keyscoach: @rebeccawissler Sorry. Too much of a newbie to have even sorted out my own approach. :) **#blogchat** about 2 hours ago from TweetGrid
163.  CASUDI: YESRT @ConversationAge: @leeodden balance and proportion. Good thoughts ;) **#blogchat** also small, every day improvements help (**#kaizenblog**) about 2 hours ago from Seesmic
164.  KarenLKay: @wilsonellis log into tweetchat.com and you will not need to use the hashtag **#blogchat** about 2 hours ago from TweetChat
165.  sourcepov: RT @Jonnytee "great markup out of the box" answers a question I had early .. so WP gives u a leg up, even w/o plug-ins? **#blogchat** about 2 hours ago from TweetChat
166.  bboykin: check out the conversation going on with @leeodden, @MackCollier & others **#blogchat** about 2 hours ago from TweetDeck
167.  JDEbberly: RT @ConversationAge: @leeodden balance and proportion. Good thoughts ;) also small, every day improvements help (**#kaizenblog**) **#Blogchat** about 2 hours ago from TweetGrid
168.  w2scott: @rebeccawissler Coming from Blogspot you won't have control enough to make it work anyway sad to say. 1 of 2 **#blogchat** about 2 hours ago from TweetChat









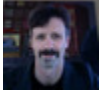

169.  **WriterChanelle:** @_djh @3keyscoach Exactly. I like bit.ly to see real time clicking. Helps to see what is popular/times/days best to post **#blogchat** about 2 hours ago from TweetDeck
170.  **30lines:** Speaking of Bit.ly and URL shorteners, did everyone see that Tr.im will be shutting down? <http://bit.ly/15RFiq> (CNET) **#blogchat** about 2 hours ago from TweetGrid
171.  **3keyscoach:** @_djh Thx. I've been exploring cli.gs so curious about other tools. **#blogchat** about 2 hours ago from TweetGrid
172.  **ready2spark:** @Smoothape Can u expand? Unfortunately I'm using blogger, but have a custom domain - ready2spark.com (no blogspot). **#blogchat** about 2 hours ago from TweetChat
173.  **jonnytee:** @ready2spark it's pretty easy to migrate over to WordPress **#blogchat** about 2 hours ago from TweetChat
174.  **wilsonellis:** @leeodden Do you recommend submitting content to IMNewsWatch? **#blogchat** (keep forgetting hashtag. sorry) about 2 hours ago from TweetDeck
175.  **JDEbberly:** RT @jonnytee: IMHO WordPress is by far the best from an SEO standpoint. Killer plugins and great markup out of the box. **#Blogchat** about 2 hours ago from TweetGrid
176.  **dalka:** RT @Smoothape **#blogchat** - if anyone here is using Google's Blogger, stop now and get a blog on your domain. about 2 hours ago from web
177.  **Smoothape:** **#blogchat**, this is why I love Wordpress - Yes, There's a Plug-in for that.....sounds like someone else's tagline.... about 2 hours ago from TweetDeck
178.  **ConversationAge:** @leeodden balance and proportion. Good thoughts ;) **#blogchat** also small, every day improvements help (**#kaizenblog**) about 2 hours ago from web
179.  **trainingfactor:** @WriterChanelle so keep it fresh.. and keep advertising? **#blogchat** about 2 hours ago from TweetChat


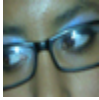








180.  KarenLKay: How many blogs to y'all run and how often do you post to each? **#blogchat** about 2 hours ago from TweetChat
181.  amymengel: RT @Smoothape: **#blogchat** - if anyone here is using Googles Blogger, stop now and get a blog on your domain. **#blogchat** about 1 hour ago from TweetChat
182.  rebeccawissler: @w2scott By using a 301 is it less likely to be a big mess? I'd need to make it a clean break. **#blogchat** about 1 hour ago from TweetDeck
183.  3keyscoach: @amymengel I'll have to try it. Thx **#blogchat** about 1 hour ago from TweetGrid
184.  ready2spark: @3keyscoach Ahhh - was very interested 2 hear if u had a different approach. **#blogchat** about 1 hour ago from TweetChat
185.  jonnytee: IMHO WordPress is by far the best from an SEO standpoint. Killer plugins and great markup out of the box. **#blogchat** about 1 hour ago from TweetChat
186.  djh: @3keyscoach @WriterChanelle bit.ly has a level of analytics. You can also post to Twitter from there - get around the IT guy! **#blogchat** about 1 hour ago from Mixero
187.  Smoothape: **#blogchat** - if anyone here is using Google's Blogger, stop now and get a blog on your domain. about 1 hour ago from TweetDeck
188.  3keyscoach: @ready2spark Hmmm...trying to understand & learn quickly. **#blogchat** about 1 hour ago from TweetGrid
189.  w2scott: @Smoothape you can always couple with "redirection" easy 301 plugin **#blogchat** about 1 hour ago from TweetChat
190.  WriterChanelle: I usually make my blog post titles keyword heavy/attractive, and put interesting content in the post. Tweet a line from content **#blogchat** about 1 hour ago from TweetDeck
191.  amymengel: @3keyscoach Example bit.ly/info/sD83n **#blogchat** about 1 hour ago from TweetChat






192.  ready2spark: @Smoothape @Ibbinc Yes, very much regret choosing blogger. **#blogchat** about 1 hour ago from TweetChat
193.  bevisible: @MackCollier been using all in one SEO and it's great. **#blogchat** about 1 hour ago from TweetDeck
194.  wtongen: Checking out @leeodden & @MackCollier on **#blogchat** 2nite. Couldn't agree more. Optimize 4 people that use search engines in their vernacular about 1 hour ago from web
195.  sonnygill: @Marc_Meyer Indeed - goals are missing and the focus of what and who your blog is supposed to be gets lost in the mix. **#blogchat** about 1 hour ago from TweetDeck
196.  CASUDI: RT @MackCollier: @leeodden Thanks for the tip on AllinOne SEO, will have to check it out! **#blogchat** about 1 hour ago from Seismic
197.  Yelwrose: @leeodden What are your thoughts on Thesis WP theme SEO? **#blogchat** about 1 hour ago from web
198.  amymengel: @3keyscoach Yes - you can insert /info/ into your bit.ly link before the short code to get analytics **#blogchat** about 1 hour ago from TweetChat
199.  dylanspencer: Pretty cool, thx. RT @Smoothape: **#blogchat** - Plugin Platinum SEO takes dirty URLs and 301's them automatically - All In One SEO does not about 1 hour ago from TweetDeck
200.  Eric_Hoffman: @Smoothape I'd disagree, long URLs can be very hard to paste in when you can't edit html, like in comments and such... **#blogchat** about 1 hour ago from Seismic
201.  leeodden: BTW "37 Tips for Optimizing Blogs and Feeds" <http://bit.ly/15mOI6> by smart Blog SEOs & 5 Blog SEO tips <http://bit.ly/FQgY7> **#blogchat** about 1 hour ago from web
202.  BryanPerson: RT @LeeOdden With WP, AllinOne SEO allows Title tag 2 B keywordy & on page to B beautiful **#blogchat** about 1 hour ago from web











203.  CASUDI: @leeodden Balance in all, I like that **#blogchat** :-) about 1 hour ago from Seismic
204.  ready2spark: @3keyscoach Curios - hmmm agree or hmmm disagree :) **#blogchat** about 1 hour ago from TweetChat
205.  JDEbberly: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#Blogchat** about 1 hour ago from TweetGrid
206.  Smoothape: @lbbinc **#blogchat** - WP is my vote, but up to you. and yes, use your name, keep building the brand. about 1 hour ago from TweetDeck
207.  avasiare: @30lines See your point. **#blogchat** about 1 hour ago from TweetGrid
208.  susancohan: RT @JDEbberly @sourcepov: Write good content + eye-catching headlines 1st, then revisit for SEO; both important but quality 1st **#blogchat** about 1 hour ago from TweetChat
209.  ready2spark: SEO was not a focus 4 me. Perhaps a slower burn, but I've got a highly targeted & large B2B following. Have learned good tips. **#blogchat** about 1 hour ago from TweetChat
210.  leeodden: @sourcepov Its yin yang. Quality is important. Keywords & links are important. This all assumes search traffic is expected **#blogchat** about 1 hour ago from web
211.  3keyscoach: @WriterChanelle Does bit.ly provide analytics? **#blogchat** about 1 hour ago from TweetGrid
212.  fjdonat: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetDeck
213.  JDEbberly: RT @ready2spark: @trainingfactor Links on like-minded blogs was big in getting my blog started. **#blogchat #Blogchat** about 1 hour ago from TweetGrid

214.  MackCollier: @leeodden Thanks for the tip on AllinOne SEO, will have to check it out' **#blogchat** about 1 hour ago from TweetDeck
215.  CASUDI: @DR1665 Check out **#blogchat** It's a happening :-)) about 1 hour ago from Seismic
216.  JDEbberly: RT @sourcepov: Write good content and eye-catching headlines first, then revisit for SEO; both important but quality is 1st **#Blogchat** about 1 hour ago from TweetGrid
217.  MackCollier: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#blogchat** about 1 hour ago from TweetDeck
218.  chuckhemann: @billfromsc hard to nail it down, but does seem more art than science **#blogchat.** about 1 hour ago from TweetDeck
219.  Smoothape: **#blogchat** - Plugin Platinum SEO takes dirty URLs and 301's them automatically - All In One SEO does not (as far as I remember) about 1 hour ago from TweetDeck
220.  susancohan: keywords can narrow or limit audience also **#blogchat** about 1 hour ago from TweetChat
221.  sourcepov: RT @christammiller @mackcollier "tweet interesting phrase" .. I think that's key, lots of ways to bring attention, SEO one of many **#blogchat** about 1 hour ago from TweetChat
222.  leeodden: @MackCollier U can have UR cake & eat it 2 my friend. With WP, AllinOne SEO allows Title tag 2 B keywordy & onpage to B beautiful **#blogchat** about 1 hour ago from web
223.  JDEbberly: RT @arikhanson: @3keyscoach Yes, but it's not a blowout. SEO important to draw readers/new audiences to your blog. **#blogchat #Blogchat** about 1 hour ago from TweetGrid
224.  lenawest: @MackCollier - My vote is for WordPress. **#blogchat** about 1 hour ago from web


225.  w2scott: RT @leeodden: @resultsrev @Smoothape List of over 100 or 150 Submit URLs for blog & RSS directories: <http://bit.ly/HYiE8> #blogchat about 1 hour ago from TweetChat
226.  mikemyatt: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat about 1 hour ago from web
227.  3keyscoach: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? #blogchat about 1 hour ago from TweetGrid
228.  Smoothape: #blogchat, short urls are great for Twitter and nothing else. about 1 hour ago from TweetDeck
229.  JDEbberly: RT @MackCollier: @leeodden Sigh, it's a tradeoff, the interesting title will get more RTs, but maybe not as much SEO benefits? #Blogchat about 1 hour ago from TweetGrid
230.  kaisersoeze: RT @ginakay: #blogchat Happy that will have more time to update blogs soon. Agree: Blog title can spur activity:.. <http://bit.ly/Xm4Fs> about 1 hour ago from twitterfeed
231.  w2scott: And sometimes blogs on which you guest are more linkable: <http://bit.ly/17Vijm> RT @leeodden: @Smoothape Good one. Guest Blogging. #blogchat about 1 hour ago from TweetChat
232.  CASUDI: @resultsrev Agree good content (& key words) attracts lots of afterBUZZ #blogchat about 1 hour ago from Seismic
233.  billfromsc: @chuckhemann sounding more like 80% art 20% science IMO. #blogchat about 1 hour ago from TweetDeck
234.  sfuhrmann: @leeodden @CASUDI Trick is balancing content + SEO. If keyword doesn't naturally fit content don't force it. #blogchat about 1 hour ago from TweetDeck




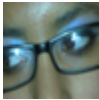






235.  **30lines**: @avasiare Twitter still makes the URL shorteners appealing. (You can always create your own w/ something like Yourls.org.) **#blogchat** about 1 hour ago from TweetGrid
236.  **WriterChanelle**: Twitter...Lol. Track links through bit.ly RT @trainingfactor: how do you draw people to your blog initially? **#blogchat** about 1 hour ago from TweetDeck
237.  **ready2spark**: @trainingfactor Links on like-minded blogs was big in getting my blog started. **#blogchat** about 1 hour ago from TweetChat
238.  **lbbinc**: i know it's off seo topic, but i'm going to start a new blog, WP or typepad? should i use new name or should i use my name? **#blogchat** about 1 hour ago from TweetDeck
239.  **mattchevy**: @copyblogger Timeliness is vastly underrated, one well-timed blog article can be the springboard for long-term success. **#blogchat** about 1 hour ago from web
240.  **ginakay**: **#blogchat** Happy that will have more time to update blogs soon. Agree: Blog title can spur activity about 1 hour ago from web
241.  **christammiller**: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#blogchat** about 1 hour ago from TweetChat
242.  **3keyscoach**: @arikhanson Not a blowout, okay, so keep eye on SEO? **#blogchat** about 1 hour ago from TweetGrid
243.  **robfrappier**: RT @MackCollier RT @leeodden Absolute most important blog SEO tip I can give. Ready? Optimize for people first then search engines **#blogchat** about 1 hour ago from web
244.  **Smoothape**: **#blogchat** - Allowing comments on a blog (and answering them) is great for engaging your reader. No real SEO authority for posters though about 1 hour ago from TweetDeck


