

MillennialTweet: Hello #GenYChat. I'm a Millennial blogger interested in leadership/higher ed/nonprofits/etc blogging here: <http://bit.ly/clxJXt>

GenyChat: Q1. Facebook announced its new email platform this week. Was the presentation professional? #genychat

JSkow1: Hi all! Julie, Marketing Coordinator and blogger focusing on Gen Y! #genychat

ComeRecommended: RT @GenyChat: Q1. Facebook announced its new email platform this week. Was the presentation professional? #genychat

THO_R: RT @GenyChat: Q1. Facebook announced its new email platform this week. Was the presentation professional? #genychat

WriterChanelle: Hehe. They were in mind when I picked the song. RT @kammerait: @WriterChanelle brought to you by iTunes?#genychat

ComeRecommended: A1. I didn't see it, but I did see the previous presentation about groups. It seemed casual. #genychat

peterfromottawa: @writerchanelle HUGE API lag tonight (again this week) for #genychat

WriterChanelle: @Resume_Writer Thank you for the RT. Join us? #genychat

jessieolivia: Sorry for the tweets....Stepping into #genychat for a bit. Come one, come all!

tina_yip: @GenYChat Q1. watching mark zuckerberg present is the best. and @petershankman's hilarious tweets were def a bonus #genychat

WriterChanelle: @peterfromottawa Try tweetdeck. It's working for me. #genychat

MillennialTweet: Q1: I didn't watch the entire FB news conference but wasn't too impressed. Mr. Jobs sets a huge standard with Apple debuts. #GenYChat

WriterChanelle: @ComeRecommended Hey there! Good to see you #genychat

ComeRecommended: Thanks! Good to be here. RT @WriterChanelle: @ComeRecommended Hey there! Good to see you #genychat

YouTernMark: Hi all! Mark from YouTern... connecting emerging talent to entrepreneur-driven & change-oriented non-profits through internships #genychat

kammerait: @MillennialTweet Definitely, getting tired of "events" for minor announcements. #genychat

WriterChanelle: @YouTernMark If that isn't a great 140 intro....wow. #genychat

tina_yip: @YouTernMark welcome! #genychat

katgerste: Kat from Darwin, Australia. Interested in social media and how people are using it the workplace/training environment! #GenYChat

WriterChanelle: Like the iTunes "event"? Lol RT @kammerait: @MillennialTweet Definitely, getting tired of "events" for minor announcements. #genychat

tina_yip: @katgerste hey girl!!! how have u been? #genychat

WriterChanelle: @katgerste Hello! What time is it for you? #GenYChat

katgerste: @tina_yip Good good, just cruising along. Looking forward to the Christmas break!!! What about you? #GenYChat

BillBoorman: old guy popping in to #GenYChat

katgerste: It's currently 11.37am, Nov the 18th here in Darwin :) #GenYChat

kammerait: @WriterChanelle Exactly. :) #genychat I don't want a live stream every time a facebook employee finishes a project.

peterfromottawa: Yep. Huge lag when connecting to #genychat via iPhone using tweetdeck and twitteriffic

WriterChanelle: All ages welcome. We don't bite. RT @BillBoorman: old guy popping in to #GenYChat

TheKrayze1: Sorry I'm late guys. What did I miss? #GenYChat

WriterChanelle: @peterfromottawa Oh you're on your phone? Wow. Ok. #genychat

tina_yip: @peterfromottawa @tweetdeck on the mac is working fine! #genychat

WriterChanelle: @TheKrayze1 Lame. Smh. #GenYChat

BillBoorman: Any questions yet? #GenYChat

THO_R: RT @kammerait: @WriterChanelle Exactly. :) #genychat I dont want a live stream every time a facebook employee finishes a project. #genychat

YouTernMark: Oh, Bill... you aren't old! Or, we BOTH are? RT @BillBoorman: old guy popping in to #GenYChat

WriterChanelle: RT @GenYChat: Q1. Facebook announced its new email platform this week. Was the presentation professional? #genychat

TheKrayze1: @WriterChanelle Hush you. I was upstairs washing dishes #GenYChat

WriterChanelle: @MillennialTweet I really do need to watch a Jobs presentation #GenYChat

WriterChanelle: @TheKrayze1 Excuses. #GenYChat

peterfromottawa: Ok hi #genychat. On iPhone. In a bar. Marketing professional (it's official now) and social media dynamo. Love life. Be awesome

WriterChanelle: hehe RT @kammerait: @WriterChanelle Exactly. :) #genychat I don't want a live stream every time a facebook employee finishes a project.