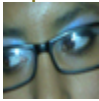






245.  tkpleslie: Agree so much with what @LeeOdden and @MackCollier are talking about re: SEO right now on **#blogchat**. Maybe follow convo, 2? about 1 hour ago from web
246.  leeodden: @resultsrev @Smoothape We have a list of over 100 or 150 Submit URLs for blog & RSS directories. Submit away <http://bit.ly/HYiE8> **#blogchat** about 1 hour ago from web
247.  JDEbberly: RT @ready2spark: @CASUDI ...and conversation. Engaging readers after the post is very important. **#blogchat #Blogchat** about 1 hour ago from TweetGrid
248.  resultsrev: @pearanalytics You should hop on **#blogchat**. Be interested to hear you contribute to the discussion tonight. about 1 hour ago from TweetDeck
249.  trainingfactor: how do you draw people to your blog initially? **#blogchat** about 1 hour ago from TweetChat
250.  sourcepov: I'm hearing: write good content and eye-catching headlines first, then revisit for SEO; both important 'but' .. quality is 1st **#blogchat** about 1 hour ago from TweetChat
251.  arikhanson: @3keyscoach Yes, but it's not a blowout. SEO important to draw readers/new audiences to your blog. **#blogchat** about 1 hour ago from TweetDeck
252.  Eric_Hoffman: @30lines Yeah, I know that you need a 301, just wondering if there are other factors like anchor text that should be considered....**#blogchat** about 1 hour ago from Seismic
253.  JDEbberly: RT @leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. **#blogchat #BI** ... about 1 hour ago from TweetGrid
254.  avasiare: @30lines All the more reason to not have a dirty URL like @smoothape mentioned, no need to shorten. **#blogchat** about 1 hour ago from TweetGrid











255.  tkpleslie: Lucky 2 have had good SEO person in @KohliConsulting. 4 all keywords imp. 2 me am #1 on Google organic rankings and am one person. #blogchat about 1 hour ago from web
256.  dylanspencer: @MackCollier That's tough...the interesting title might get more retweets, which might lead to more links. What matters more? #blogchat about 1 hour ago from TweetDeck
257.  JDEbberly: RT @theFullNoise: great blogging tips from @leeodden #blogchat I highly recommend following #Blogchat about 1 hour ago from TweetGrid
258.  CASUDI: @leeodden I care about the words I use BUT content & style come first with me > however title words MAY come first :-) #blogchat about 1 hour ago from Seismic
259.  somerset08873: RT @resultsrev @leeodden Absolute most important blog SEO tip... Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from web
260.  JDEbberly: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. #Blogchat about 1 hour ago from TweetGrid
261.  leeodden: @Smoothape Good one. Guest Blogging. Great way to attract an audience to your blog, get links to your blog & give value to others #blogchat about 1 hour ago from web
262.  Marc_Meyer: @DavidSpinks @sonnygill @leeodden: & yet that's that what gets missed time & time again. re: compelling and timely content.:#blogchat about 1 hour ago from TweetDeck
263.  30lines: @Eric_Hoffman Totally depends on how the URL shortener handles the reference to your site. Some are OK, some steal your traffic. #blogchat about 1 hour ago from TweetGrid
264.  Eric_Urbane: For MY Small Business, What can I add to our Blog to optimize SEO #blogchat about 1 hour ago from TweetChat











265.  **BtSEO**: Do you allow SEO to drive content? If so how does msg change? **#blogchat**: Do you allow SEO to drive content? If so how does msg change? **#b...** about 1 hour ago from twitterfeed
266.  **brandiheinz**: Your site can only show up for 2 of the search results, so having your info on other sm sites increases your search results **#blogchat** about 1 hour ago from Seesmic
267.  **BtSEO**: Any thoughts on pros/cons/indifference to using short URLs when linking to your blog (in terms of SEO)? **#blogchat**: Any thoughts on pros/c.. about 1 hour ago from twitterfeed
268.  **3keyscoach**: RT @amymengel: @leeodden Can you debunk some SEO "myths" (like meta tags, e.g.). What should we NOT focus on? **#blogchat** about 1 hour ago from TweetGrid
269.  **susancohan**: Yes! RT @3keyscoach: @arikhanson Are you saying focus on content 1st & SEO 2nd? **#blogchat** about 1 hour ago from TweetChat
270.  **3keyscoach**: @30lines Sounds like a topic for another **#blogchat** about 1 hour ago from TweetGrid
271.  **MackCollier**: @leeodden Sigh, it's a tradeoff I guess, the interesting title will get more RTs, but maybe not as much SEO benefits? **#blogchat** about 1 hour ago from TweetDeck
272.  **jonnytee**: @leeodden @chuckhemann Great point. There's no single template for SEO. So many factors **#blogchat** about 1 hour ago from TweetChat
273.  **3keyscoach**: @arikhanson Are you saying focus on content 1st & SEO 2nd? **#blogchat** about 1 hour ago from TweetGrid
274.  **amymengel**: @leeodden Can you debunk some SEO "myths" (like meta tags, e.g.). What should we NOT focus on? **#blogchat** about 1 hour ago from TweetChat
275.  **30lines**: Would love to chat more about @Smoothape's comment re: syndication and listing in various blog directories. **#blogchat** about 1 hour ago from TweetGrid












276.  chuckhemann: @leeodden think your point re: optimized for people/readers really answers it. Content is king, science gives king more property! **#blogchat** about 1 hour ago from TweetDeck
277.  susancohan: Do you allow SEO to drive content? If so how does msg change? **#blogchat** about 1 hour ago from TweetChat
278.  resultsrev: RT @leeodden:Use keywords in blog title, tagline, title tag, categories, post titles, body copy, links btw pages, image alt text **#blogchat** about 1 hour ago from TweetDeck
279.  leeodden: @MackCollier Post title is most important, then links from other web sites or blogs to THAT post. **#blogchat** about 1 hour ago from web
280.  sourcepov: RT @leeodden: re: "3. Get links from other relevant sites!" .. how is this best done? back to AmyA's 7/26 advice: just ask !? **#blogchat** about 1 hour ago from TweetChat
281.  WriterChanelle: @30lines That's exactly what I read. People misspell words so frequently that their misspellings are higher ranked than the proper **#blogchat** about 1 hour ago from TweetDeck
282.  Eric_Hoffman: Any thoughts on pros/cons/indifference to using short URLs when linking to your blog (in terms of SEO)? **#blogchat** about 1 hour ago from Seismic
283.  ready2spark: Does anyone know if Google references blog comments? **#blogchat** about 1 hour ago from TweetChat
284.  CASUDI: @JDEbberly I'm beginning to think I should list all the keywords then write the post **#blogchat** WHAT will that do to my style :-)) about 1 hour ago from Seismic
285.  arikhanson: @CASUDI I think compelling and timely come well before the other three, but that's just me. SEO def plays big part though. **#blogchat** about 1 hour ago from TweetDeck

286.  leeodden: @CASUDI re: keywords per post. If you care about attracting search traffic, then you should care about the words you use **#blogchat** about 1 hour ago from web
287.  zkellyq: RT @leeodden: Use keywords in title, tagline, title tag, cat., post titles, body copy, links between pages, image alt text, tags **#blogchat** about 1 hour ago from web
288.  JDEbberly: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#Blogchat** about 1 hour ago from TweetGrid
289.  WriterChanelle: RT @30lines: @WriterChanelle I can't imagine that would make any sense unless searchers typically misspell your keywords. **#blogchat** about 1 hour ago from TweetDeck
290.  theFullNoise: RT @leeodden 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from PeopleBrowsr
291.  JDEbberly: RT @leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links. **#5tips #Blogchat** about 1 hour ago from TweetGrid
292.  trainingfactor: @30lines in the multi-tasking world spelling mistakes more common-typing so fast, search engines are keeping up with those errors **#blogchat** about 1 hour ago from TweetChat
293.  ready2spark: @CASUDI ...and conversation. Engaging readers after the post is very important. **#blogchat** about 1 hour ago from TweetChat
294.  susancohan: RT @bboykin @leeodden Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetChat
295.  wilsonellis: RT @leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. **#blogchat** about 1 hour ago from TweetDeck


296.  JDEbberly: RT @w2scott: RT @leeodden: 3. Get links from other relevant sites! #5tips #blogchat #Blogchat about 1 hour ago from TweetGrid
297.  WriterChanelle: Thank you, sir RT @trainingfactor: @WriterChanelle interesting question!! #blogchat about 1 hour ago from TweetDeck
298.  3keyscoach: @susancohan That's what I'm thinking but SEO seems to get such a strong emphasis. Wondering if limits content? #blogchat about 1 hour ago from TweetGrid
299.  brandiheinz: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from Seesmic
300.  JDEbberly: RT @leeodden: 2. Use keywords in title, tagline, title tag, cates, post titles, copy, links, image alt text, tags #5tips #Blogchat about 1 hour ago from TweetGrid
301.  TriumphCIO: How much emphasis should bloggers put on 'targetting right keywords' in posts? #blogchat RT @MackCollier @leeodden - IMHO focus on ur intent about 1 hour ago from TwitterBerry
302.  resultsrev: RT @Smoothape: #blogchat - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck
303.  bboykin: RT @leeodden: Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from TweetDeck
304.  leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. #blogchat about 1 hour ago from web
305.  Smoothape: #blogchat - can we talk about the importance of 'Guest Blogging'? about 1 hour ago from TweetDeck







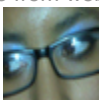



306.  BrentAllan: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetDeck
307.  DavidSpinks: RT @sonnygill: RT @leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
308.  rebeccawissler: @WriterChanelle Never heard that before. Why?? **#blogchat** about 1 hour ago from TweetDeck
309.  theFullNoise: great blogging tips from @leeodden **#blogchat** I highly recommend following about 1 hour ago from PeopleBrowsr
310.  w2scott: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
311.  30lines: @WriterChanelle I can't imagine that would make any sense unless searchers typically misspell your keywords. **#blogchat** about 1 hour ago from TweetGrid
312.  dylanspencer: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetDeck
313.  w2scott: RT @leeodden: 5. Absolute most important blog SEO tip. Ready? Optimize for people first, then search engines. **#5tips #blogchat** about 1 hour ago from TweetChat
314.  MartinCasper: RT @susancohan: There are only so many times you can use keywords w/o sacrificing style **#blogchat** about 1 hour ago from TweetDeck
315.  serenity22: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetDeck

316.  DavidSpinks: @LeeOdden Curious about "linkbaiting". Should bloggers be using linkbait tactics? Which ones are good/moral? **#blogchat** about 1 hour ago from TweetChat
317.  MackCollier: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetDeck
318.  chuckhemann: RT @leeodden: Use keywords in blog title, tagline, title tag, categories, post titles, body copy, links btw pages, image alt text **#blogchat** about 1 hour ago from TweetDeck
319.  leeodden: @Pamela_Lund It should be for SEOs like yourself. This is for Tweeples learning at **#blogchat** about 1 hour ago from web
320.  12for12k Join Me! arikhanson: I'd reorder this, but agree: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
321.  12for12k Join Me! arikhanson: I'd reorder this, but agree: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
322.  w2scott: RT @leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links. **#5tips #blogchat** about 1 hour ago from TweetChat
323.  WEB 2.0 JDEbberly: RT @leeodden: @MackCollier re: target the "right" keywords. Art/science is writing fantastic titles that r also keyword rich. Yes **#Blogchat** about 1 hour ago from TweetGrid
324.  trainingfactor: @WriterChanelle interesting question!! **#blogchat** about 1 hour ago from TweetChat
325.  becksdavis: RT @Smoothape: **#blogchat** - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck












326.  **WriterChanelle**: keyword density I imagine RT **@Eric_Urbane**: What is the MOST Important Thing when writing a blog post for SEO? **#blogchat** about 1 hour ago from TweetDeck
327.  **sonnygill**: RT **@leeodden**: There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
328.  **w2scott**: RT **@leeodden**: 3. Get links from other relevant sites! **#5tips #blogchat** about 1 hour ago from TweetChat
329.  **leeodden**: **@w2scott** re headspace that's good to know, thanks **#blogchat** about 1 hour ago from web
330.  **lookgreatnaked**: **@leeodden #blogchat** Great point, thanks for posting. about 1 hour ago from TweetDeck
331.  **w2scott**: RT **@leeodden**: 2. Use keywords in title, tagline, title tag, cates, post titles, copy, links, image alt text, tags **#5tips #blogchat** about 1 hour ago from TweetChat
332.  **WriterChanelle**: **@leeodden** I've heard/read that you should purposely misspell words in your posts to get higher ranking. Is this true/recommended? **#blogchat** about 1 hour ago from TweetDeck
333.  **CASUDI**: RT **@leeodden**: There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from Seismic
334.  **copyblogger**: RT **@leeodden** There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from web
335.  **30lines**: RT **@leeodden**: Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetGrid
336.  **ready2spark**: **@leeodden** Great list. Thank you! **#blogchat** about 1 hour ago from TweetChat





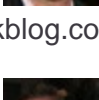
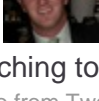