BillBoorman: TweetChat looks stuck #GenYChat

THO_R: Not many here seemed to like the pres, but FB has launched things without fanfare before. Didn't turn out well. #genychat

TheKrayze1: A1. Actually I didn't see the presentation #genychat

rblake: A little late tonight! Had to watch the ending of #survivor. Oh man! #intense #genychat

katgerste: A1. I haven't watched the pres. Is there a link to it? #GenYChat

balemar: That's dedication! RT @peterfromottawa: Ok hi #genychat. On iPhone. In a bar. Marketing professional and social media dynamo

GenyChat: Q2. Klout updated its algorithm recently. Can we trust Klout's ranking? What do the categories mean anyway? #genychat

jessieolivia: This is not cool. #genychat hashtag is not refreshing on ubertwitter.... for me at least :(

YouTernMark: A1 Is it still an event when all the info was leaked days before the "event"? #genychat

peterfromottawa: Missed the facebook announcement so cannot comment on how "professional" it was. #genychat

WriterChanelle: @peterfromottawa Marketing professional. Meaning.....employed?? #genychat

THO_R: RT @GenyChat: Q2. Klout updated its algorithm recently. Can we trust Klouts ranking? What do the categories mean anyway? #genychat

peterfromottawa: Holy crap. Rapid fire questions tonight. #genychat

WriterChanelle: @BillBoorman Tweetdeck is working for me. #GenYChat

TheKrayze1: @peterfromottawa I know right! #genychat

RessiveNetworks: @THO_R Great point. But there has to be a way to inform users without calling a press conference. #genychat

balemar: A2: What's in a ranking? Shouldn't you focus on engaging rather than ranking? #genychat

katgerste: RT @GenyChat: Q2. Klout updated its algorithm recently. Can we trust Klout's ranking? What do the categories mean anyway? #genychat

Chi_Steve: Didn't see the presentation, but am interested in learning about the email system. Is it really the gmail killer, or just hype #genychat

peterfromottawa: @WriterChanelle yes employed. In marketing too!!!! #genychat

WriterChanelle: @jessieolivia Ugggg...can you hop on the web version? #genychat

peterfromottawa: Ok so @klout ... New algorithm? Link to this news?? #genychat

WriterChanelle: @peterfromottawa Woooooo! Congrats on the new job. #genychat

THO_R: Q2: @klout and other rankings are like QB ratings: meaningless if your team doesn't win #genychat

TheKrayze1: Btw guys my name is James and I'm a career seeker, film student and amateur videographer (can't say film maker yet) #genychat

JSkow1: @peterfromottawa I guess I'm out of the loop too on this! #genychat

WriterChanelle: I warned you. Lol RT @peterfromottawa: Holy crap. Rapid fire questions tonight. #genychat

rblake: What are you doing @peterfromottawa? What company? #genychat

RessiveNetworks: @THO_R @Genychat @WriterChanelle Check out this comparison of influence players - <http://bit.ly/cHeQXB> #genychat

peterfromottawa: RT @peterfromottawa I just view klout scores as a game.. Like 4sq... I want better than my current 35 explorer tho... #genychat

WriterChanelle: Klout's ranking is based on engagement RT @balemar: A2: What's in a ranking? Shouldn't you focus on engaging rather than ranking? #genychat

RessiveNetworks: @Chi_Steve Not a gmail killer, integrated messaging though - so still interesting #genychat

WriterChanelle: @Chi_Steve Zuckerberg said it's not meant to be an email killer. #genychat

THO_R: @RessiveNetworks Perhaps FB could have had something pop up when users logged in. Large reach at least.. #genychat

peterfromottawa: @rblake biz development and mktg coord. Not allowed to say company yet #genychat

WriterChanelle: It's updating every day now RT @peterfromottawa: Ok so @klout ... New algorithm? Link to this news?? #genychat

BillBoorman: theres lots of rankings. twitter has a secret one #genychat

kammerait: @WriterChanelle @balemar What about @PeerIndex @TunkRank or @Traackr ? Lots of measures of #influence #genychat

RedBaronUSA: #GenYChat Wanted to mention Kit Yarrow @GenBuy She's a stellar Golden Gate Univ #SF Prof focusing on GenY concerns. Thinking of #higherEd?

peterfromottawa: Klout score is great initial standard to measure engagement and.. klout... In #SMM. #genychat

balemar: @WriterChanelle Supposedly-but I know a few ppl that were told that they needed to engage more when they r the epitome of engagemt #genychat

kammerait: @WriterChanelle @peterfromottawa @klout But "big" algorithm changes are slowing. Mostly tweaks now. #genychat #SNA

peterfromottawa: @WriterChanelle good. Updates mean increased accuracy and my score goes up from 35... #genychat

BillBoorman: i was listed on the trakkr list for on line influences in recruiting, based on reach, resonance and relevance #genychat

GenyChat: Q3. Will businesses have to submit to angry, twitter enabled customers, or will they sue for libel? #genychat

ComeRecommended: RT @GenyChat: Q3. Will businesses have to submit to angry, twitter enabled customers, or will they sue for libel? #genychat

katgerste: A2. According to Klout "I get it" and "actively engage". How beneficial that is to me I'm not too sure yet! #GenYChat

MillennialTweet: I'm out -- off to @invisible children screening. enjoy the evening, #GenYChat

kammerait: @balemar @WriterChanelle Told by whom? #genychat

BillBoorman: Q3 Customers will be equally defensive of brands they rate. one off rogues get swallowed #genychat

peterfromottawa: A3.. neither. Ignore ignore ignore. #genychat

GenyChat: Q3. Concrete Company Sues Woman For Posting Negative Review On Angie's List<http://bit.ly/c3sdA3> #genychat

kammerait: @GenYChat Neither - smart ones will meet them on their terms and suits won't be necessary. (legal or otherwise) #genychat

THO_R: RT @GenyChat: Q3. Will businesses have to submit to angry, twitter enabled customers, or will they sue for libel? #genychat

kammerait: @MillennialTweet Enjoy - it's powerful stuff. #genychat

JSkow1: RT @THO_R: RT @GenyChat: Q3. Will businesses have to submit to angry, twitter enabled customers, or will they sue for libel? #genychat

balemar: @kammerait @writerchanelle The point I'm trying to make is: why focus on your ranking? I don't believe it's a good indicator #genychat

Data_Diva: I'm following #GenYChat but not feeling very well so not much interaction ... great ?'s tho

BillBoorman: Q3; smart businesses apologise for how you feel, not necessarily what they did #genychat

peterfromottawa: A3 for more on what I mean, check this out <http://bit.ly/agiZf7> #genychat

RedBaronUSA: RT @BillBoorman Q3 Customers will be equally defensive of #brands they rate. One-off rogues get swallowed #genychat < RT

THO_R: A3: You can't libel a company if what your saying is true, no matter how angrily you complain #genychat

kammerait: @balemar @writerchanelle What would be a good indicator? #genychat

BillBoorman: Q2: worrying about changing your klout ranking turns you to broadcast #genychat

JSkow1: Q3 Reviews can be posted anywhere online, & always have been. Negative reviews outside of Twitter have never been a legal concern #genychat

WriterChanelle: RT @kammerait: @WriterChanelle @balemar What about @PeerIndex @TunkRank or @Traackr ? Lots of measures of #influence #genychat

WriterChanelle: @kammerait Favorited...to check out later #influence #genychat

katgerste: Q3. #GenYChat Great chapter about this in @Equalman's book on #Socialnomics. Talks about businesses listening to customer feedback from #SM

WriterChanelle: @balemar Klout said they need to engage more? Hmm. Interesting. #genychat

BillBoorman: Q3; a negative review is a real opportunity to own up and be seen to be addressing things #genychat

peterfromottawa: Sorry #genychat if my engagement sucks. API lag means I only respond to @ mentions and ppl I follow

Data_Diva: I agree -- not genuine and obvious RT @BillBoorman: Q2: worrying about changing your klout ranking turns you to broadcast #genychat

THO_R: RT @BillBoorman: Q3; a negative review is a real opportunity to own up and be seen to be addressing things #genychat

kammerait: @WriterChanelle Careful, influence is a wonderful rabbit hole :) #genychat This is where I play.