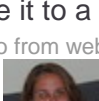
337.  susancohan: @3keyscoach If keywords are part of the focus of content then they write themselves into the post? **#blogchat** about 1 hour ago from TweetChat
338.  ready2spark: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetChat
339.  w2scott: RT @leeodden: 1. Research keywords and make a glossary. <http://bit.ly/BhD3G> #5tips **#blogchat** about 1 hour ago from TweetChat
340.  Eric_Urbane: What is the MOST Important Thing when writing a blog post for SEO? **#blogchat** about 1 hour ago from TweetChat
341.  leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from web
342.  resultsrev: RT @Smoothape: **#blogchat** - think of Categories as <H1> and tags as <H2>, yes, don't repeat them.. about 1 hour ago from TweetDeck
343.  leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from web
344.  tkpleslie: RT @leeodden Re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes **#blogchat** about 1 hour ago from web
345.  3keyscoach: How does staying focused on keywords support good content? **#blogchat** about 1 hour ago from TweetGrid
346.  leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links your content. **#blogchat** about 1 hour ago from web
347.  Smoothape: **#blogchat** - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck

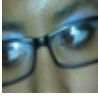
348.  **susancohan**: There are only so many times you can use keywords w/o sacrificing style **#blogchat** about 1 hour ago from TweetChat
349.  **mattchevy**: **@amymengel** Not entirely - you still have to do some behind-the-scenes work to get your content noticed by search engines. **#blogchat** about 1 hour ago from web
350.  **leeodden**: 3. Get links from other relevant sites! **#blogchat** about 1 hour ago from web
351.  **amymengel**: RT **@leeodden**: The art/science is writing fantastic titles that are also keyword rich. **#blogchat** about 1 hour ago from TweetChat
352.  **JDEbberly**: RT **@leeodden**: **@sourcePOV** Lrg number of links meaning other sites linking to ur blog posts bec they're awesome. Gud for rankings 2 **#Blogchat** about 1 hour ago from TweetGrid
353.  **susancohan**: RT **@amymengel**: If you are writing good, solid content, can you essentially ignore SEO altogether? Will it take care of itself? **#blogchat** about 1 hour ago from TweetChat
354.  **arikhanson**: **@leeodden** Case in point re: keywords in titles. Google "social media minnesota" See what comes up. ;) **#blogchat** about 1 hour ago from TweetChat
355.  **brandiheinz**: **@CASUDI** keywords matter but they should be naturally in your posts anyways... unless you are really targeting a certain word **#blogchat** about 1 hour ago from Seesmic
356.  **Eric_Urbane**: **@beverlycornell** Hey Beverly, We should at least represent Detroit all in one place, either by a coffee or a cocktail! **#blogchat** about 1 hour ago from TweetChat
357.  **leeodden**: 1. Research keywords and make a glossary. <http://bit.ly/BhD3G> **#blogchat** about 1 hour ago from web
358.  **wilsonellis**: **@leeodden** Answered my question, too. TY. **#blogchat** about 1 hour ago from TweetDeck

359.  **MackCollier**: @leeodden So if bloggers are concerned about keywords, focus on the post title moreso than the actual post? **#blogchat** about 1 hour ago from TweetDeck
360.  **trainingfactor**: RT @30lines: @Eric_Urbane Depends on the purpose of the site. In some cases, they certainly have. **#blogchat** about 1 hour ago from TweetDeck
361.  **amyengel**: If you are writing good, solid content, can you essentially ignore SEO altogether? Will it take care of itself? **#blogchat** about 1 hour ago from TweetChat
362.  **Smoothape**: **#blogchat** - think of Categories as <H1> and tags as <H2>, yes, don't repeat them.. about 1 hour ago from TweetDeck
363.  **leeodden**: @MackCollier However, some people will take the keyword advice and go overboard. **#blogchat** about 1 hour ago from web
364.  **ready2spark**: Would recommend 4 future chats that a moderator helps prioritize Qs. Think there r some good ones getting lost in the tweets. **#blogchat** about 1 hour ago from TweetChat
365.  **leeodden**: @MackCollier re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes **#blogchat** about 2 hours ago from web
366.  **WriterChanelle**: I'm wondering too. How to track, as well. RT @KakieF: So what is the best way to get inbound links, I could do that one better. **#blogchat** about 2 hours ago from TweetDeck
367.  **susancohan**: Isn't quality of content and convo what propels blog forward via users--SEO is important but... **#blogchat** about 2 hours ago from TweetChat
368.  **beverlycornell**: IMHO @Eric_Urbane blogs are a variation of updatable websites. Fresh content will be necessary in the coming tears. **#blogchat** about 2 hours ago from Tweetie
369.  **CASUDI**: @leeodden looking for answer on keywords **#blogchat** should we care @MackCollier about 2 hours ago from Seismic













370.  BrentAllan: Is a regular RSS feed better than a subscription service like Feedburner? **#blogchat** about 2 hours ago from TweetDeck
371.  JDEbberly: RT @leeodden: @billfromsc Regarding design, as long as supports nrm1 blog functionality s/b fine. The rest is for UEXP so ppl share **#Blogchat** about 2 hours ago from TweetGrid
372.  sourcepov: RT @Eric_Urbane Will Blogs REPLACE Websites .. I've caught myself wondering that too; w/ widgets WP passes for a half decent CMS **#blogchat** about 2 hours ago from TweetChat
373.  billfromsc: RT @chuckhemann: @leeodden don't define, but is it 40% science 60% content? Seems sometimes an overreliance on science **#blogchat** | Great Q. about 2 hours ago from TweetDeck
374.  leeodden: @becksdavis I don't know squarespace **#blogchat** about 2 hours ago from web
375.  CASUDI: RT @MackCollier: @leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? **#blogchat** about 2 hours ago from Seismic
376.  w2scott: @Smoothape with categories and tags must be careful re duplicated content. **#blogchat** about 2 hours ago from TweetChat
377.  JDEbberly: RT @Smoothape: **#blogchat** - in Wordpress Categories and Tags help build SEO authority, as do correctly labeled links and alt tags, same r ... about 2 hours ago from TweetGrid
378.  30lines: @Eric_Urbane Depends on the purpose of the site. In some cases, they certainly have. **#blogchat** about 2 hours ago from TweetGrid
379.  stevenmatsumoto: @btkennett Do we want to try and connect next week? **#blogchat #blogchat** about 2 hours ago from TweetDeck
380.  sourcepov: @leeodden ok thx, but the follow-up: for inbound links, is it a numbers game? or does it matter which sites are linked to you? **#blogchat** about 2 hours ago from TweetChat







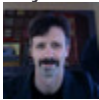

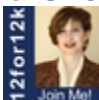


381.  ready2spark: Recognizing that not everyone on this chat uses Wordpress, what r other ways to build SEO? **#blogchat** about 2 hours ago from TweetChat
382.  Eric_Urbane: Will Bogs REPLACE Websites? **#blogchat** about 2 hours ago from TweetChat
383.  leeodden: @billfromsc Regarding design, as long as it supports normal blog functionality s/b fine. The rest is for UEXP so ppl share **#blogchat** about 2 hours ago from web
384.  Smoothape: **#blogchat** - RSS feeds are the big difference in blogs vs Websites. about 2 hours ago from TweetDeck
385.  Smoothape: **#blogchat** - in Wordpress Categories and Tags help build SEO authority, as do correctly labeled links and alt tags, same rules as SEO for web about 2 hours ago from TweetDeck
386.  30lines: @SEOSEM Absolutely agree, just trying to quantify the real difference. **#blogchat** about 2 hours ago from TweetGrid
387.  amymengel: RT @leeodden I started with toprank.blogspot.com & when I decided to move to a domain name, lost all 100K links. U must own name **#blogchat** about 2 hours ago from web
388.  leeodden: @sourcePOV Large number of links meaning other sites linking to your blog posts because they're awesome. Good for rankings too **#Blogchat** about 2 hours ago from web
389.  JDEbberly: RT @leeodden: @30lines I started w/toprank.blogspot.com & when I decided to move to domain name, lost 100K links. U must own name **#Blogchat** about 2 hours ago from TweetGrid
390.  Marc_Meyer: @leeodden completey second that, sites like compete wont track if you dont...**#blogchat** about 2 hours ago from TweetDeck
391.  Eric_Urbane: So is it Keywords or tags that get the most Google Juice? **#blogchat** about 2 hours ago from TweetChat


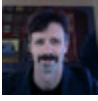









392.  DavidSpinks: @JDEbberly right. I'm switching over, if I'm able to figure it out haha. **#blogchat** about 2 hours ago from TweetChat
393.  MNHeadhunter: Minnesota's @leeodden is leading **#blogchat** this evening about 2 hours ago from TweetDeck
394.  susancohan: RT @3keyscoach: science of SEO 4 blogs is helpful but art is very very imp't Create content worth sharing, linking 2 via @leeodden **#blogchat** about 2 hours ago from TweetChat
395.  leeodden: @ @30lines Good news is that with the current toprankblog.com URL, we have over .5 million links :) **#blogchat** about 2 hours ago from web
396.  30lines: @leeodden I have one client who tripled their search traffic just by switching to a custom name. Seems to make a HUGE difference. **#blogchat** about 2 hours ago from TweetGrid
397.  Smoothape: **#blogchat** - always have you blog on your site or subdomain, it's your traffic, don't build traffic for others about 2 hours ago from TweetDeck
398.  WriterChanelle: @amymengel That's what I thought. I'd like to add more features and have more control over the look/organization, but can't pay **#blogchat** about 2 hours ago from TweetDeck
399.  leeodden: @30lines I started with toprank.blogspot.com & when I decided to move it to a domain name, lost all 100,000 links. U must own name **#blogchat** about 2 hours ago from web
400.  christammiller: Re the science of SEO, is it true that a business blogger should construct entries around the keywords most relevant to the topic? **#blogchat** about 2 hours ago from TweetChat
401.  MackCollier: @leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? **#blogchat** about 2 hours ago from TweetDeck

402.  chuckhemann: @leeodden not that it needs to be defined, but is it 40% science 60% content? Seems sometimes an overreliance on science **#blogchat** about 2 hours ago from TweetDeck
403.  Eric_Urbane: @becksdavis What have you experienced from it? **#blogchat** about 2 hours ago from TweetChat
404.  brandiheinz: @leeodden Can you rank what's most imp for SEO? i.e. inbound links, keywords, etc? Kind of a to-do list? **#blogchat** about 2 hours ago from Seesmic
405.  JDEbberly: @DavidSpinks That's why a freestanding, self-hosted blog is very important. Can be customized **#Blogchat** about 2 hours ago from TweetGrid
406.  becksdavis: RT @Eric_Urbane: What IS the Art of SEO for bloggers? **#blogchat** about 2 hours ago from TweetDeck
407.  3keyscoach: The science of SEO for blogs is helpful but art is very very important. Create content worth sharing, linking to (via @leeodden) **#blogchat** about 2 hours ago from TweetGrid
408.  zkellyq: Are you saying bloggers need plug-ins to achieve SEO success? **#blogchat** about 2 hours ago from web
409.  WriterChanelle: How? RT @KakieF: @WriterChanelle I have been able to get them free **#blogchat** about 2 hours ago from TweetDeck
410.  Eric_Urbane: What IS the Art of SEO for bloggers? **#blogchat** about 2 hours ago from TweetChat
411.  leeodden: HUGE question from @30lines re: your own domain name vs 3rd party ala yourname.blogspot.com. Advice? Do the domain name if you can **#blogchat** about 2 hours ago from web
412.  JDEbberly: RT @leeodden: @chuckhemann Science of SEO 4 blogs is helpful but the art very important. Create content worth sharing, linking to **#Blogchat** about 2 hours ago from TweetGrid












413.  w2scott: dylanspencer @leeodden We've started using HeadSpace as an All in One SEO alternative. Some of the extras are helpful **#blogchat** about 2 hours ago from TweetChat
414.  becksdavis: @Eric_Urbane Squarespace is another blogging/website platform that supposedly has built in SEO. www.detroitmoxie.com is on sq sp. **#blogchat** about 2 hours ago from TweetDeck
415.  Smoothape: **#blogchat** - 99.99% of plugins are free on Wordpress, but they may not all work with your chosen template about 2 hours ago from TweetDeck
416.  ignacio11: Hi all, just got here. Good to join. What does SEO stand for again? ...JK :) **#blogchat** about 2 hours ago from web
417.  dylanspencer: @Smoothape What features does Platinum have that AllinOne SEO doesn't? **#blogchat** about 2 hours ago from TweetDeck
418.  leeodden: @wilsonellis yes I do recommend AllinOne. Tweaking according to your specific needs. **#blogchat** about 2 hours ago from web
419.  DavidSpinks: @WriterChanelle I don't think you can add any puglins to the free hosted wordpress blogs (part of the reason i'm switching) **#blogchat** about 2 hours ago from TweetChat
420.  Yelwrose: What are your thoughts on Thesis built-in SEO? Do I need Platinum SEO also? **#blogchat** about 2 hours ago from web
421.  leeodden: @chuckhemann The science of SEO for blogs is helpful but the art is very very important. Create content worth sharing, linking to **#Blogchat** about 2 hours ago from web
422.  dylanspencer: @leeodden Thanks. Definitely found that All in One SEO is definitely one of the most useful wp-plugins. **#blogchat** about 2 hours ago from TweetDeck
423.  billfromsc: @ready2spark SEO with @leeodden **#blogchat** about 2 hours ago from TweetDeck