JSkow1: @BillBoorman exactly! Any type of feedback should be considered a great opportunity #genychat

WriterChanelle: Q2. What is the Klout Score? Understanding the Influence Metric <http://bit.ly/9R1fHW> #genychat

balemar: @kammerait @writerchanelle A good indicator of engagement is are you reaching your goals for being on Twitter. #genychat

Data_Diva: Okay my TweetDeck doesn't seem to be working so I'll catch up with #GenYChat through transcript - see ya next week!

GenyChat: #genychat We're on the ball RT @Kelly_Eckert: Saw that there's a genychat. GenXchat produced no results. What's up with that, fellow X'ers?

YouTernMark: A negative review = call-to-action... RT @BillBoorman: Q3 negative review is opportunity to own up & be seen to be addressing #genychat

kammerait: @JSkow1 @BillBoorman But you have to be able to translate to meaningful insight. #genychat

BillBoorman: Q3; social oomph or radian6 are great sentiment monitoring tools #genychat

balemar: @WriterChanelle @kammerait I don't believe in "influence" rankings. #genychat

peterfromottawa: Thanks for this!! RT @WriterChanelle Q2. What is the Klout Score? Understanding the Influence Metric <http://bit.ly/9R1fHW> #genychat

WriterChanelle: @Data_Diva Nooooooooo.....restart. Lol. I had to do it, too. #GenYChat

kammerait: @balemar What are your Twitter goals? #genychat

WriterChanelle: Why not? RT @balemar: @WriterChanelle @kammerait I don't believe in "influence" rankings. #genychat

JSkow1: @kammerait Very true. A company has to see where can produce value from it #genychat

peterfromottawa: @balemar @WriterChanelle @kammerait think of it like a game. Like 4square #genychat

BillBoorman: @kammerait no, you have to know what the algorithim is #genychat

peterfromottawa: RT @eBizLifestyle Breaking News | Twitter Calculates Reputation Scores for Each User - <http://on.mash.to/9f9izZ> <http://dld.bz/6UYS> #genychat

kammerait: @balemar It's true that most are far from accurate. Not sure that means we should give up trying to develop though... #genychat

WriterChanelle: @BillBoorman Does the company have the right to sue, though? Is the customer always right? #genychat

kammerait: @BillBoorman Algorithms are my playground. #genychat #sna

balemar: This is why. RT @peterfromottawa: @balemar @WriterChanelle @kammerait think of it like a game. Like 4square #genychat

RessiveNetworks: On Twitter Analytics for #genychat <http://ht.ly/3bDbL>

BillBoorman: @WriterChanelle You can sue for anything that gets put on line if it is slander or defamation #genychat

WriterChanelle: Q4. Majorly popular this week. Is Generation Y better at a GenX or Boomer's job than they are? #genychat

YouTernMark: There are good companies coming out with online reputation scoring, including YouTern partner Reppify <http://bit.ly/dkvWha> #genychat

JSkow1: RT @WriterChanelle: Q4. Majorly popular this week. Is Generation Y better at a GenX or Boomer's job than they are? #genychat

balemar: @kammerait @writerchanelle Not saying you shouldn't develop it. Just saying I don't measure myself by my ranking #genychat

jessieolivia: A3: What's wrong w/ a negative review? Businesses should just address the issue and make sure the situation doesn't happen again. #genychat

peterfromottawa: A4.. Grass is always greener... #genychat. Answer is NO

BillBoorman: This is my post on influence and rankings <http://bit.ly/dd1bd6> #GenYChat

kammerait: @balemar But, IMHO, a perfect influence score couldn't be gamed. It would be completely descriptive. #genychat (has to have context)

WriterChanelle: Q4. Do you agree with some of the commenters? Is this nonsense? <http://bit.ly/divEIo> #genychat

THO_R: RT @WriterChanelle: Q4. Majorly popular this week. Is Generation Y better at a GenX or Boomers job than they are? #genychat

kammerait: @WriterChanelle both. #GenYChat

peterfromottawa: We dont often see all the work our bosses do... That's typical genY arrogance #genychat

katgerste: Q3. Companies R assigning staff 2 monitor negative feedback via #SM so that it can be acted upon & customer feedback be improved #GenYChat

kammerait: @YouTernMark Don't know Reppify - tell me about it! #genychat

balemar: @kammerait My main goal on twitter is to network and create lasting friendships with people in my field so I can learn from them #genychat

BillBoorman: @WriterChanelle Q4: theres no evidence that Gen Y are better at technology, never mind the job #genychat

YouTernMark: Oh @WriterChanelle... you already know my answer to questions that categorize entire birth generations! #genychat

kammerait: @balemar I would hope not! :) Measure yourself by purpose and fulfillment. #genychat

jessieolivia: RT @balemar: @kammerait My main goal on twitter is to network and create lasting friendships with people in my field so I can learn from them #genychat

peterfromottawa: Interesting but still say no RT @WriterChanelle Q4. Do u agree with some of the commenters? Is this nonsense? <http://bit.ly/divElo> #genychat

katgerste: Q.4 We have a lot of info at our fingertips but previous gens carry a lot of corporate knowledge we don't have. Hard to judge #GenYChat

WriterChanelle: @balemar @kammerait I see your point, but any good goals have analysis behind them. Does Klout help with the analysis? #genychat

JimmySW: Missing #genychat tonight. Have a great convo and I'll be back next week.

KellyLux: Well done!! RT @BillBoorman: This is my post on influence and rankings <http://bit.ly/dd1bd6>#GenYChat

BillBoorman: @kammerait Measure yourself against your own objectives not klouts #genychat

JSkow1: Q4 Everyone has their own strengths w/ a job, and take it different places bc of diff goals #genychat

WriterChanelle: RT @BillBoorman: @WriterChanelle You can sue for anything that gets put on line if it is slander or defamation #genychat

kammerait: @balemar Excellent goal. Twitter has opened so many of those doors for me. #genychat

katgerste: Agree!!! RT @JSkow1: Q4 Everyone has their own strengths w/ a job, and take it different places bc of diff goals #genychat

WriterChanelle: So, if a company doesn't like what someone writes or tweets, they can sue the customer? @BillBoorman #genychat

YouTernMark: @kammerait Great company out of SFO... uses your social media accounts & their algorithm to quantify online reputation/influence #genychat

BillBoorman: products have labels not people IMO #GenYchat

kammerait: @WriterChanelle @balemar For me, yes. Especially in scanning communities where I'm not a player. #genychat

peterfromottawa: That's BS RT @WriterChanelle So, if a company doesn't like what someone writes or tweets, they can sue the customer? @BillBoorman #genychat

DaveYouTern: Sure. You can sue for anything. This is America! :) RT @WriterChanelle: So, if a company doesn't like what someone @BillBoorman #genychat

JSkow1: Q4 As a recent college grad, I know I still have a lot to learn in the workplace bc of different skills sets #genychat

THO_R: RT @YouTernMark: Oh @WriterChanelle... you already know my answer to questions that categorize entire birth generations! #genychat

ComeRecommended: RT @JSkow1: Q4 As a recent college grad, I know I still have a lot to learn in the workplace bc of different skills sets #genychat

WriterChanelle: @YouTernMark Oh yes...but it got 300+ clicks for a reason. Someone cares. Lol #genychat

BillBoorman: @peterfromottawa Its not about like, its about fact. tweeting is no different to writing in the paper #genychat

balemar: @WriterChanelle Klout does not help me measure whether or not I've established a friendship with someone...cont. #genychat

katgerste: I think companies would be silly to do that and should investigate the cause of the negative feedback/comments before suing #GenYChat

kammerait: @BillBoorman What are your objectives Bill? #genychat

THO_R: @WriterChanelle Slander or libel doesn't apply if a comment is true, now matter how much a company hates it #genychat

balemar: @kammerait @writerchanelle Now as far as new people to interact w/, I see who the people I respect interact with and go from there #genychat

jessieolivia: A4: We all have different ways of looking at a job & doing it differently. I dont think 1 Gen. does it better than the other Gen. #genychat

DaveYouTern: It also depends on intent to defame. RT @katgerste: should investigate the cause of the negative feedback/comments before suing #GenYChat

BillBoorman: @peterfromottawa i can say i didnt LIKE the meal, I couldnt say the meal was contained rats (unless it did) #genychat

YouTernMark: Which is why people continue to publish that drivel... RT @WriterChanelle: @YouTernMark Oh yes...but it got 300+ clicks... #genychat

peterfromottawa: @BillBoorman crazy! As the world adopts an open platform, that may change... #genychat