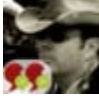





424.  Eric_Urbane: @becksdavis What is Sq Space **#blogchat** about 2 hours ago from TweetChat
425.  JDEbberly: @ConversationAge You're welcome! :) Anytime! **#Blogchat** about 2 hours ago from TweetGrid
426.  becksdavis: @leeodden How is squarespace for SEO? **#blogchat** about 2 hours ago from TweetDeck
427.  3keyscoach: RT @amymengel: @ready2spark We're talking about blog SEO with @leeodden **#blogchat** about 2 hours ago from TweetGrid
428.  rebeccawissler: This is really helpful re: Blogspot @dylanspencer: @rebeccawissler You're not screwed but read this. **#blogchat** <http://bit.ly/k8tE7> about 2 hours ago from TweetDeck
429.  amymengel: @WriterChanelle For the most part, plugins are only available on Wordpress.org (self-hosted) and not WP.com blogs **#blogchat** about 2 hours ago from TweetChat
430.  Smoothape: **#blogchat** - All in one SEO and Platinum are the same, but Platinum has a few more features about 2 hours ago from TweetDeck
431.  JDEbberly: RT @leeodden: @dylanspencer AllinOne SEO is one. Another for running polls. (off to look at what's installed) :) **#blogchat #Blogchat** about 2 hours ago from TweetGrid
432.  leeodden: OK **#blogchat** people you all are the fastest typing people on the internet. I am amazed! :) about 2 hours ago from web
433.  Eric_Urbane: Hi Friends, **#blogchat** about 2 hours ago from TweetChat
434.  leeodden: @dylanspencer AllinOne SEO is one. Another for running polls. (off to look at what's installed) :) **#blogchat** about 2 hours ago from web
435.  ready2spark: @amymengel Thank you! **#blogchat** about 2 hours ago from TweetChat











436.  WriterChanelle: **#blogchat** QUESTION: Can you get these plugins on the free version of a Wordpress blog? about 2 hours ago from TweetDeck
437.  JDEbberly: Conversation Agent is a superb, Authoritative blog! <http://www.conversationagent.com/> **#Blogchat** about 2 hours ago from TweetGrid
438.  leeodden: @dylanspencer My favorite SEO plugins for wordpress are not all directly SEO related but help create content worth linking to **#blogchat** about 2 hours ago from web
439.  amymengel: @ready2spark We're talking about blog SEO with @leeodden **#blogchat** about 2 hours ago from TweetChat
440.  CASUDI: RT @billfromsc: @leeodden How critical is clean design? What should you be looking for in a theme from an SEO standpoint? **#blogchat** about 2 hours ago from Seismic
441.  ConversationAge: @JDEbberly there are many more, of course. I share posts daily from great writers and thinkers :) **#blogchat** about 2 hours ago from web
442.  billfromsc: RT @chuckhemann: @leeodden Lee, could you talk a little bit about "science" v. Content? Is one more important than the other? **#blogchat** about 2 hours ago from TweetDeck
443.  Yelwrose: How about the built in Thesis theme SEO? Do you need an additional SEO plugin? **#blogchat** about 2 hours ago from web
444.  3keyscoach: @resultsrev Thx. Now I understand! **#blogchat** about 2 hours ago from TweetGrid
445.  ready2spark: Sorry I'm late - can someone confirm the topic/question? **#blogchat** about 2 hours ago from TweetChat
446.  JDEbberly: RT @Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO **#Blogchat** about 2 hours ago from TweetGrid











447.  dylanspencer: @rebeccawissler You're not screwed but read this. **#blogchat** <http://bit.ly/k8tE7> about 2 hours ago from TweetDeck
448.  billfromsc: @leeodden How critical is clean design? What should you be looking for in a theme from an SEO standpoint? **#blogchat** about 2 hours ago from TweetDeck
449.  CASUDI: RT @JDEbberly: @ConversationAge Thank you very much, Valeria Maltoni !! :) I really enjoy YOUR blog!!! :) **#Blogchat** about 2 hours ago from Seismic
450.  30lines: @rebeccawissler I've found WP to be much more flexible ... you can always transfer your posts, just be careful how you do it. **#blogchat** about 2 hours ago from TweetGrid
451.  resultsrev: RT @Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from TweetDeck
452.  resultsrev: @3keyscoach dirty URLs as opposed to website.com/how-to-seo-your-blog/ key word rich URLs - right @smoothape ? **#blogchat** about 2 hours ago from TweetDeck
453.  JDEbberly: @ConversationAge Thank you very much, Valeria Maltoni !! :) I really enjoy YOUR blog!!! :) **#Blogchat** about 2 hours ago from TweetGrid
454.  30lines: @Smoothape What do you like about Platinum? How would you compare it to All in One SEO? **#blogchat** about 2 hours ago from TweetGrid
455.  djh: Yes, I agree - great SEO plugin - RT @Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from Mixero
456.  sourcepov: reason I ask re: "good links", one old SEO rule I'd heard was that inbound links are very important; linking out: poss link backs? **#blogchat** about 2 hours ago from TweetChat
457.  rebeccawissler: I use Blogspot for my SM blog b/c its where I started my personal blog. Am I screwed or something? Seems Wordpress is th shiz. **#blogchat** about 2 hours ago from TweetDeck




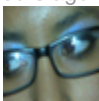
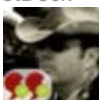
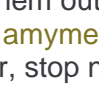


458.  JDEbberly: RT @leeodden: @MackCollier My preference is WordPress **#blogchat #Blogchat** about 2 hours ago from TweetGrid
459.  ConversationAge: @JDEbberly also <http://www.livingstonbuzz.com/blog/>, http://www.ck-blog.com/cks_blog/, <http://www.emergencemarketing.com/> **#blogchat** about 2 hours ago from web
460.  Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from TweetDeck
461.  JDEbberly: RT @avasiare: RT @Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 (agree) ... about 2 hours ago from TweetGrid
462.  3keyscoach: Dirty URL's ? RT @Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 about 2 hours ago from TweetGrid
463.  sourcepov: RT @leeodden "a large number of good links" .. to your own content? or to other 3rd party, authoritative, high volume sites? **#blogchat** about 2 hours ago from TweetChat
464.  30lines: @leeodden How much of a difference does it make to have a custom domain vs. blogspot or wordpress.com? **#blogchat** about 2 hours ago from TweetGrid
465.  w2scott: RT @JDEbberly: blogs worth reading! <http://thebrandbuilder.wordpress.com/> <http://mackcollier.com/> & <http://www.toprankblog.com/> **#blogchat** about 2 hours ago from TweetChat
466.  3keyscoach: @_djh Hah! :) **#blogchat** about 2 hours ago from TweetGrid
467.  JDEbberly: RT @leeodden: @MackCollier You can make any blog platform work for SEO with the right tweaks, SEO and a large number of good links **#Blogchat** about 2 hours ago from TweetGrid






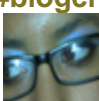
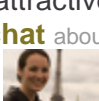
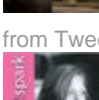

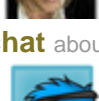
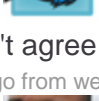
468.  JDEbberly: These blogs are worth reading!
<http://thebrandbuilder.wordpress.com/> <http://mackcollier.com/> &
<http://www.toprankblog.com/> **#Blogchat** about 2 hours ago from TweetGrid
469.  _djh: @3keyscoach Wow - I don't believe it!! **#blogchat** about 2 hours ago
from Mixero
470.  chuckhemann: @leeodden Lee, could you talk a little bit about "science"
v. Content? Is one more important than the other? **#blogchat** about 2 hours ago from
TweetDeck
471.  w2scott: @leeodden, do you have a list of standard plugins for
WordPress SEO? **#blogchat** about 2 hours ago from TweetChat
472.  dylanspencer: @leeodden Lee, what are your favorite SEO plugins for
wordpress? **#blogchat** about 2 hours ago from TweetDeck
473.  avasiare: RT @Smoothape: **#blogchat** - make sure your blog has friendly
URL's not dirty URLs such as blog.whatever.com/?p=505 (agree) about 2 hours ago from
TweetGrid
474.  30lines: @leeodden Any specific reasons why you like WordPress best?
#blogchat about 2 hours ago from TweetGrid
475.  leeodden: @MackCollier You can make any blog platform work for SEO
with the right tweaks, SEO and a large number of good links **#blogchat** about 2 hours ago
from web
476.  3keyscoach: Hello, everyone! Don't tell @_djh that I'm on time!
#blogchat about 2 hours ago from TweetGrid
477.  Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty
URLs such as blog.whatever.com/?p=505 about 2 hours ago from TweetDeck
478.  billfromsc: RT @amymengel: @leeodden Lee, what's the number one
thing you see bloggers doing wrong that harms their site's SEO? **#blogchat** about 2 hours
ago from TweetDeck





479.  leeodden: @MackCollier My preference is WordPress **#blogchat** about 2 hours ago from web
480.  amymengel: @leeodden Lee, what's the number one thing you see bloggers doing wrong that harms their site's SEO? **#blogchat** about 2 hours ago from TweetChat
481.  resultsrev: RT @MackCollier **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts! about 2 hours ago from TweetDeck
482.  30lines: @CASUDI Are we improving SEO or the CEO? I may be able to make an argument for both in some cases... :) **#blogchat** about 2 hours ago from TweetGrid
483.  leeodden: Thanks @mackcollier for inviting me to talk about blog SEO during **#blogchat** - folks can Tweet questions and I'll do my best to get to them about 2 hours ago from web
484.  MackCollier: Let's start **#blogchat** w @leeodden! Tonite we r discussing how 2 improve your blog's SEO. I'll start us, which blog platform is best for SEO? about 2 hours ago from TweetDeck
485.  resultsrev: Followers: Ab 2 have higher than usual tweet rate b/c I'm participating in **#blogchat**. Follow along or at least bear w me for a cpl of hrs. about 2 hours ago from TweetDeck
486.  JDEbberly: RT @thebrandbuilder & @MackCollier **#blogchat** tonite w @leeodden discuss how 2 improve ur blog's SEO starts in FIFTEEN minutes! **#Blogchat** about 2 hours ago from TweetGrid
487.  sourcepov: @yelwrose thx for the writing tips <http://bit.ly/8ayK5> I'm guilty, as chg'd .. maybe u could do my posts for me? :) **#blogchat** about 2 hours ago from TweetChat
488.  sfuhrmann: RT @MackCollier: **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO. about 2 hours ago from TweetDeck
489.  CASUDI: Standing room only on **#blogchat** tonight @MackCollier @leeodden > SUBJECT improve your blog CEO. about 2 hours ago from Seismic












490.  JDEbberly: Apologies to all my followers for many more tweets than usual as I enter Blogchat and participate thru at least 1030pm **#Blogchat** about 2 hours ago from TweetGrid
491.  wilsonellis: Counting down to **#blogchat**. SEO optimization. Got it? Join **@leeodden** w/how to improve it. about 2 hours ago from TweetDeck
492.  w2scott: RT **@MackCollier #blogchat** tonite w **@leeodden** discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from PeopleBrowsr
493.  christammiller: RT **@thebrandbuilder & @MackCollier #blogchat** w/**@leeodden** discussing how to improve your blog's SEO effort: starts in 5 minutes! **#blogchat** about 2 hours ago from TweetChat
494.  rebeccawissler: Looking forward to picking up mad skills during **#blogchat** in 10 minutes! about 2 hours ago from TweetDeck
495.  KrisColvin: RT **@thebrandbuilder & @MackCollier #blogchat** tonite w **@leeodden** discussing how to improve your blog's SEO effort starts in FIFTEEN minutes! about 2 hours ago from web
496.  thebrandbuilder: RT **@MackCollier: #blogchat** tonite w **@leeodden** discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck
497.  BrentAllan: RT **@tkpleslie: RT @MackCollier #blogchat** tonite w **@leeodden** discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck
498.  tkpleslie: RT **@MackCollier #blogchat** tonite w **@leeodden**(MSP tweep!) discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from web
499.  MackCollier: **#blogchat** tonite w **@leeodden** discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck












500.  **sourcepov**: Good topic (SEO) = plenty of Q's .. u putting numbers on them Mack, or letting em fly? technically, still 35m to go **#blogchat** about 3 hours ago from TweetChat
501.  **Yelwrose**: RT **@sourcepov** Warm-up Q: How much SEO bene comes from Wordpress 'out of the box' just by sensible use of WP tags & categories? **#blogchat** about 3 hours ago from web
502.  **w2scott**: RT **@MackCollier**: Got Blogging SEO questions for **@leeodden**? Go ahead & throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from PeopleBrowsr
503.  **MackCollier**: **@sourcepov** That's a good question, which blogging platform is the most SEO-friendly? **#blogchat** about 3 hours ago from TweetDeck
504.  **leeodden**: Good primer on business blogging: (slideshare) <http://bit.ly/3ZQf3j> **#blogchat** about 3 hours ago from web
505.  **chuckhemann**: **@BethHarte** **@CubanaLAF** **@TransitionalTee** thanks for the interesting convo! Need to jump off pre- **@leeodden** **#blogchat** to charge my phone! about 3 hours ago from TweetDeck
506.  **sourcepov**: Warm-up Q (1hr to go): How much SEO bene comes from Wordpress 'out of the box' just by sensible use of WP tags & categories? **#blogchat** about 3 hours ago from TweetChat
507.  **BtSEO**: About to hop on **#blogchat** for a bit to see what **@leeodden** has to say about blog SEO: About to hop on **#blogchat** for a bit to see what **@lee..** about 3 hours ago from twitterfeed
508.  **amymengel**: About to hop on **#blogchat** for a bit to see what **@leeodden** has to say about blog SEO about 3 hours ago from web
509.  **blogbrevity**: RT **@bethharte** **@MackCollier**: Got Blogging SEO questions for **@leeodden**? Go ahead & throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from Power Twitter