GenyChat: Q5. How do you find blog posts, news stories, etc... to read? Do you search on your own? #genychat

JSkow1: RT @jessieolivia We all have different ways of looking at a job & doing it diff. I dont think 1 Gen. does it better than the other #genychat

DaveYouTern: Exactly! RT @BillBoorman: @peterfromottawa i can say i didnt LIKE the meal, I couldnt say the meal was contained rats (unless i #genychat

ComeRecommended: RT @GenYChat: Q5. How do you find blog posts, news stories, etc... to read? Do you search on your own? #genychat

JSkow1: RT @GenyChat: Q5. How do you find blog posts, news stories, etc... to read? Do you search on your own? #genychat

peterfromottawa: @BillBoorman thanks for clarification. Makes sense now. #genychat

peterfromottawa: Thanks #genychat. Gotta run. Can't wait for transcript

BillBoorman: @ComeRecommended Q5; blog posts come from everywhere. i save titles in drafts every day #genychat

ComeRecommended: A5. I have all of my key blogs in Google Reader, but also peruse news sites throughout the day #genychat

WriterChanelle: @sondjata Yes...it becomes the company against the customer. What does that mean for business, though? #genychat

THO_R: RT @GenyChat: Q5. How do you find blog posts, news stories, etc... to read? Do you search on your own? #genychat

katgerste: @DaveYouTern Agreed, you should never post/say negative things unless they are true. on #SM or otherwise #GenYChat

kammerait: There will always be producers/performers in every generation. Can some in GenX outpace GenY, yes. And the reverse is true. #genychat

JSkow1: Q5 rss feeds- once I come across another blog topic I like I subscribe to it. I also use Boolean search to find articles #genychat

THO_R: A5: That's why I follow interesting people on Twitter: to find out what I should read. #genychat

balemar: @kammerait @writerchanelle It's fun, but for me - it's really a novelty. I can see how it'd be a good tool for those starting out. #genychat

ComeRecommended: Good point RT @THO_R: A5: That's why I follow interesting people on Twitter: to find out what I should read. #genychat

JSkow1: RT @THO_R: A5: That's why I follow interesting people on Twitter: to find out what I should read. #genychat

katgerste: RT @GenYChat: Q5. How do you find blog posts, news stories, etc... to read? Do you search on your own? #genychat

WriterChanelle: @balemar Did you hear that a hotel is using Klout scores to classify customers? #genychat

YouTernMark: Best reason for a "Follow Filter" RT @THO_R: A5: That's why I follow interesting people on Twitter: to find out what I should read #genychat

jacqteo: @peterfromottawa I disagree. I always see the work my bosses do and I appreciate the fact that they work hard #genychat

Chi_Steve: @GenYChat my personal favorites are google rss, twitter, and some traditional websites (yahoo) #genychat

katgerste: Ditto!!! RT @THO_R: A5: That's why I follow interesting people on Twitter: to find out what I should read. #genychat

kammerait: @balemar @writerchanelle Probably not, could be very misleading. People must learn the relational foundation first. #genychat

TheKrayzel: Sorry guys I have to bail early tonight...see you guys next week! #GenYChat

katgerste: A5. Google, RSS subscriptions and bloggers on Twitter #GenYChat

BillBoorman: A5: heres a list of 140 blogs on HR and Recruiting to keep you going <http://bit.ly/aBcj2N>#genychat

balemar: @WriterChanelle Not sure what I think of that - seems a bit...preemptive? #genychat

WriterChanelle: @jessieolivia Sometimes people write negative reviews just to be mean. The type to never say anything good about a company #genychat

jessieolivia: Q5: Twitter has def. helped in assisting me find blogs, new stories that pertain to my field. I also search on my own. #genychat

kammerait: @BillBoorman Do you know @jletourneau ? #genychat

Chi_Steve: @JSkow1 what is boolean search #genychat.

BillBoorman: A5: networked blogs on FB is another great source and easy to follow #genychat

DaveYouTern: Yelp apparently makes money because of those people. RT @WriterChanelle: @jessieolivia Sometimes people write negative reviews #genychat

WriterChanelle: @balemar Some companies are even checking the Klout score of potential hires. It's going to be linked to LinkedIn soon #genychat

balemar: A5: Twitter, my RSS feed and to a lesser extent, Digg and Facebook #genychat

JSkow1: It's using a system of code/keywords to find things online that could be difficult to find RT @Chi_Steve: what is boolean search #genychat.