510.  scottgow: Tweeps: What are some of your favourite/usefull #chats? I'm thinking #journchat, #blogchat, etc. about 3 hours ago from TweetDeck
511.  avasiare: RT @BethHarte: RT @MackCollier: Blogging SEO questions for @leeodden? Go ahead, throw them out there starting @ 8pm CT tonite at #blogchat about 3 hours ago from TweetDeck
512.  shellykramer: RT @MackCollier: Got Blogging SEO ?s 4 @leeodden? Go ahead, throw them out there, Lee will cover them starting at 8pm CT tonite at #blogchat about 3 hours ago from TweetDeck
513.  sourcepov: Suppertime back east so I'll be settled in for #BLOGCHAT 9pET 8pCT discussing SEO w/ @leeodden .. see u there, s/b a good one about 3 hours ago from web
514.  BethHarte: RT @MackCollier: Got Blogging SEO questions for @leeodden? Go ahead & throw them out there starting at 8pm CT tonite at #blogchat about 3 hours ago from Seismic
515.  WriterChanelle: RT @MackCollier: Got Blogging SEO questions? Go ahead and throw them out there starting at 8pm CT tonite at #blogchat about 3 hours ago from TweetDeck
516.  MackCollier: Got Blogging SEO questions for @leeodden? Go ahead and throw them out there and Lee will cover them starting at 8pm CT tonite at #blogchat
517.  amymengel: RT @Smoothape: #blogchat - if anyone here is using Googles Blogger, stop now and get a blog on your domain. #blogchat about 1 hour ago from TweetChat
518.  rebeccawissler: @w2scott By using a 301 is it less likely to be a big mess? I'd need to make it a clean break. #blogchat about 1 hour ago from TweetDeck
519.  3keyscoach: @amymengel I'll have to try it. Thx #blogchat about 1 hour ago from TweetGrid
520.  ready2spark: @3keyscoach Ahhh - was very interested 2 hear if u had a different approach. #blogchat about 1 hour ago from TweetChat

521.  **jonnytee**: IMHO WordPress is by far the best from an SEO standpoint. Killer plugins and great markup out of the box. **#blogchat** about 1 hour ago from TweetChat
522.  **djh**: **@3keyscoach @WriterChanelle** bit.ly has a level of analytics. You can also post to Twitter from there - get around the IT guy! **#blogchat** about 1 hour ago from Mixero
523.  **Smoothape**: **#blogchat** - if anyone here is using Google's Blogger, stop now and get a blog on your domain. about 1 hour ago from TweetDeck
524.  **3keyscoach**: **@ready2spark** Hmmm...trying to understand & learn quickly. **#blogchat** about 1 hour ago from TweetGrid
525.  **w2scott**: **@Smoothape** you can always couple with "redirection" easy 301 plugin **#blogchat** about 1 hour ago from TweetChat
526.  **WriterChanelle**: I usually make my blog post titles keyword heavy/attractive, and put interesting content in the post. Tweet a line from content **#blogchat** about 1 hour ago from TweetDeck
527.  **amymengel**: **@3keyscoach** Example bit.ly/info/sD83n **#blogchat** about 1 hour ago from TweetChat
528.  **ready2spark**: **@Smoothape @Ibbinc** Yes, very much regret choosing blogger. **#blogchat** about 1 hour ago from TweetChat
529.  **bevisible**: **@MackCollier** been using all in one SEO and it's great. **#blogchat** about 1 hour ago from TweetDeck
530.  **wtongen**: Checking out **@leeodden & @MackCollier** on **#blogchat** 2nite. Couldn't agree more. Optimize 4 people that use search engines in their vernacular about 1 hour ago from web
531.  **sonnygill**: **@Marc_Meyer** Indeed - goals are missing and the focus of what and who your blog is supposed to be gets lost in the mix. **#blogchat** about 1 hour ago from TweetDeck

532.  CASUDI: RT @MackCollier: @leeodden Thanks for the tip on AllinOne SEO, will have to check it out' **#blogchat** about 1 hour ago from Seesmic
533.  Yelwrose: @leeodden What are your thoughts on Thesis WP theme SEO? **#blogchat** about 1 hour ago from web
534.  amymengel: @3keyscoach Yes - you can insert /info/ into your bit.ly link before the short code to get analytics **#blogchat** about 1 hour ago from TweetChat
535.  dylanspencer: Pretty cool, thx. RT @Smoothape: **#blogchat** - Plugin Platinum SEO takes dirty URLs and 301's them automatically - All In One SEO does not about 1 hour ago from TweetDeck
536.  Eric_Hoffman: @Smoothape I'd disagree, long URLs can be very hard to paste in when you can't edit html, like in comments and such... **#blogchat** about 1 hour ago from Seesmic
537.  leeodden: BTW "37 Tips for Optimizing Blogs and Feeds" <http://bit.ly/15mOI6> by smart Blog SEOs & 5 Blog SEO tips <http://bit.ly/FQgY7> **#blogchat** about 1 hour ago from web
538.  BryanPerson: RT @LeeOdden With WP, AllinOne SEO allows Title tag 2 B keywordy & on page to B beautiful **#blogchat** about 1 hour ago from web
539.  CASUDI: @leeodden Balance in all, I like that **#blogchat** :-)) about 1 hour ago from Seesmic
540.  ready2spark: @3keyscoach Curios - hmmm agree or hmmm disagree :) **#blogchat** about 1 hour ago from TweetChat
541.  JDEbberly: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#Blogchat** about 1 hour ago from TweetGrid
542.  Smoothape: @Ibbinc **#blogchat** - WP is my vote, but up to you. and yes, use your name, keep building the brand. about 1 hour ago from TweetDeck

543.  avasiare: @30lines See your point. **#blogchat** about 1 hour ago from TweetGrid
544.  susancohan: RT @JDEbberly @sourcepov: Write good content + eye-catching headlines 1st, then revisit for SEO; both important but quality1st **#blogchat** about 1 hour ago from TweetChat
545.  ready2spark: SEO was not a focus 4 me. Perhaps a slower burn, but I've got a highly targeted & large B2B following. Have learned good tips. **#blogchat** about 1 hour ago from TweetChat
546.  leeodden: @sourcepov Its yin yang. Quality is important. Keywords & links are important. This all assumes search traffic is expected **#blogchat** about 1 hour ago from web
547.  3keyscoach: @WriterChanelle Does bit.ly provide analytics? **#blogchat** about 1 hour ago from TweetGrid
548.  fjdonat: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetDeck
549.  JDEbberly: RT @ready2spark: @trainingfactor Links on like-minded blogs was big in getting my blog started. **#blogchat #Blogchat** about 1 hour ago from TweetGrid
550.  MackCollier: @leeodden Thanks for the tip on AllinOne SEO, will have to check it out' **#blogchat** about 1 hour ago from TweetDeck
551.  CASUDI: @DR1665 Check out **#blogchat** It's a happening :-)) about 1 hour ago from Seismic
552.  JDEbberly: RT @sourcepov: Write good content and eye-catching headlines first, then revisit for SEO; both important but quality is 1st **#Blogchat** about 1 hour ago from TweetGrid
553.  MackCollier: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#blogchat** about 1 hour ago from TweetDeck

554.  chuckhemann: @billfromsc hard to nail it down, but does seem more art than science **#blogchat**. about 1 hour ago from TweetDeck
555.  Smoothape: **#blogchat** - Plugin Platinum SEO takes dirty URLs and 301's them automatically - All In One SEO does not (as far as I remember) about 1 hour ago from TweetDeck
556.  susancohan: keywords can narrow or limit audience also **#blogchat** about 1 hour ago from TweetChat
557.  sourcepov: RT @christammiller @mackcollier "tweet interesting phrase" .. I think that's key, lots of ways to bring attention, SEO one of many **#blogchat** about 1 hour ago from TweetChat
558.  leeodden: @MackCollier U can have UR cake & eat it 2 my friend. With WP, AllinOne SEO allows Title tag 2 B keywordy & onpage to B beautiful **#blogchat** about 1 hour ago from web
559.  JDEbberly: RT @arikhanson: @3keyscoach Yes, but it's not a blowout. SEO important to draw readers/new audiences to your blog. **#blogchat #Blogchat** about 1 hour ago from TweetGrid
560.  lenawest: @MackCollier - My vote is for WordPress. **#blogchat** about 1 hour ago from web
561.  w2scott: RT @leeodden: @resultsrev @Smoothape List of over 100 or 150 Submit URLs for blog & RSS directories: <http://bit.ly/HYiE8> **#blogchat** about 1 hour ago from TweetChat
562.  mikemyatt: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from web
563.  3keyscoach: RT @christammiller: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#blogchat** about 1 hour ago from TweetGrid
564.  Smoothape: **#blogchat**, short urls are great for Twitter and nothing else. about 1 hour ago from TweetDeck

565.  JDEbberly: RT @MackCollier: @leeodden Sigh, it's a tradeoff, the interesting title will get more RTs, but maybe not as much SEO benefits? **#Blogchat**
about 1 hour ago from TweetGrid
566.  kaisersoeze: RT @ginakay: **#blogchat** Happy that will have more time to update blogs soon. Agree: Blog title can spur activity:.. <http://bit.ly/Xm4Fs> about 1 hour ago from twitterfeed
567.  w2scott: And sometimes blogs on which you guest are more linkable: <http://bit.ly/17Vijm> RT @leeodden: @Smoothape Good one. Guest Blogging. **#blogchat**
about 1 hour ago from TweetChat
568.  CASUDI: @resultsrev Agree good content (& key words) attracts lots of afterBUZZ **#blogchat** about 1 hour ago from Seismic
569.  billfromsc: @chuckhemann sounding more like 80% art 20% science IMO. **#blogchat** about 1 hour ago from TweetDeck
570.  sfuhrmann: @leeodden @CASUDI Trick is balancing content + SEO. If keyword doesn't naturally fit content don't force it. **#blogchat** about 1 hour ago from TweetDeck
571.  30lines: @avasiare Twitter still makes the URL shorteners appealing. (You can always create your own w/ something like Yourls.org.) **#blogchat** about 1 hour ago from TweetGrid
572.  WriterChanelle: Twitter...Lol. Track links through bit.ly RT @trainingfactor: how do you draw people to your blog initially? **#blogchat** about 1 hour ago from TweetDeck
573.  ready2spark: @trainingfactor Links on like-minded blogs was big in getting my blog started. **#blogchat** about 1 hour ago from TweetChat
574.  lbbinc: i know it's off seo topic, but i'm going to start a new blog, WP or typepad? should i use new name or should i use my name? **#blogchat** about 1 hour ago from TweetDeck

575.  **mattchevy**: @copyblogger Timeliness is vastly underrated, one well-timed blog article can be the springboard for long-term success. **#blogchat** about 1 hour ago from web
576.  **ginakay**: **#blogchat** Happy that will have more time to update blogs soon. Agree: Blog title can spur activity about 1 hour ago from web
577.  **christammiller**: @MackCollier Best of both worlds - keyword-rich title, tweet interesting phrase/idea from content itself? **#blogchat** about 1 hour ago from TweetChat
578.  **3keyscoach**: @arikhanson Not a blowout, okay, so keep eye on SEO? **#blogchat** about 1 hour ago from TweetGrid
579.  **robfrappier**: RT @MackCollier RT @leeodden Absolute most important blog SEO tip I can give. Ready? Optimize for people first then search engines **#blogchat** about 1 hour ago from web
580.  **Smoothape**: **#blogchat** - Allowing comments on a blog (and answering them) is great for engaging your reader. No real SEO authority for posters though about 1 hour ago from TweetDeck
581.  **tkpleslie**: Agree so much with what @LeeOdden and @MackCollier are talking about re: SEO right now on **#blogchat**. Maybe follow convo, 2? about 1 hour ago from web
582.  **leeodden**: @resultsrev @Smoothape We have a list of over 100 or 150 Submit URLs for blog & RSS directories. Submit away <http://bit.ly/HYIE8> **#blogchat** about 1 hour ago from web
583.  **JDEbberly**: RT @ready2spark: @CASUDI ...and conversation. Engaging readers after the post is very important. **#blogchat #Blogchat** about 1 hour ago from TweetGrid
584.  **resultsrev**: @pearanalytics You should hop on **#blogchat**. Be interested to hear you contribute to the discussion tonight. about 1 hour ago from TweetDeck



585. **trainingfactor**: how do you draw people to your blog initially? **#blogchat**
about 1 hour ago from TweetChat



586. **sourcepov**: I'm hearing: write good content and eye-catching headlines first, then revisit for SEO; both important 'but' .. quality is 1st **#blogchat** about 1 hour ago from TweetChat



587. **arikhanson**: @3keyscoach Yes, but it's not a blowout. SEO important to draw readers/new audiences to your blog. **#blogchat** about 1 hour ago from TweetDeck



588. **Eric_Hoffman**: @30lines Yeah, I know that you need a 301, just wondering if there are other factors like anchor text that should be considered....**#blogchat** about 1 hour ago from Seismic



589. **JDEbberly**: RT @leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. **#blogchat #Bl** ... about 1 hour ago from TweetGrid



590. **avasiare**: @30lines All the more reason to not have a dirty URL like @smoothape mentioned, no need to shorten. **#blogchat** about 1 hour ago from TweetGrid



591. **tkpleslie**: Lucky 2 have had good SEO person in @KohliConsulting. 4 all keywords imp. 2 me am #1 on Google organic rankings and am one person. **#blogchat** about 1 hour ago from web













592. **dylanspencer**: @MackCollier That's tough...the interesting title might get more retweets, which might lead to more links. What matters more? **#blogchat** about 1 hour ago from TweetDeck







593. **JDEbberly**: RT @theFullNoise: great blogging tips from @leeodden **#blogchat** I highly recommend following **#Blogchat** about 1 hour ago from TweetGrid





594. **CASUDI**: @leeodden I care about the words I use BUT content & style come first with me > however title words MAY come first :-)
#blogchat about 1 hour ago from Seismic


595.  somerset08873: RT @resultsrev @leeodden Absolute most important blog SEO tip... Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from web
596.  JDEbberly: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#Blogchat** about 1 hour ago from TweetGrid
597.  leeodden: @Smoothape Good one. Guest Blogging. Great way to attract an audience to your blog, get links to your blog & give value to others **#blogchat** about 1 hour ago from web
598.  Marc_Meyer: @DavidSpinks @sonnygill @leeodden: & yet that's that what gets missed time & time again. re: compelling and timely content.: **#blogchat** about 1 hour ago from TweetDeck
599.  30lines: @Eric_Hoffman Totally depends on how the URL shortener handles the reference to your site. Some are OK, some steal your traffic. **#blogchat** about 1 hour ago from TweetGrid
600.  Eric_Urbane: For MY Small Business, What can I add to our Blog to optimize SEO **#blogchat** about 1 hour ago from TweetChat
601.  BtSEO: Do you allow SEO to drive content? If so how does msg change? **#blogchat**: Do you allow SEO to drive content? If so how does msg change? **#b..** about 1 hour ago from twitterfeed
602.  brandiheinz: Your site can only show up for 2 of the search results, so having your info on other sm sites increases your search results **#blogchat** about 1 hour ago from Seismic
603.  BtSEO: Any thoughts on pros/cons/indifference to using short URLs when linking to your blog (in terms of SEO)? **#blogchat**: Any thoughts on pros/c.. about 1 hour ago from twitterfeed
604.  3keyscoach: RT @amymengel: @leeodden Can you debunk some SEO "myths" (like meta tags, e.g.). What should we NOT focus on? **#blogchat** about 1 hour ago from TweetGrid


605.  susancohan: Yes! RT @3keyscoach: @arikhanson Are you saying focus on content 1st & SEO 2nd? **#blogchat** about 1 hour ago from TweetChat
606.  3keyscoach: @30lines Sounds like a topic for another **#blogchat** about 1 hour ago from TweetGrid
607.  MackCollier: @leeodden Sigh, it's a tradeoff I guess, the interesting title will get more RTs, but maybe not as much SEO benefits? **#blogchat** about 1 hour ago from TweetDeck
608.  jonnytee: @leeodden @chuckhemann Great point. There's no single template for SEO. So many factors **#blogchat** about 1 hour ago from TweetChat
609.  3keyscoach: @arikhanson Are you saying focus on content 1st & SEO 2nd? **#blogchat** about 1 hour ago from TweetGrid
610.  amymengel: @leeodden Can you debunk some SEO "myths" (like meta tags, e.g.). What should we NOT focus on? **#blogchat** about 1 hour ago from TweetChat
611.  30lines: Would love to chat more about @Smoothape's comment re: syndication and listing in various blog directories. **#blogchat** about 1 hour ago from TweetGrid
612.  chuckhemann: @leeodden think your point re: optimized for people/readers really answers it. Content is king, science gives king more property! **#blogchat** about 1 hour ago from TweetDeck
613.  susancohan: Do you allow SEO to drive content? If so how does msg change? **#blogchat** about 1 hour ago from TweetChat
614.  resultsrev: RT @leeodden: Use keywords in blog title, tagline, title tag, categories, post titles, body copy, links btw pages, image alt text **#blogchat** about 1 hour ago from TweetDeck
615.  leeodden: @MackCollier Post title is most important, then links from other web sites or blogs to THAT post. **#blogchat** about 1 hour ago from web


616.  sourcepov: RT @leeodden: re: "3. Get links from other relevant sites!" .. how is this best done? back to AmyA's 7/26 advice: just ask !? **#blogchat** about 1 hour ago from TweetChat


617.  WriterChanelle: @30lines That's exactly what I read. People misspell words so frequently that their misspellings are higher ranked than the proper **#blogchat** about 1 hour ago from TweetDeck


618.  Eric_Hoffman: Any thoughts on pros/cons/indifference to using short URLs when linking to your blog (in terms of SEO)? **#blogchat** about 1 hour ago from Seismic


619.  ready2spark: Does anyone know if Google references blog comments? **#blogchat** about 1 hour ago from TweetChat

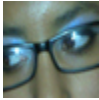
620.  CASUDI: @JDEbberly I'm beginning to think I should list all the keywords then write the post **#blogchat** WHAT will that do to my style :-) about 1 hour ago from Seismic

621.  arikhanson: @CASUDI I think compelling and timely come well before the other three, but that's just me. SEO def plays big part though. **#blogchat** about 1 hour ago from TweetDeck

622.  leeodden: @CASUDI re: keywords per post. If you care about attracting search traffic, then you should care about the words you use **#blogchat** about 1 hour ago from web

623.  zkellyq: RT @leeodden: Use keywords in title, tagline, title tag, cat., post titles, body copy, links between pages, image alt text, tags **#blogchat** about 1 hour ago from web

624.  JDEbberly: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#Blogchat** about 1 hour ago from TweetGrid

625.  WriterChanelle: RT @30lines: @WriterChanelle I can't imagine that would make any sense unless searchers typically misspell your keywords. **#blogchat** about 1 hour ago from TweetDeck



626. **theFullNoise**: RT @leeodden 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from PeopleBrowsr



627. **JDEbberly**: RT @leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links. **#5tips #Blogchat** about 1 hour ago from TweetGrid



628. **trainingfactor**: @30lines in the multi-tasking world spelling mistakes more common-typing so fast, search engines are keeping up with those errors **#blogchat** about 1 hour ago from TweetChat



629. **ready2spark**: @CASUDI ...and conversation. Engaging readers after the post is very important. **#blogchat** about 1 hour ago from TweetChat



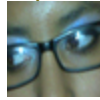
630. **susancohan**: RT @bboykin @leeodden Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetChat



631. **wilsonellis**: RT @leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. **#blogchat** about 1 hour ago from TweetDeck



632. **JDEbberly**: RT @w2scott: RT @leeodden: 3. Get links from other relevant sites! **#5tips #blogchat #Blogchat** about 1 hour ago from TweetGrid



633. **WriterChanelle**: Thank you, sir RT @trainingfactor: @WriterChanelle interesting question!! **#blogchat** about 1 hour ago from TweetDeck



634. **3keyscoach**: @susancohan That's what I'm thinking but SEO seems to get such a strong emphasis. Wondering if limits content? **#blogchat** about 1 hour ago from TweetGrid



635. **brandiheinz**: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from Seismic



636. JDEbberly: RT @leeodden: 2. Use keywords in title, tagline, title tag, meta-cates, post titles, copy, links, image alt text, tags #5tips #Blogchat about 1 hour ago from TweetGrid



637. TriumphCIO: How much emphasis should bloggers put on 'targetting right keywords' in posts? #blogchat RT @MackCollier @leeodden - IMHO focus on ur intent about 1 hour ago from TwitterBerry



638. resultsrev: RT @Smoothape: #blogchat - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck



639. bboykin: RT @leeodden: Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from TweetDeck



640. leeodden: @chuckhemann the art/science ratio is not static - SEO varies by competition, demand and many other factors. #blogchat about 1 hour ago from web



641. Smoothape: #blogchat - can we talk about the importance of 'Guest Blogging'? about 1 hour ago from TweetDeck



642. BrentAllan: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from TweetDeck







643. DavidSpinks: RT @sonnygill: RT @leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat about 1 hour ago from TweetChat






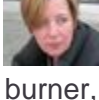








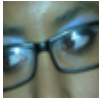









644. rebeccawissler: @WriterChanelle Never heard that before. Why?? #blogchat about 1 hour ago from TweetDeck













645. theFullNoise: great blogging tips from @leeodden #blogchat I highly recommend following about 1 hour ago from PeopleBrowsr

646.  w2scott: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
647.  30lines: @WriterChanelle I can't imagine that would make any sense unless searchers typically misspell your keywords. **#blogchat** about 1 hour ago from TweetGrid
648.  dylanspencer: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetDeck
649.  w2scott: RT @leeodden: 5. Absolute most important blog SEO tip. Ready? Optimize for people first, then search engines. **#5tips #blogchat** about 1 hour ago from TweetChat
650.  MartinCasper: RT @susancohan: There are only so many times you can use keywords w/o sacrificing style **#blogchat** about 1 hour ago from TweetDeck
651.  serenity22: RT @copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetDeck
652.  DavidSpinks: @LeeOdden Curious about "linkbaiting". Should bloggers be using linkbait tactics? Which ones are good/moral? **#blogchat** about 1 hour ago from TweetChat
653.  MackCollier: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from TweetDeck
654.  chuckhemann: RT @leeodden: Use keywords in blog title, tagline, title tag, categories, post titles, body copy, links btw pages, image alt text **#blogchat** about 1 hour ago from TweetDeck
655.  leeodden: @Pamela_Lund It should be for SEOs like yourself. This is for Tweeple learning at **#blogchat** about 1 hour ago from web

656.  arikhanson: I'd reorder this, but agree: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
657.  arikhanson: I'd reorder this, but agree: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
658.  w2scott: RT @leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links. **#5tips #blogchat** about 1 hour ago from TweetChat
659.  JDEbberly: RT @leeodden: @MackCollier re: target the "right" keywords. Art/science is writing fantastic titles that r also keyword rich. Yes **#Blogchat** about 1 hour ago from TweetGrid
660.  trainingfactor: @WriterChanelle interesting question!! **#blogchat** about 1 hour ago from TweetChat
661.  becksdavis: RT @Smoothape: **#blogchat** - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck
662.  WriterChanelle: keyword density I imagine RT @Eric_Urbane: What is the MOST Important Thing when writing a blog post for SEO? **#blogchat** about 1 hour ago from TweetDeck
663.  sonnygill: RT @leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. **#blogchat** about 1 hour ago from TweetChat
664.  w2scott: RT @leeodden: 3. Get links from other relevant sites! **#5tips #blogchat** about 1 hour ago from TweetChat
665.  leeodden: @w2scott re headspace that's good to know, thanks **#blogchat** about 1 hour ago from web
666.  lookgreatnaked: @leeodden **#blogchat** Great point, thanks for posting. about 1 hour ago from TweetDeck









667.  w2scott: RT @leeodden: 2. Use keywords in title, tagline, title tag, cates, post titles, copy, links, image alt text, tags #5tips #blogchat about 1 hour ago from TweetChat
668.  WriterChanelle: @leeodden I've heard/read that you should purposely misspell words in your posts to get higher ranking. Is this true/recommended? #blogchat about 1 hour ago from TweetDeck
669.  CASUDI: RT @leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat about 1 hour ago from Seismic
670.  copyblogger: RT @leeodden There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat about 1 hour ago from web
671.  30lines: RT @leeodden: Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from TweetGrid
672.  ready2spark: @leeodden Great list. Thank you! #blogchat about 1 hour ago from TweetChat
673.  susancohan: @3keyscoach If keywords are part of the focus of content then they write themselves into the post? #blogchat about 1 hour ago from TweetChat
674.  ready2spark: RT @leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. #blogchat about 1 hour ago from TweetChat
675.  w2scott: RT @leeodden: 1. Research keywords and make a glossary. <http://bit.ly/BhD3G> #5tips #blogchat about 1 hour ago from TweetChat
676.  Eric_Urbane: What is the MOST Important Thing when writing a blog post for SEO? #blogchat about 1 hour ago from TweetChat
677.  leeodden: There is no substitute for clever, keyword rich, useful, compelling and timely content. #blogchat about 1 hour ago from web

678.  resultsrev: RT @Smoothape: **#blogchat** - think of Categories as <H1> and tags as <H2>, yes, don't repeat them.. about 1 hour ago from TweetDeck
679.  leeodden: 5. Absolute most important blog SEO tip I can give you. Ready? Optimize for people first, then search engines. **#blogchat** about 1 hour ago from web
680.  tkpleslie: RT @leeodden Re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes **#blogchat** about 1 hour ago from web
681.  3keyscoach: How does staying focused on keywords support good content? **#blogchat** about 1 hour ago from TweetGrid
682.  leeodden: 4. Wait, did I mention Get Links?! Create content worth linking to. Grow a network that notices & links your content. **#blogchat** about 1 hour ago from web
683.  Smoothape: **#blogchat** - take your RSS feed, submit it to feed burner, bloglines, etc. get it out there. Syndicate it, tweet it. about 1 hour ago from TweetDeck
684.  susancohan: There are only so many times you can use keywords w/o sacrificing style **#blogchat** about 1 hour ago from TweetChat
685.  mattchevy: @amymengel Not entirely - you still have to do some behind-the-scenes work to get your content noticed by search engines. **#blogchat** about 1 hour ago from web
686.  leeodden: 3. Get links from other relevant sites! **#blogchat** about 1 hour ago from web
687.  amymengel: RT @leeodden: The art/science is writing fantastic titles that are also keyword rich. **#blogchat** about 1 hour ago from TweetChat
688.  JDEbberly: RT @leeodden: @sourcePOV Lrg number of links meaning other sites linking to ur blog posts bec they're awesome. Gud for rankings 2 **#Blogchat** about 1 hour ago from TweetGrid