WriterChanelle: @DaveYouTern Yelp also got sued, though. Lol #genychat

WhyDoWeBlog: RT @BillBoorman: A5: networked blogs on FB is another great source and easy to follow #genychat

BillBoorman: @kammerait i know @jleatourneau well on line. we move in the same places #genychat

kammerait: @WriterChanelle Do you have that on authority - do @LinkedIn and @Klout have a partnership brewing? #genychat

DaveYouTern: True. But that never stops lots of companies from doing nefarious things. RT @WriterChanelle: @DaveYouTern Yelp also got sued, #genychat

WriterChanelle: @peterfromottawa I agree. I don't agree with the article. It's crazy to assume an entire generation can do the job better #genychat

kammerait: @BillBoorman I figured. He and I have crossover in the #SNA space. #genychat #smalltwitterworld

JSkow1: A5 I use keywords 4 article topics Im searching 4, and usually select the most recent posts from the previous week in the options #genychat

jessieolivia: RT @BillBoorman: A5: networked blogs on FB is another great source and easy to follow #genychat

balemar: @WriterChanelle Well, I still believe if you do what you set out to do, then things should fall into place. #genychat

JSkow1: RT @WriterChanelle: I agree. It's crazy to assume an entire generation can do the job better #genychat

BillBoorman: A5 if you want to search on a topic, search in wordpress or blogger. You get 1000s #genychat

GenyChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

jessieolivia: RT @JSkow1: RT @WriterChanelle: I agree. It's crazy to assume an entire generation can do the job better #genychat

DaveYouTern: Good grammar. RT @GenYChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

katgerste: RT @GenyChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

BillBoorman: A5: You can search topics on Addict-o-matic finds everything current from all channels #genychat

JSkow1: A positive brand image RT @GenYChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

kammerait: @GenYChat The same as any other generation. The web is wonderfully agnostic that way. #genychat

SincerelyJane: Old heads say #GenY needs too much recognition. Better question is why does Gen Y continue to doubt themselves? #GenYChat #u30pro

balemar: @WriterChanelle Interesting! Klout can be the SATs of the post grad world! A standardized indicator of future performance. :) #genychat

WriterChanelle: Tried Feedly? RT @ComeRecommended: A5. I have all of my key blogs in Google Reader, but also peruse news sites throughout the day #genychat

BillBoorman: Q6; that depends on target audience. who do you want to be taken seriously by? #genychat

YouTernMark: I like this guy... RT @kammerait: @GenYChat The same as any other generation. The web is wonderfully agnostic that way. #genychat

kammerait: @balemar @WriterChanelle Fascinating corollary! #genychat

WriterChanelle: @balemar Or the post-anything world (we don't all have degrees) #genychat

THO_R: RT @GenyChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

balemar: Word. RT @WriterChanelle: I agree. It's crazy to assume an entire generation can do the job better #genychat

ComeRecommended: @WriterChanelle Haven't. Will check it out! #genychat

BillBoorman: Q6: content thats judged good by the intended audience #genychat

WriterChanelle: Wait...Yahoo?! Lol RT @Chi_Steve: @GenYChat my personal favorites are google rss, twitter, and some traditional websites (yahoo) #genychat

balemar: @WriterChanelle Very true. #genychat

YouTernMark: Many great writers didn't have degrees, or pedigree of any kind. Audience-driven content doesn't care! #genychat

katgerste: gr8 comment! RT @SincerelyJane: Old heads say GenY needs 2 much recognition. Better q is y does Gen Y cont 2 doubt themselves? #GenYChat

BillBoorman: Q6: just to say it again: defining target audience and content ais key to this #genychat

WriterChanelle: Barely use Facebook to find blog posts RT @balemar: A5: Twitter, my RSS feed and to a lesser extent, Digg and Facebook #genychat

Chi_Steve: @WriterChanelle Yahoo for news is what I meant #GenYChat

katgerste: Sorry about the horrible abbreviations in my last RT of @SincerelyJane! #GenYChat

WriterChanelle: @balemar I've stopped using Digg for some reason. I was using StumbleUpon. Google Reader has this new "play" function though #genychat

kammerait: @WriterChanelle @balemar Only through flipboard. #genychat

DaveYouTern: Doesn't every young person crave recognition from elders? RT @katgerste: gr8 comment! Old heads say GenY needs 2 much recognition.#GenYChat

BillBoorman: @WriterChanelle I follow blogs via networked blogs application and search in there #genychat

WriterChanelle: Yes they do RT @kammerait: @WriterChanelle Do you have that on authority - do @LinkedIn and @Klout have a partnership brewing? #genychat

familyfoodie: RT @balemar: @WriterChanelle Klout can be the SATs of the post grad world! A standardized indicator of future performance. :) #genychat

THO_R: @WriterChanelle Forget that old guard websites like Yahoo and AOL still get tons of traffic and r working hard to improve content? #genychat

WriterChanelle: @kammerait I just signed up for the Beta test today #genychat

DaveYouTern: I'm quasi-embarrassed to say I get a lot of my news from Yahoo News. :) RT @Chi_Steve: @WriterChanelle Yahoo for news #GenYChat

WriterChanelle: @DaveYouTern @Chi_Steve Say what?? Is Yahoo your home page? #GenYChat

kammerait: @WriterChanelle @LinkedIn @Klout Nice! Thanks for the heads up. #genychat #influence#influencers

balemar: @WriterChanelle Ah! I forgot StumbleUpon! And...Digg...has changed. #genychat

kammerait: @WriterChanelle Is there a link? #genychat

JSkow1: @DaveYouTern Yahoo news does have great content! #GenYChat

DaveYouTern: Yup! And Fark.com. And Reddit. RT @balemar: @WriterChanelle Ah! I forgot StumbleUpon! And...Digg...has changed. #genychat

WriterChanelle: RT @GenYChat: Q6. To be taken seriously as a blogger, what does a GenY Blogger need to have on their site? #genychat

kammerait: @WriterChanelle @DaveYouTern @Chi_Steve He must be one of the 6 million with a custom homepage. #genychat

crisinaagomez: @GenYChat READ! I read so many e-newsletters & the Twitter fam. I love when ppl RT some I don't follow & I find fantastic links! #genychat

DaveYouTern: They do. Yahoo is kind of old-school though. RT @JSkow1: @DaveYouTern Yahoo news does have great content! #GenYChat

jessieolivia: RT @JSkow1: @DaveYouTern Yahoo news does have great content! #GenYChat

balemar: @DaveYouTern Can we just lump them all into one category? ;) #genychat

GenYChat: Q7. Is Generation Y boomerang kids because they want to be? #genychat

DaveYouTern: Sure! Should we make up our own name for this category? RT @balemar: @DaveYouTern Can we just lump them all into one category? ;) #genychat

YouTernMark: Yahoo Sports is my preference for sports-related content...can't stand the self-promotion of ESPN.com... #genychat

JSkow1: @DaveYouTern Indeed! I've been a Yahoo follower for quite awhile, and couldn't surrender to Google for years! haha #GenYChat

Chi_Steve: @WriterChanelle No, but I still do use yahoo email as an alt. source to gmail. #genychat

WriterChanelle: @DaveYouTern @balemar Frediggupon? Lol #genychat

WriterChanelle: @Chi_Steve Oh ok. Only time I check Yahoo is for their siteexplorer function #genychat

balemar: Win. I like. Now for it just to catch on! RT @WriterChanelle: @DaveYouTern @balemarFrediggupon? Lol #genychat

WriterChanelle: :) RT @YouTernMark: Many great writers didn't have degrees, or pedigree of any kind. Audience-driven content doesn't care! #genychat

DaveYouTern: We have ourselves a name! You write content. I'll market it! RT @WriterChanelle: @DaveYouTern@balemar Frediggupon? Lol #genychat

jessieolivia: Ok, wait a minute, what's wrong with Yahoo? Hahaha #genychat

cristinaagomez: @GenYChat blogs need to be clean and free of grammatical error. #genychat

katgerste: @DaveYouTern Of course they do! So what's your view on the second half of that post? #GenYChat

DaveYouTern: See?! I'm not the only one! :) RT @cristinaagomez: @GenYChat blogs need to be clean and free of grammatical error. #genychat