689.  susancohan: RT @amymengel: If you are writing good, solid content, can you essentially ignore SEO altogether? Will it take care of itself? **#blogchat** about 1 hour ago from TweetChat
690.  arikhanson: @leeodden Case in point re: keywords in titles. Google "social media minnesota" See what comes up. ;) **#blogchat** about 1 hour ago from TweetChat
691.  brandiheinz: @CASUDI keywords matter but they should be naturally in your posts anyways... unless you are really targeting a certain word **#blogchat** about 1 hour ago from Seesmic
692.  Eric_Urbane: @beverlycornell Hey Beverly, We should at least represent Detroit all in one place, either by a coffee or a cocktail! **#blogchat** about 1 hour ago from TweetChat
693.  leeodden: 1. Research keywords and make a glossary. <http://bit.ly/BhD3G> **#blogchat** about 1 hour ago from web
694.  wilsonellis: @leeodden Answered my question, too. TY. **#blogchat** about 1 hour ago from TweetDeck
695.  MackCollier: @leeodden So if bloggers are concerned about keywords, focus on the post title moreso than the actual post? **#blogchat** about 1 hour ago from TweetDeck
696.  trainingfactor: RT @30lines: @Eric_Urbane Depends on the purpose of the site. In some cases, they certainly have. **#blogchat** about 1 hour ago from TweetDeck
697.  amymengel: If you are writing good, solid content, can you essentially ignore SEO altogether? Will it take care of itself? **#blogchat** about 1 hour ago from TweetChat
698.  Smoothape: **#blogchat** - think of Categories as <H1> and tags as <H2>, yes, don't repeat them.. about 1 hour ago from TweetDeck
699.  leeodden: @MackCollier However, some people will take the keyword advice and go overboard. **#blogchat** about 1 hour ago from web





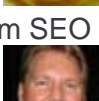
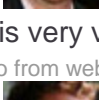
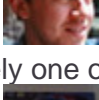
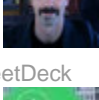

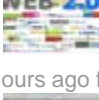
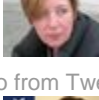
700.  ready2spark: Would recommend 4 future chats that a moderator helps prioritize Qs. Think there r some good ones getting lost in the tweets. **#blogchat** about 1 hour ago from TweetChat
701.  leeodden: @MackCollier re: targeting the "right" keywords. The art/science is writing fantastic titles that are also keyword rich. So yes **#blogchat** about 2 hours ago from web
702.  WriterChanelle: I'm wondering too. How to track, as well. RT @KakieF: So what is the best way to get inbound links, I could do that one better. **#blogchat** about 2 hours ago from TweetDeck
703.  susancohan: Isn't quality of content and convo what propels blog forward via users--SEO is important but... **#blogchat** about 2 hours ago from TweetChat
704.  beverlycornell: IMHO @Eric_Urbane blogs are a variation of updatable websites. Fresh content will be necessary in the coming tears. **#blogchat** about 2 hours ago from Tweetie
705.  CASUDI: @leeodden looking for answer on keywords **#blogchat** should we care @MackCollier about 2 hours ago from Seismic
706.  BrentAllan: Is a regular RSS feed better than a subscription service like Feedburner? **#blogchat** about 2 hours ago from TweetDeck
707.  JDEbberly: RT @leeodden: @billfromsc Regarding design, as long as supports nrml blog functionality s/b fine.The rest is for UEXP so ppl share **#Blogchat** about 2 hours ago from TweetGrid
708.  sourcepov: RT @Eric_Urbane Will Blogs REPLACE Websites .. I've caught myself wondering that too; w/ widgets WP passes for a half decent CMS **#blogchat** about 2 hours ago from TweetChat
709.  billfromsc: RT @chuckhemann: @leeodden don't define, but is it 40% science 60% content? Seems sometimes an overreliance on science **#blogchat** | Great Q. about 2 hours ago from TweetDeck

710.  leeodden: @becksdavis I don't know squarespace **#blogchat** about 2 hours ago from web
711.  CASUDI: RT @MackCollier: @leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? **#blogchat** about 2 hours ago from Seismic
712.  w2scott: @Smoothape with categories and tags must be careful re duplicated content. **#blogchat** about 2 hours ago from TweetChat
713.  JDEbberly: RT @Smoothape: **#blogchat** - in Wordpress Categories and Tags help build SEO authority, as do correctly labeled links and alt tags, same r ... about 2 hours ago from TweetGrid
714.  30lines: @Eric_Urbane Depends on the purpose of the site. In some cases, they certainly have. **#blogchat** about 2 hours ago from TweetGrid
715.  stevenmatsumoto: @btkennett Do we want to try and connect next week? **#blogchat #blogchat** about 2 hours ago from TweetDeck
716.  sourcepov: @leeodden ok thx, but the follow-up: for inbound links, is it a numbers game? or does it matter which sites are linked to you? **#blogchat** about 2 hours ago from TweetChat
717.  ready2spark: Recognizing that not everyone on this chat uses Wordpress, what r other ways to build SEO? **#blogchat** about 2 hours ago from TweetChat
718.  Eric_Urbane: Will Bogs REPLACE Websites? **#blogchat** about 2 hours ago from TweetChat
719.  leeodden: @billfromsc Regarding design, as long as it supports normal blog functionality s/b fine. The rest is for UEXP so ppl share **#blogchat** about 2 hours ago from web
720.  Smoothape: **#blogchat** - RSS feeds are the big difference in blogs vs Websites. about 2 hours ago from TweetDeck

721.  Smoothape: **#blogchat** - in Wordpress Categories and Tags help build SEO authority, as do correctly labeled links and alt tags, same rules as SEO for web about 2 hours ago from TweetDeck
722.  30lines: @SEOSEM Absolutely agree, just trying to quantify the real difference. **#blogchat** about 2 hours ago from TweetGrid
723.  amymengel: RT @leeodden I started with toprank.blogspot.com & when I decided to move to a domain name, lost all 100K links. U must own name **#blogchat** about 2 hours ago from web
724.  leeodden: @sourcePOV Large number of links meaning other sites linking to your blog posts because they're awesome. Good for rankings too **#Blogchat** about 2 hours ago from web
725.  JDEbberly: RT @leeodden: @30lines I started w/toprank.blogspot.com & when I decided to move to domain name, lost 100K links. U must own name **#Blogchat** about 2 hours ago from TweetGrid
726.  Marc_Meyer: @leeodden completey second that, sites like compete wont track if you dont...**#blogchat** about 2 hours ago from TweetDeck
727.  Eric_Urbane: So is it Keywords or tags that get the most Google Juice? **#blogchat** about 2 hours ago from TweetChat
728.  DavidSpinks: @JDEbberly right. I'm switching over, if I'm able to figure it out haha. **#blogchat** about 2 hours ago from TweetChat
729.  MNHeadhunter: Minnesota's @leeodden is leading **#blogchat** this evening about 2 hours ago from TweetDeck
730.  susancohan: RT @3keyscoach: science of SEO 4 blogs is helpful but art is very very imp't Create content worth sharing, linking 2 via @leeodden **#blogchat** about 2 hours ago from TweetChat
731.  leeodden: @ @30lines Good news is that with the current toprankblog.com URL, we have over .5 million links :) **#blogchat** about 2 hours ago from web








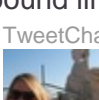
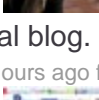


732.  **30lines:** @leeodden I have one client who tripled their search traffic just by switching to a custom name. Seems to make a HUGE difference. **#blogchat** about 2 hours ago from TweetGrid
733.  **Smoothape:** **#blogchat** - always have you blog on your site or subdomain, it's your traffic, don't build traffic for others about 2 hours ago from TweetDeck
734.  **WriterChanelle:** @amymengel That's what I thought. I'd like to add more features and have more control over the look/organization, but can't pay **#blogchat** about 2 hours ago from TweetDeck
735.  **leeodden:** @30lines I started with toprank.blogspot.com & when I decided to move it to a domain name, lost all 100,000 links. U must own name **#blogchat** about 2 hours ago from web
736.  **christammiller:** Re the science of SEO, is it true that a business blogger should construct entries around the keywords most relevant to the topic? **#blogchat** about 2 hours ago from TweetChat
737.  **MackCollier:** @leeodden How much emphasis should bloggers put on 'targetting the right keywords' in posts? Should we even care? **#blogchat** about 2 hours ago from TweetDeck
738.  **chuckhemann:** @leeodden not that it needs to be defined, but is it 40% science 60% content? Seems sometimes an overreliance on science **#blogchat** about 2 hours ago from TweetDeck
739.  **Eric_Urbane:** @becksdavis What have you experienced from it? **#blogchat** about 2 hours ago from TweetChat
740.  **brandiheinz:** @leeodden Can you rank what's most imp for SEO? i.e. inbound links, keywords, etc? Kind of a to-do list? **#blogchat** about 2 hours ago from Seismic
741.  **JDEbberly:** @DavidSpinks That's why a freestanding, self-hosted blog is very important. Can be customized **#Blogchat** about 2 hours ago from TweetGrid

742.  becksdavis: RT @Eric_Urbane: What IS the Art of SEO for bloggers? **#blogchat** about 2 hours ago from TweetDeck
743.  3keyscoach: The science of SEO for blogs is helpful but art is very very important. Create content worth sharing, linking to (via @leeodden) **#blogchat** about 2 hours ago from TweetGrid
744.  zkellyq: Are you saying bloggers need plug-ins to achieve SEO success? **#blogchat** about 2 hours ago from web
745.  WriterChanelle: How? RT @KakieF: @WriterChanelle I have been able to get them free **#blogchat** about 2 hours ago from TweetDeck
746.  Eric_Urbane: What IS the Art of SEO for bloggers? **#blogchat** about 2 hours ago from TweetChat
747.  leeodden: HUGE question from @30lines re: your own domain name vs 3rd party ala yourname.blogspot.com. Advice? Do the domain name if you can **#blogchat** about 2 hours ago from web
748.  JDEbberly: RT @leeodden: @chuckhemann Science of SEO 4 blogs is helpful but the art very important. Create content worth sharing, linking to **#Blogchat** about 2 hours ago from TweetGrid
749.  w2scott: dylanspencer @leeodden We've started using HeadSpace as an All in One SEO alternative. Some of the extras are helpful **#blogchat** about 2 hours ago from TweetChat
750.  becksdavis: @Eric_Urbane Squarespace is another blogging/website platform that supposedly has built in SEO. www.detroitmoxie.com is on sq sp. **#blogchat** about 2 hours ago from TweetDeck
751.  Smoothape: **#blogchat** - 99.99% of plugins are free on Wordpress, but they may not all work with your chosen template about 2 hours ago from TweetDeck
752.  ignacio11: Hi all, just got here. Good to join. What does SEO stand for again? ...JK :) **#blogchat** about 2 hours ago from web

753.  dylanspencer: @Smoothape What features does Platinum have that AllinOne SEO doesn't? **#blogchat** about 2 hours ago from TweetDeck
754.  leeodden: @wilsonellis yes I do recommend AllinOne. Tweaking according to your specific needs. **#blogchat** about 2 hours ago from web
755.  DavidSpinks: @WriterChanelle I don't think you can add any puglins to the free hosted wordpress blogs (part of the reason i'm switching) **#blogchat** about 2 hours ago from TweetChat
756.  Yelwrose: What are your thoughts on Thesis built-in SEO? Do I need Platinum SEO also? **#blogchat** about 2 hours ago from web
757.  leeodden: @chuckhemann The science of SEO for blogs is helpful but the art is very very important. Create content worth sharing, linking to **#Blogchat** about 2 hours ago from web
758.  dylanspencer: @leeodden Thanks. Definitely found that All in One SEO is definitely one of the most useful wp-plugins. **#blogchat** about 2 hours ago from TweetDeck
759.  billfromsc: @ready2spark SEO with @leeodden **#blogchat** about 2 hours ago from TweetDeck
760.  Eric_Urbane: @becksdavis What is Sq Space **#blogchat** about 2 hours ago from TweetChat
761.  JDEbberly: @ConversationAge You're welcome! :) Anytime! **#Blogchat** about 2 hours ago from TweetGrid
762.  becksdavis: @leeodden How is squarespace for SEO? **#blogchat** about 2 hours ago from TweetDeck
763.  3keyscoach: RT @amymengel: @ready2spark We're talking about blog SEO with @leeodden **#blogchat** about 2 hours ago from TweetGrid


764.  rebeccawissler: This is really helpful re: Blogspot @dylanspencer: @rebeccawissler You're not screwed but read this. **#blogchat** <http://bit.ly/k8tE7> about 2 hours ago from TweetDeck
765.  amymengel: @WriterChanelle For the most part, plugins are only available on Wordpress.org (self-hosted) and not WP.com blogs **#blogchat** about 2 hours ago from TweetChat
766.  Smoothape: **#blogchat** - All in one SEO and Platinum are the same, but Platinum has a few more features about 2 hours ago from TweetDeck
767.  JDEbberly: RT @leeodden: @dylanspencer AllinOne SEO is one. Another for running polls. (off to look at what's installed) :) **#blogchat #Blogchat** about 2 hours ago from TweetGrid
768.  leeodden: OK **#blogchat** people you all are the fastest typing people on the internet. I am amazed! :) about 2 hours ago from web
769.  Eric_Urbane: Hi Friends, **#blogchat** about 2 hours ago from TweetChat
770.  leeodden: @dylanspencer AllinOne SEO is one. Another for running polls. (off to look at what's installed) :) **#blogchat** about 2 hours ago from web
771.  ready2spark: @amymengel Thank you! **#blogchat** about 2 hours ago from TweetChat
772.  WriterChanelle: **#blogchat** QUESTION: Can you get these plugins on the free version of a Wordpress blog? about 2 hours ago from TweetDeck
773.  JDEbberly: Conversation Agent is a superb, Authoritative blog! <http://www.conversationagent.com/> **#Blogchat** about 2 hours ago from TweetGrid
774.  leeodden: @dylanspencer My favorite SEO plugins for wordpress are not all directly SEO related but help create content worth linking to **#blogchat** about 2 hours ago from web


775.  amymengel: @ready2spark We're talking about blog SEO with @leeodden #blogchat about 2 hours ago from TweetChat
776.  CASUDI: RT @billfromsc: @leeodden How critical is clean design? What should you be looking for in a theme from an SEO standpoint? #blogchat about 2 hours ago from Seismic
777.  ConversationAge: @JDEbberly there are many more, of course. I share posts daily from great writers and thinkers :) #blogchat about 2 hours ago from web
778.  billfromsc: RT @chuckhemann: @leeodden Lee, could you talk a little bit about "science" v. Content? Is one more important than the other? #blogchat about 2 hours ago from TweetDeck
779.  Yelwrose: How about the built in Thesis theme SEO? Do you need an additional SEO plugin? #blogchat about 2 hours ago from web
780.  3keyscoach: @resultsrev Thx. Now I understand! #blogchat about 2 hours ago from TweetGrid
781.  ready2spark: Sorry I'm late - can someone confirm the topic/question? #blogchat about 2 hours ago from TweetChat
782.  JDEbberly: RT @Smoothape: #blogchat - Best SEO plugin for Wordpress IMHO is Platinum SEO #Blogchat about 2 hours ago from TweetGrid
783.  dylanspencer: @rebeccawissler You're not screwed but read this. #blogchat <http://bit.ly/k8tE7> about 2 hours ago from TweetDeck
784.  billfromsc: @leeodden How critical is clean design? What should you be looking for in a theme from an SEO standpoint? #blogchat about 2 hours ago from TweetDeck
785.  CASUDI: RT @JDEbberly: @ConversationAge Thank you very much, Valeria Maltoni !! :) I really enjoy YOUR blog!!! :) #Blogchat about 2 hours ago from Seismic

786.  30lines: @rebeccawissler I've found WP to be much more flexible ... you can always transfer your posts, just be careful how you do it. **#blogchat** about 2 hours ago from TweetGrid
787.  resultsrev: RT @Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from TweetDeck
788.  resultsrev: @3keyscoach dirty URLs as opposed to website.com/how-to-seo-your-blog/ key word rich URLs - right @smoothape ? **#blogchat** about 2 hours ago from TweetDeck
789.  JDEbberly: @ConversationAge Thank you very much, Valeria Maltoni !! :) I really enjoy YOUR blog!!! :) **#Blogchat** about 2 hours ago from TweetGrid
790.  30lines: @Smoothape What do you like about Platinum? How would you compare it to All in One SEO? **#blogchat** about 2 hours ago from TweetGrid
791.  djh: Yes, I agree - great SEO plugin - RT @Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from Mixero
792.  sourcepov: reason I ask re: "good links", one old SEO rule I'd heard was that inbound links are very important; linking out: poss link backs? **#blogchat** about 2 hours ago from TweetChat
793.  rebeccawissler: I use Blogspot for my SM blog b/c its where I started my personal blog. Am I screwed or something? Seems Wordpress is th shiz. **#blogchat** about 2 hours ago from TweetDeck
794.  JDEbberly: RT @leeodden: @MackCollier My preference is WordPress **#blogchat #Blogchat** about 2 hours ago from TweetGrid
795.  ConversationAge: @JDEbberly also <http://www.livingstonbuzz.com/blog/>, http://www.ck-blog.com/cks_blog/, <http://www.emergencemarketing.com/> **#blogchat** about 2 hours ago from web
796.  Smoothape: **#blogchat** - Best SEO plugin for Wordpress IMHO is Platinum SEO about 2 hours ago from TweetDeck


 JDEbberly: RT @avasiare: RT @Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 (agree) ... about 2 hours ago from TweetGrid

 3keyscoach: Dirty URL's ? RT @Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 about 2 hours ago from TweetGrid

 sourcepov: RT @leeodden "a large number of good links" .. to your own content? or to other 3rd party, authoritative, high volume sites? **#blogchat** about 2 hours ago from TweetChat


 30lines: @leeodden How much of a difference does it make to have a custom domain vs. [blogspot](http://blogspot.com) or wordpress.com? **#blogchat** about 2 hours ago from TweetGrid


 w2scott: RT @JDEbberly: blogs worth reading!
<http://thebrandbuilder.wordpress.com/> <http://mackcollier.com/> & <http://www.toprankblog.com/> **#blogchat** about 2 hours ago from TweetChat

 3keyscoach: @_djh Hah! :) **#blogchat** about 2 hours ago from TweetGrid



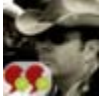







 JDEbberly: RT @leeodden: @MackCollier You can make any blog platform work for SEO with the right tweaks, SEO and a large number of good links **#Blogchat** about 2 hours ago from TweetGrid







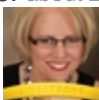
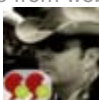


 JDEbberly: These blogs are worth reading!
<http://thebrandbuilder.wordpress.com/> <http://mackcollier.com/> & <http://www.toprankblog.com/> **#Blogchat** about 2 hours ago from TweetGrid








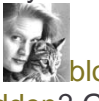



 _djh: @3keyscoach Wow - I don't believe it!! **#blogchat** about 2 hours ago from Mixero

 chuckhemann: @leeodden Lee, could you talk a little bit about "science" v. Content? Is one more important than the other? **#blogchat** about 2 hours ago from TweetDeck

807.  w2scott: @leeodden, do you have a list of standard plugins for WordPress SEO? **#blogchat** about 2 hours ago from TweetChat
808.  dylanspencer: @leeodden Lee, what are your favorite SEO plugins for wordpress? **#blogchat** about 2 hours ago from TweetDeck
809.  avasiare: RT @Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 (agree) about 2 hours ago from TweetGrid
810.  30lines: @leeodden Any specific reasons why you like WordPress best? **#blogchat** about 2 hours ago from TweetGrid
811.  leeodden: @MackCollier You can make any blog platform work for SEO with the right tweaks, SEO and a large number of good links **#blogchat** about 2 hours ago from web
812.  3keyscoach: Hello, everyone! Don't tell @_djh that I'm on time! **#blogchat** about 2 hours ago from TweetGrid
813.  Smoothape: **#blogchat** - make sure your blog has friendly URL's not dirty URLs such as blog.whatever.com/?p=505 about 2 hours ago from TweetDeck
814.  billfromsc: RT @amymengel: @leeodden Lee, what's the number one thing you see bloggers doing wrong that harms their site's SEO? **#blogchat** about 2 hours ago from TweetDeck
815.  leeodden: @MackCollier My preference is WordPress **#blogchat** about 2 hours ago from web
816.  amymengel: @leeodden Lee, what's the number one thing you see bloggers doing wrong that harms their site's SEO? **#blogchat** about 2 hours ago from TweetChat
817.  resultsrev: RT @MackCollier **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts! about 2 hours ago from TweetDeck

818.  30lines: @CASUDI Are we improving SEO or the CEO? I may be able to make an argument for both in some cases... :) **#blogchat** about 2 hours ago from TweetGrid
819.  leeodden: Thanks @mackcollier for inviting me to talk about blog SEO during **#blogchat** - folks can Tweet questions and I'll do my best to get to them about 2 hours ago from web
820.  MackCollier: Let's start **#blogchat** w @leeodden! Tonite we r discussing how 2 improve your blog's SEO. I'll start us, which blog platform is best for SEO? about 2 hours ago from TweetDeck
821.  resultsrev: Followers: Ab 2 have higher than usual tweet rate b/c I'm participating in **#blogchat**. Follow along or at least bear w me for a cpl of hrs. about 2 hours ago from TweetDeck
822.  JDEbberly: RT @thebrandbuilder & @MackCollier **#blogchat** tonite w @leeodden discuss how 2 improve ur blog's SEO starts in FIFTEEN minutes! **#Blogchat** about 2 hours ago from TweetGrid
823.  sourcepov: @yelwrose thx for the writing tips <http://bit.ly/8ayK5> I'm guilty, as chg'd .. maybe u could do my posts for me? :) **#blogchat** about 2 hours ago from TweetChat
824.  sfuhrmann: RT @MackCollier: **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO. about 2 hours ago from TweetDeck
825.  CASUDI: Standing room only on **#blogchat** tonight @MackCollier @leeodden > SUBJECT improve your blog CEO. about 2 hours ago from Seismic
826.  JDEbberly: Apologies to all my followers for many more tweets than usual as I enter Blogchat and participate thru at least 1030pm **#Blogchat** about 2 hours ago from TweetGrid
827.  wilsonellis: Counting down to **#blogchat**. SEO optimization. Got it? Join @leeodden w/how to improve it. about 2 hours ago from TweetDeck

828.  w2scott: RT @MackCollier **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from PeopleBrowser
829.  christammiller: RT @thebrandbuilder & @MackCollier **#blogchat** w/ @leeodden discussing how to improve your blog's SEO effort: starts in 5 minutes! **#blogchat** about 2 hours ago from TweetChat
830.  rebeccawissler: Looking forward to picking up mad skills during **#blogchat** in 10 minutes! about 2 hours ago from TweetDeck
831.  KrisColvin: RT @thebrandbuilder & @MackCollier **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO effort starts in FIFTEEN minutes! about 2 hours ago from web
832.  thebrandbuilder: RT @MackCollier: **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck
833.  BrentAllan: RT @tkpleslie: RT @MackCollier **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck
834.  tkpleslie: RT @MackCollier **#blogchat** tonite w @leeodden(MSP tweep!) discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from web
835.  MackCollier: **#blogchat** tonite w @leeodden discussing how to improve your blog's SEO efforts starts in FIFTEEN minutes! about 2 hours ago from TweetDeck
836.  sourcepov: Good topic (SEO) = plenty of Q's .. u putting numbers on them Mack, or letting em fly? technically, still 35m to go **#blogchat** about 3 hours ago from TweetChat
837.  Yelwrose: RT @sourcepov Warm-up Q: How much SEO bene comes from Wordpress 'out of the box' just by sensible use of WP tags & categories? **#blogchat** about 3 hours ago from web

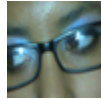
838.  w2scott: RT @MackCollier: Got Blogging SEO questions for @leeodden? Go ahead & throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from PeopleBrowsr
839.  MackCollier: @sourcepov That's a good question, which blogging platform is the most SEO-friendly? **#blogchat** about 3 hours ago from TweetDeck
840.  leeodden: Good primer on business blogging: (slideshare) <http://bit.ly/3ZQf3j> **#blogchat** about 3 hours ago from web
841.  chuckhemann: @BethHarte @CubanaLAF @TransitionalTee thanks for the interesting convo! Need to jump off pre- @leeodden **#blogchat** to charge my phone! about 3 hours ago from TweetDeck
842.  sourcepov: Warm-up Q (1hr to go): How much SEO bene comes from Wordpress 'out of the box' just by sensible use of WP tags & categories? **#blogchat** about 3 hours ago from TweetChat
843.  BtSEO: About to hop on **#blogchat** for a bit to see what @leeodden has to say about blog SEO: About to hop on **#blogchat** for a bit to see what @lee.. about 3 hours ago from twitterfeed
844.  amymengel: About to hop on **#blogchat** for a bit to see what @leeodden has to say about blog SEO about 3 hours ago from web
845.  blogbrevity: RT @bethharte @MackCollier: Got Blogging SEO questions for @leeodden? Go ahead & throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from Power Twitter
846.  scottgow: Tweeps: What are some of your favourite/usefull #chats? I'm thinking #journchat, **#blogchat**, etc. about 3 hours ago from TweetDeck
847.  avasiare: RT @BethHarte: RT @MackCollier: Blogging SEO questions for @leeodden? Go ahead, throw them out there starting @ 8pm CT tonite at **#blogchat** about 3 hours ago from TweetDeck
848.  shellykramer: RT @MackCollier: Got Blogging SEO ?s 4 @leeodden? Go ahead, throw them out there, Lee will cover them starting at 8pm CT tonite at **#blogchat** about 3 hours ago from TweetDeck



849. **sourcepov**: Supertime back east so I'll be settled in for **#BLOGCHAT** 9pET 8pCT discussing SEO w/ **@leeodden** .. see u there, s/b a good one about 3 hours ago from web



850. **BethHarte**: RT **@MackCollier**: Got Blogging SEO questions for **@leeodden**? Go ahead & throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from Seismic



851. **WriterChanelle**: RT **@MackCollier**: Got Blogging SEO questions? Go ahead and throw them out there starting at 8pm CT tonite at **#blogchat** about 3 hours ago from TweetDeck



852. **MackCollier**: Got Blogging SEO questions for **@leeodden**? Go ahead and throw them out there and Lee will cover them starting at 8pm CT tonite at **#blogchat**